



İSİMDER
BRAND NAME CENTER
MARKA İSİM MERKEZİ

GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ



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Official Documents and Documents

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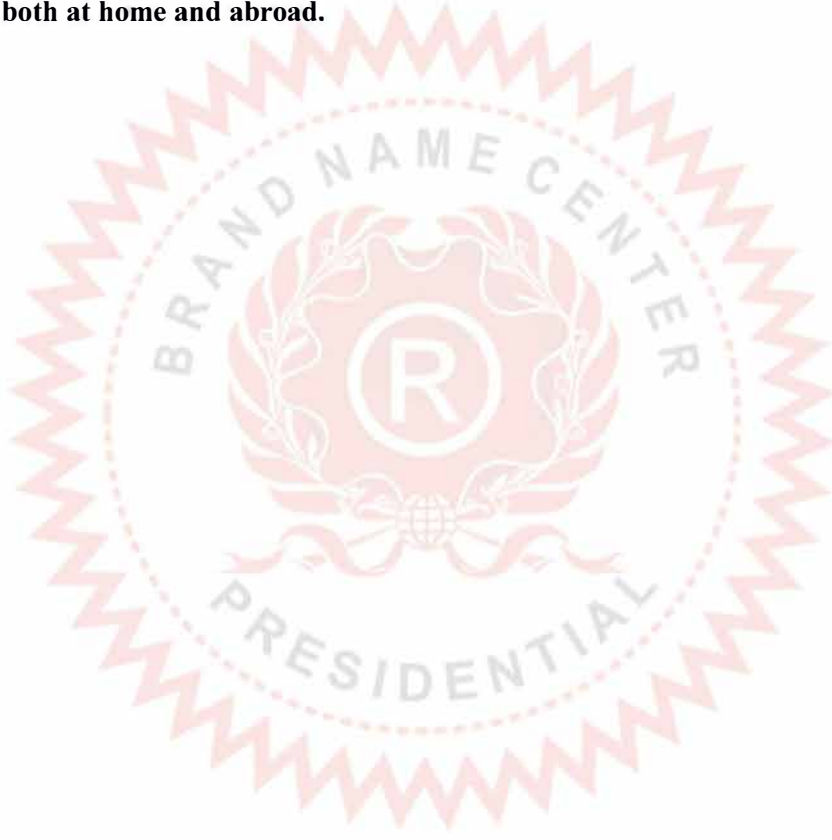


İSİMDER BRAND NAME CENTER

Our authority regarding the issue of the trusted of brand certificate and businessman card, which is the content of Trusted of Brand Name Certification and Information activities, is (Article 16).

- Establishment of activities such as conferences, seminars, and documentation centers related to activities, and the authority to establish commissions (Articles 2- 3 and 4)
- Authorization letter stating that officials such as consultants, representatives, supervisors, auditors, and experts can be appointed for GUMİB- activities related to trusted of brand name and branding (in Article 17)

It is the bylaw of İSİMDER Brand Name Center, which describes the purposes, criteria, and authorities to carry out TOBNC activities both at home and abroad.



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ISIMDER BRAND NAME CENTER

ACTIVITY CERTIFICATE

BRAND NAME CENTER ASSOCIATION

ESTABLISHMENT DETAILS

Center : KONYA
Short Name : ISIMDER
Establishment Date : 07.05.2013
Register No : 42-038-039
Tax No : 4800496537
Status of Institution : Active
Subtype : Keeping the community culture alive, language and literature Solidarity associations related to a specific field
Rights and Licences : N/A/Unknown
Phone No : +90 5306624408
Fax No : NA/Unknown
Internet Address
E-mail Address : N/A/Unknown
Full Address : FERITPASA MAH. AHMET HILMI NALÇACI CADDE DISKAPI NO: 48 A-BAKKALLAR – İCKAPI NO: 2 –SELÇUKLU/KONYA
Previous Name : İSİM ENSTİTÜSÜ DERNEĞİ (NAME INSTITUTE ASSOCIATION)

DETAILS ABOUT THE CHAIRMAN OF BOARD OF DIRECTORS

First and Last Name : MEVLÜT KANBER – TURKISH ID NO: 5*****70
Phone : +90 5306624408
E-mail : bykanber@bykanber.com.tr

This activity certificate has been prepared to be given by the

NOTARY PUBLIC

upon the request of the association. It was created by the DERBİS (information system of associations) on 08.08.2002.

