

ISIMDER BRAND NAME CENTER ASSOCIATION PRIVACY POLICY UNDER LAW NO. 6698 ON THE PROTECTION OF PERSONAL DATA

Gumib, as the data controller pursuant to the Law No. 6698 on the Protection of Personal Data ("the Law"), informs you about the processing of personal data and the rights of the data subject through this Privacy Policy.

What is Personal Data?

Personal data is any information that reveals an individual's personal, professional, and family characteristics, and is suitable for distinguishing that individual from others and highlighting their qualities.

What does the processing of personal data mean?

Data processing is defined as any process that begins with the initial acquisition of personal data, whether wholly or partly automated or through non-automated means as part of a data recording system, and any subsequent processing thereafter.

Who is the Data Controller?

The data controller refers to the natural or legal person who determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system.

What Data of the Data Subject is Processed?

Gumib processes personal data on its website using only functional cookies. These cookies only process IP addresses and website login/logout data. For more detailed information about cookies, please review the Gumib Cookie Policy.

For what purpose are personal data used?

Fulfillment of Obligations Arising from Legislation

Conducting Audit/Ethics Activities

Execution of Access Permissions

Ensuring Compliance with Legislation

Conducting Internal Audit/Investigation/Intelligence Activities

Conducting Communication Activities

Organization and Event Management

Conducting Storage and Archiving Activities

Conducting Strategic Planning Activities

Ensuring the Security of Data Controller Operations

Conducting efficiency and/or appropriateness analyses of our intellectual property activities, planning and/or executing these activities,

Establishing and managing cybersecurity technology infrastructure.

Transfer of Personal Data to Third Parties

In accordance with Article 8 of the Law, and for the purposes stated above, Gumib may share personal data with the following recipient groups, provided that it takes all necessary precautions:

Domestic subsidiaries directly/indirectly involved in the conduct of Gumib's activities, legal and natural persons with whom Gumib has agreements for the purpose of conducting its activities,

Suppliers, subcontractors, business partners, board members,

Regulatory and supervisory bodies, as well as public institutions or organizations authorized to request personal data such as courts and enforcement offices, and the persons they designate. Personal data of website visitors are not shared with foreign recipient groups.

What are the rights of the data subject?

Data subjects whose personal data is processed by Gumib may exercise the following rights listed in Article 11 of the Personal Data Protection Law:

To learn whether personal data is being processed,

To request information regarding the processing of personal data if it has been processed,

To learn the purpose of processing personal data and whether it is being used in accordance with its purpose,

To know the third parties to whom personal data has been transferred domestically or abroad,

To request the correction of personal data if it has been processed incompletely or incorrectly,

To request the deletion or destruction of personal data within the framework of the conditions stipulated in Article 7 of the Personal Data Protection Law,

To request that the actions taken pursuant to clauses (d) and (e) be notified to the third parties to whom personal data has been transferred,

To object to a result that is detrimental to the individual arising from the analysis of processed data exclusively through automated systems,

To request compensation for damages incurred as a result of the unlawful processing of personal data.

Gumib's; We reserve the right to make changes to the Privacy Policy due to possible changes in the law and new methods or regulations that may be determined by the Personal Data Protection Board.