** In case of hesitation regarding the above information, it is necessary to apply to the provincial civil society directorate to which the association is affiliated.

*** This activity certificate can be viewed on <http://www.siviltoplum.gov.tr> with the verification code on the certificate and the registration number of the association.



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FAALİYET BELGESİ

MARKA İSİM MERKEZİ DERNEĞİ

Document Events Istanbul Istanbul
İSİMDER Brand name Center



Kuruluş Bilgileri

Şube	: İSTANBUL
Kısa Adı	: İSİMDER
Kuruluş Tarihi	: 24.11.2022
Kütük No	: 34-278/129
Vergi Numarası	: 4800496537
Kurum Durumu	: Faal
Nevi	: KÜLTÜR, SANAT ve TURİZM DERNEKLERİ
AltNevi	: Toplum Kültürünü Yaşatma ,Dil ve Edebiyat,Belirli Bir alanla ilgili Dayanışma Dernekleri,
Hak ve İzinler	: Yok/Bilinmiyor
Telefon No	: 5306624408
Faks No	: Yok/Bilinmiyor
İnternet Adresi	:
E-Posta Adresi	: Yok/Bilinmiyor
Açık Adres	: ŞİRİNEVLER MAH. MERİÇ-SOKAK DISKAPINO:13 ÜNAL İŞ MERKEZİ İÇKAPINO:4 BAHÇELİEVLER/İSTANBUL
Eski Adı	: İSİM ENSTİTÜSÜ DERNEĞİ

Yönetim Kurulu Başkanına Ait Bilgiler

Adı ve Soyadı	: MEVLÜT KANBER TC:5*****70
Telefon	: 5306624408
E-Posta Adresi	: bykanber@bykanber.com.tr

İş bu faaliyet belgesi derneğin talebi üzerine,
konferans salonu

verilmek üzere tanzim edilmiştir. 15.02.2023 tarihinde DERBİS tarafından oluşturulmuştur.

** Yukarıdaki bilgilere ilişkin tereddüt yaşanması halinde derneğin bağlı bulunduğu İl Sivil Toplum Müdürlüğü'ne başvurulması gerekmektedir.

** Oluşturulan bu faaliyet belgesi, belge üzerinde yer alan doğrulama kodu ve derneğin kütük numarası ile <https://www.siviltoplum.gov.tr> adresinden görüntülenebilecektir ve 15.03.2023 tarihine kadar geçerli olacaktır.



ISIMDER BRAND NAME CENTER

CHARTER OF BRAND NAME CENTER ASSOCIATION

Name and Center of the Association

Article 1- Name of the Association: It is Marka İsim merkezi Derneği (Brand Name Center Association)

Its short name is İsimder. The center of the association is Konya.

The association may open branches at home and abroad.

Purpose of the Association and Fields of Activity and Fields of Activity to be Continued by the Association in order to Realize This Purpose

Article 2- The association is committed to the use and dissemination of the Turkish language, words, and names, and also shall contribute to the Turkishization of the foreign names used. It will be established to create new generic names, produce new names, and adapt these names to the Turkish language, to make them functional in the trade as Brand Names on the global platform and contribute to global trade.

The slogan of the Association

Article 3 – “GLOBAL BRAND NAME ANYWHERE, ANYTIME”.

Scope of Activities and Forms to be continued by the Association

- 1- To conduct research for the activation and development of its activities,
- 2- To organize training activities such as courses, seminars, conferences and panels,
- 3- To provide all kinds of information, documents, certificates and publications necessary for the realization of the purpose; to create a documentation center and to publish publications such as newspapers, magazines, books and bulletins in order to announce their work,
- 4-To provide a healthy working environment for the realization of the purpose, to provide all kinds of technical tools and equipment, fixtures and stationery,
- 5-To carry out fundraising activities and to accept donations from within the country and abroad, provided that the necessary permissions are received,
- 6- To establish and operate economic, commercial, and industrial enterprises in order to provide the income it needs for the realization of the purposes of the charter,
- 7- To open clubhouses, establish social and cultural facilities, and furnish them so that their members can benefit and spend their spare time,
- 8- To organize dinner meetings, concerts, balls, theatre, exhibitions, sports, excursions, entertaining events, etc., in order to develop and maintain human relations among its members, or to enable its members to take advantage of such activities,
- 9- To buy, sell, lease, and rent movable and immovable property needed for the activities of the Association and establish real rights on immovable,



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10- To establish foundations or federations at home and abroad, if deemed necessary, to join an established federation, to found facilities that associations can establish by obtaining the necessary permission, in order to achieve its purpose,

11-To carry out national and international activities, to be a member of associations or organizations abroad, and to cooperate or affiliate with these organizations,

12- If deemed necessary for the realization of the purpose, without prejudice to the provisions of Law No. 5072 on the Relationship of Associations and Foundations with Public Institutions and Organizations, to carry out joint projects with public institutions and organizations in their field of duty,

13- To create a fund in order to meet the vital needs such as food, drink, other goods and services, and short-term credit needs of the members of the association,

14- To open representative offices where deemed necessary,

15- To create platforms to achieve a common goal with other associations or foundations, unions, and similar non-governmental organizations in areas related to the purpose of the association and not prohibited by law.

16- To increase the branding and trademark registration awareness of brand holders so that the brands owned by individuals, institutions, and organizations that are brand holders can become more reliable, more functional and more valuable in line with the realization of their goals and objectives, and at the same time, they can reach brands abroad, to contribute to the global branding of brand names by developing in the internet environment, that is, in virtual markets and active world markets; to explain to the brand holders the advantages of being attainable and accessible not only with trademark registration certificates but also in virtual and real fields; to contribute to the growth of brands in the global arena by increasing their reliability; To ensure brands the ability to grow and strengthen steadily; to provide necessary training and information by "marka isim merkezi ISIMDER" to brands that have a brand name-logo registration certificate or an application with a logo and corporate identity designs that belong to the registered trademark or that have a reliable website page in which the brand is published, that have active functional social media pages or that the registered trademark can be accessed from social media accounts, that comply with and undertake to comply with the criteria of engaging in any advertising and promotional activities such as internet, social media, television, magazines, news ,papers, and fairs; to carry out technical and official research both in Turkey and abroad, to submit reports, to create a documentation center for more trusted branding.

To create international and international brand names for more trusted brands, correct strategic brand positioning with professional logos, corporate identity designs and works, national and international brand and logo registration, global branding, to raise awareness of the society with the understanding of institutionalization, encourage branding, supporting, and in this context, to carry out a number of activities such as giving training on brand names and organizing conferences, as a result of this, to carry out trusted brand name information, certification and training activities if the brand name center names association meets the necessary criteria and complies with the criteria.

At the end of these activities;

- To inform and document for trusted of brand naming, whose short name is GUMIB (TOBNC – Trusted of Brand Name Certification in English); to inform the society and the public about these activities and to give certificates for the appreciation of the brand holders, to issue the brand holder business card, to re-check these activities and this certificate every year and to renew the certificates with their activities.

17-To follow the processes of explaining and promoting trusted of brand name information and certification (GUMIB-TOBNC) activities to brand holders and society,



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-In line with more trusted of brand name information and certification activities of the GUMİB, to establish a commission for the realization of the objectives and to supervise the activities of the brands of the brand holders who received the GUMİB certificate in line with the determined criteria and objectives of the brand names of this commission, to inform and to follow the processes, to appoint consultants, officials and representatives in order to provide training,

Scope of Activities of Association:

The association operates in the social field at home and abroad.

Article 4- The names and surnames, professions and arts, residences, and nationalities of the founding members of the association are stated in the attached list.

Membership Rights and Membership Procedures

Article 5- Every natural and legal person who has the capacity to act, adopts the aims and principles of the association and accepts to work in this direction and meets the conditions stipulated by the legislation has the right to become a member of this association. However, foreign and natural persons must have the right to settle in Turkey in order to become a member. This condition does not apply to honorary membership.

The original members of the association are the founders of the association and the persons accepted to membership by the board of directors upon their application.

Those who have provided significant financial and moral support to the association may be accepted as honorary members by the decision of the board of directors.

When the number of branches of the association is more than three, the membership records of those registered at the headquarters of the association are transferred to the branches. New membership applications are made to the branch. The processes of accepting membership and removal from membership are made by the branch administrative boards and notified to the head office in a letter maximum within 45 days.



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ISIMDER BRAND NAME CENTER

Members Of The Board Of Directors

Name And Surname

Task

Title

Mevlüt Kanber

Chairman Of The Board

Founding member

Mustafa Fırat ŞEYDA

Vice President

Principal Member

Osman KABAK

Member Of The Board of Directors

Principal Member

Yaşar ÖRNEK

Secretary General

Principal Member

Hatip Taş

Accountant

Principal Member



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GÜVENİLİR MARKA İSİM BELGESİ

This charter has been examined and approved that it has been found to be in compliance with the Law on Associations.

04.07.2022



Selahattin SEYHAN
Sivil Toplumla İlişkiler M



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08.08.2022 13:53



ISIMDER BRAND NAME CENTER

Internet Tax Office – Letter Printout

REPUBLIC OF TURKEY
MINISTRY OF FINANCE
REVENUE ADMINISTRATION
TAX OFFICE ON INTERNET

Reply Date of Letter :08/08/2022

Tax ID No : 4800496537
Tax office registered : MERAM
TITLE : MARKA İSİM MERKEZİ DERNEĞİ (Brand Name Center Association)
PLACE OF ESTABLISHMENT : KONYA/KONYA
DATE OF ESTABLISHMENT : 01/10/2013 – First Start Date of Employment (MEVLANA)
SCOPE OF ACTIVITY : 949922-ACTIVITIES OF EDUCATION AND RESEARCH UNIONS AND ASSOCIATIONS THAT REQUIRE MEMBERSHIP.
WORKPLACE : CENTER
TYPE :
CENTER NO : 2
Status of Liability : Active Taxpayer, Start Date of Employment: 24/05/2022 (MERAM)

**RESIDENCE/LEGAL OR
WORKPLACE CENTRE**

OFFICE ADDRESS

Address No	1477054132
Neighborhood/District	FERİTPAŞA MAH.
Avenue/Street CAD.BAKKALLAR	AHMET HILMI NALÇACI
Door No	48 A
Flat No	2
County	SELÇUKLU
City	KONYA
Phone No	

This certificate has been drawn up upon request of aforementioned taxpayer whose tax no, registered tax office, status of liability and ID details stated above.

Request Date of Petition : 08/08/2022
Petition No : 1w16kka88alf82

This paper has been created by the Internet Tax Office. You can check the authenticity of paper by logging in Turkish ID Details or User code on <https://intvrg.gib.gov.tr> through "Letter Inquiry" menu below the "General Inquiry and Calculation Transactions" menu together with letter number and tax ID details

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ISIMDER BRAND NAME CENTER

The tax registration information of the brand name center ISIMDER organization and the signature circular expressing the signatory authority of ISIMDER chairman, Mevlüt Kanber.



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İSİMDER BRAND NAME CENTER

Date: 18.08.2022

Journal No: (A) 48244

REPUBLIC OF TURKEY
29TH NOTARY PUBLIC'S
OFFICE IN ISTANBUL

29TH NOTARY PUBLIC IN
ISTANBUL

GÜLÇİN KARABACAK

MILLET CD. YENİ HAN

N: 8/218 AKSARAY 34270
FATİH/İSTANBUL

PHONE: +902126317911

FAX: +902126317900

SIGNATORY CIRCULAR

Company Title : MARKA İSİM MERKEZİ DERNEĞİ
(BRAND NAME CENTER ASSOCIATION)
Address : Feriipaşa Mah. Ahmet Hilmi Nalçacı Cad. Bakkallar No: 48 A/2
Selçuklu/KONYA
Authorities : MEVLÜT KANBER- ID NO: 52678331870, MUSTAFA FIRAT ŞEYDA, ID NO:
30358961050
Way of exercise of power : Severally
Form and Period of Representation : As stated in the signatory circular
Trade Registry Name/No : Konya- 42-038-039
Tax Registry No : 042253- MERAM TAX OFFICE- 4800496537

In the resolution of the board of directors dated 11.08 2022, numbered 58, which is taken on page 58 of the decision book approved by the provincial association's directorate of the Konya Governorship, Republic of Turkey, which belongs to the brand name center association, whose address is written above, and the association with the title of brand name center, it is hereby decided to severally authorize Mevlüt Kanber as the Chairman of the Board of Directors and Mustafa Fırat Şeyda as the Vice Chairman of the Board of Directors in every matter with the signatures of any of them; to buy and sell real estate belonging to the association, to represent before official and private offices, all sites, partners and legal persons; to collect and accept the receivables of the association; to collect all checks and bills of debt issued on behalf of the association; to use them as collateral by endorsement, to make out checks and draw up deeds for association payments, to commit foreign exchange; to make offers to official and private institutions and to sign contracts to these places, to open bank overdrafts with the banks; to withdraw money from these accounts, give letters of guarantee from banks and signing contracts in these places; make correspondence on behalf of the association, to use all the powers mentioned in the article of representation and binding of association in judicial, administrative, and financial authorities all the way. Since it is said so, I kindly request the approval of the signature below, which I will use under the company title.

ON BEHALF OF

MARKA İSİM MERKEZİ DERNEĞİ

(BRAND NAME CENTER ASSOCIATION)

I certify that the signatures under Signatory Circular belong to MEVLÜT KANBER, son of Ömer and Saniye, born on 01/01/1975, Id No: 52678331870, according to the photo certified ID Card of the Republic of Turkey, with serial no: A22L07656 with expiry date: 16/09/2029 issued by the Ministry of Internal Affairs, Republic of Turkey, acting as AUTHORIZED in the name of MARKA İSİM MERKEZİ DERNEĞİ, Tax No: 4800496537, and to MUSTAFA FIRAT ŞEYDA, son of Hamza and Hanım, born on 14/02/1971, Id No: 30358961050, according to the photo certified ID Card of the Republic of Turkey, with serial no: A23M54569 with expiry date: 08/11/2029 issued by the Ministry of Internal Affairs, Republic of Turkey, acting as AUTHORIZED in the name of MARKA İSİM MERKEZİ DERNEĞİ, Tax No: 4800496537, and they signed before me and in the office on this the eighteenth day of August, two thousand twenty-two 18/08/2022. Thursday.

1-According to the resolution of the board of directors dated 11.08 2022, numbered 58, which is taken on page 58 of the decision book approved by the provincial association's directorate of the Konya Governorship, Republic of Turkey, it is seen and hereby enclosed that the persons named Mevlüt Kanber and Mustafa Fırat Şeyda are authorized to represent as stated in the circular text of the marka isim merkezi derneği (brand name center association).

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ISİMDER BRAND NAME CENTER

REPUBLIC OF TURKEY 29TH NOTARY PUBLIC'S OFFICE IN ISTANBUL 29TH NOTARY PUBLIC IN ISTANBUL GÜLÇİN KARABACAK MILLET CD. YENİ HAN N: 8/218 AKSARAY 34270 FATİH/ISTANBUL PHONE: +902126317911 FAX: +902126317900	<p>Date: 18.08.2022 Journal No: (A) 48244</p> <p>It is seen and hereby enclosed According to the activity certificate issued by the provincial civil society directorate, that Marka İsim Merkezi Derneği (Brand Name Center Association) resides at Feritpaşa Mahallesi Ahmet Hilmi Nalçacı –Cadde Dışkapı No:48- Bakkallar- İç Kapı No: 2 Selçuklu/Konya</p> <p>On behalf of Gülçün Karabacak, The Notary Public 29 in Istanbul</p> <p>Authorized Signatory Clerk Aslıhan Bayazıt /Signature/-Stamp/ of the Notary Public</p>
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REPUBLIC OF TURKEY 14TH NOTARY OFFICE IN BÜYÜKÇEKMECE 14TH NOTARY PUBLIC MEHMET TENGİZ CAKMAKLI MAH. HADIMKÖY YOLU CAD NO:139/A-3 BÜYÜKÇEKMECE/ISTANBUL PHONE: +902128861103 FAX: +902128861139	<p>Date: 13.12.2019 Journal No: (A) 38330</p> <p>I certify that the signatures under Signatory Circular belong to MEVLÜT KANBER, son of Ömer and Saniye, born on 01/01/1975, Id No: 52678331870, according to the photo certified ID Card of the Republic of Turkey, with serial no: A22L07656 with expiry date: 16/09/2029 issued by the Ministry of Internal Affairs, Republic of Turkey, acting as AUTHORIZED in the name of MARKA İSİM MERKEZİ DERNEĞİ, Tax No: 4800496537, and to MUSTAFA FIRAT ŞEYDA, son of Hamza and Hanım, born on 14/02/1971, Id No: 30358961050, according to the photo certified ID Card of the Republic of Turkey, with serial no: A23M54569 with expiry date: 08/11/2029 issued by the Ministry of Internal Affairs, Republic of Turkey, acting as AUTHORIZED in the name of MARKA İSİM MERKEZİ DERNEĞİ, Tax No: 4800496537, and they signed before me and in the office on this the eighteenth day of August, two thousand twenty-two 18/08/2022. Thursday.</p> <p>Supporting Document:</p> <p>It is typed the related articles of the decision book, which is on the 32nd page approved by the Konya Notary Public 7 with the journal number 2356 dated 18/01/2016, approved by the Konya Notary Public 13 with the number 45621 dated 09/12/2019 and in 10/12/2019, registered by the Konya trade registry directorate with the date 09/12/2019 and the decision no: 29</p> <p>On behalf of Notary Public 14 in Büyükçekmece Mehmet Tengiz Authorized Clerk Murat Köse /Signature-Official Stamp of Notary Public/</p>
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ISİMDER BRAND NAME CENTER

LETTER OF COMMITMENT OF İSİMDER BRAND NAME CENTER -TOBNC

Commitment Effective Date: Covenanter's (Coordinator); Turkish ID No :

Name-Surname:

Contact Address:

Phone Number Work/Mobile:

E-Mail Address:

TOBNC Application No:

Person/Company Name:

1- As the applicant for TOBNC, the above-mentioned information and documents I submitted to the Presidency of İSİMDER BRAND NAME CENTER are correct,

2- As stated by the Presidency of İSİMDER BRAND NAME CENTER;

a) To increase branding and trademark registration awareness of brands.

b) To contribute to the development and branding of brands in the internet environment, virtual marketplaces, and real-world markets.

c) To create the advantages of being attainable and accessible not only with trademark registration certificates but also in virtual and real fields.

d) To increase the reliability of brands, enable them to grow in the global arena, and increase their brand values.

e) To ensure brands the ability to grow and strengthen steadily

3- As stated by the Presidency of İSİMDER BRAND NAME CENTER

a) Those who have at least one of the official and commercial documents (tax plate, identity card, passport, etc.),

b) Those who have a trademark-logo registration certificate or application,

c) Those who have logo and corporate identity designs,

d) Those who have a reliable website page that belongs to the registered trademark or in which the trademark is published,

e) Those who always comply with the criteria of having active functional social media pages or whose registered trademark can be accessed from their social media accounts,

f) Those who have Internet-Social media, TV, magazine, newspaper or any advertising and promotional activities such as fairs

4- In case of lack of any of the criteria in Article 3, where a TOBNC decision is made, I will correct my deficiencies within 3 (three) months at the latest.

5- If I act in violation of the above-mentioned commitments and if I act in violation of Articles 2 and 3, our Trusted of Brand Name Certificate -TOBNC issued by the Presidency of İSİMDER BRAND NAME CENTER will be cancelled and we will return the certificate.

I irrevocably agree, declare, and undertake that the information in this commitment prepared by the Presidency of İSİMDER BRAND NAME CENTER is correct and that I/We accept the responsibility in case of any contrary determination as a result of the examination to be made.

Authorized Person(s) on behalf of Organization

(CACHET-SIGNATURE)

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ISIMDER
MARKA İSİM MERKEZİ
Brand Name Center

Our Trusted Brand Certification Accreditation Authority from the European Union / EUIPO-WIPO / Turkish Patent Institutions has been registered

Trusted Brand Name (GUMİB) Certificate Our accreditation authority from the European Union / EUIPO-WIPO / Turkish Patent Institutions has been registered and our local and national document has taken its place in the international arena.

International Trusted Brand Name (GUMİB) Certificate and quality management System ISO documents are a certificate APPROVED from the European Union EUIPO, TURKISH Patent and Trademark Institutions and internationally ACCREDITED from ISTU.



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

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EUROPEAN UNION INTELLECTUAL PROPERTY
OFFICE
CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the European Union trade mark identified below. The corresponding entries have been recorded in the Register of European Union trade marks.

OFFICE DE L'UNION EUROPÉENNE POUR LA
PROPRIÉTÉ INTELLECTUELLE
CERTIFICAT D'ENREGISTREMENT

Le présent Certificat d'Enregistrement est délivré pour la marque de l'Union européenne identifiée ci-joint. Les mentions et les renseignements qui s'y rapportent ont été inscrits au Registre des Marques de l'Union Européenne.



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

The Executive Director / Le Directeur
exécutif



EUTM file information

GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of Brand Name Certificate 018928594

Timeline

Timeline is unavailable.

Trade mark information

Name	GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of Brand Name Certificate	Filing date	21/09/2023
Filing number	018928594	Registration date	
Basis	EUTM	Expiry date	
Date of receipt	21/09/2023	Designation date	
Type	Figurative	Filing language	English
Nature	EU certification marks	Second language	French
Nice classes	35, 42 (Nice Classification)	Application reference	OZ-8-23/EU
Vienna Classification	25.05.99, 29.01.01, 29.01.08 (Vienna Classification)	Trade mark status	No
		Acquired distinctiveness	

Graphic representation

ID	1443167
Organisation	MARKA İSİM MERKEZİ DERN EGI
Legal status	Legal entity

Coun...	TR - Türkiye	Correspondence address
State...	n/a	MARKA İSİM MERKEZİ
Town	Selçuk Konya	DERNEĞİ
Post ...	n/a	FERİTPASA
Addr...	FERİTP MAH. AHME HILMI NALÇA CAD. BAKKA 48 A 2	MAH. AHMET HILMI NALÇACI CAD. BAKKALLAR 48 A 2 Selçuklu Konya TURQUİA

BRAND NAME BRAND LOGO

GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of Brand Name Certificate



Union)

TRADEMARK - EUIPO (European

210 Serial number

018928594

551 Kind of mark

Certificate

550 Type of mark

Figurative

511 Nice classification - NCL

35, 42

220 Application date

September 21, 2023

540 Reproduction of the mark

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GÜVENİLİR MARKA İSİM BELGESİ

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541 Reproduction of the mark where the mark is represented in standard characters

GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of
Brand Name Certificate

Regulation of Use

1. Name of the applicant.

MARKA İSİM MERKEZİ DERNEĞİ

2. A declaration of the applicant stating that it does not carry on a business involving the supply of goods or services of the kind certified.

MARKA İSİM MERKEZİ DERNEĞİ hereby declares that it does not carry on a business involving the supply of services of the kind certified

3. Representation of the EU certification mark.



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GÜVENİLİR MARKA İSİM BELGESİ

4. The goods or services covered by the EU certification mark.

- The services list of class 35 and 42 will be determined with Mr. PAVEL and it should be identical to list of services applied for (by PAVEL). And also the list should be updated according to modification on 28/10/2023.

Dear PAVEL , Could you please update the list due to the modification on 28/10/2023 ?

OUR LIST FOR THE FIRST RoU:

Class 35: Advertising, marketing and public relations; Organization of exhibitions and trade fairs for commercial or advertising purposes; Office functions; Secretarial services; Arranging newspaper subscriptions for others; Compilation of statistics; Rental of office machines; Systemization of information into computer databases; Telephone answering for unavailable subscribers; Business management, business administration and business consultancy; Accounting; Commercial consultancy services; Personnel placement; Employment agencies; Personnel recruitment; Import-export agencies; Business appraisal services for commercial or industrial products; Auctioneering; The bringing together, for the benefit of others, of a variety of goods, namely, chemicals for use in industry, science and photography, as well as in agriculture, horticulture and forestry, unprocessed artificial resins, unprocessed plastics, fire extinguishing and fire prevention compositions, tempering and soldering preparations, substances for tanning animal skins and hides, adhesives for use in industry, putties and other paste fillers, compost, manures, fertilizers, biological preparations for use in industry and science, paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, dyes, inks for printing, marking and engraving, raw natural resins, metals in foil and powder form for use in painting, decorating, printing and art, non-medicated cosmetics and toiletry preparations, non-medicated dentifrices, perfumery, essential oils, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, industrial oils and greases, wax, lubricants, dust absorbing, wetting and binding compositions, fuels and illuminants, candles and wicks for lighting, pharmaceuticals, medical and

veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for human beings and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, ores, metal materials for building and construction, transportable buildings of metal, non-electric cables and wires of common metal, small items of metal hardware, metal containers for storage or transport, safes, ***machines for agricultural, horticultural, forestry, infrastructure, construction and building purposes***, machine tools, power-operated tools, motors and engines, except for land vehicles, machine coupling and transmission components, except for land vehicles, agricultural implements, other than hand-operated hand tools, incubators for eggs, automatic vending machines, hand tools and implements, hand-operated, cutlery, side arms, except firearms, razors, scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signaling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling the distribution or use of electricity, apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data, recorded and downloadable media, computer software, blank digital or analogue recording and storage media, mechanisms for coin-operated apparatus, cash registers, calculating devices, computers and computer peripheral devices, diving suits, divers' masks, ear plugs for divers, nose clips for divers and swimmers, gloves for divers, breathing apparatus for underwater swimming, fire-extinguishing apparatus, surgical, medical, dental and veterinary apparatus and instruments, Artificial limbs, eyes and teeth, orthopedic articles, suture materials, therapeutic and assistive devices adapted for persons with disabilities, massage apparatus, apparatus, devices and articles for nursing infants, sexual activity apparatus, devices and articles, apparatus and installations for lighting, heating, cooling, steam generating, cooking, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, firearms, ammunition and projectiles, explosives, fireworks, precious metals and their alloys, jewellery, precious and semi-precious Stones, horological and chronometric instruments, musical instruments, music stands and stands for musical instruments, conductors' batons, paper and cardboard, printed matter, bookbinding material, photographs, stationery and office requisites, except furniture, adhesives for stationery or household purposes, drawing materials and materials for artists, paintbrushes, instructional and teaching materials, plastic sheets, films and bags for wrapping and packaging, printers' type, printing blocks, unprocessed and semi-processed rubber, gutta-percha, gum, asbestos, mica and substitutes for all these materials, plastics and resins in extruded form for use in manufacture, packing, stopping and insulating materials, flexible pipes, tubes and hoses, not of metal, leather and imitations of leather, animal skins and hides, luggage and carrying bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, collars, leashes and clothing for animals, materials, not of metal, for building and construction, rigid pipes, not of metal, for building, asphalt, pitch, tar and bitumen, transportable buildings, not of metal, monuments, not of metal, furniture, mirrors, picture frames, containers, not of metal, for storage or transport, unworked or semi-worked bone, horn, whalebone or mother-of-pearl, shells, meerscham, yellow amber, household or kitchen utensils and containers, cookware and tableware, except forks, knives and spoons, combs and sponges, brushes, except paintbrushes, brush-making materials, articles for cleaning purposes, unworked or semi-worked glass, except building glass, glassware, porcelain and earthenware, ropes and string, nets, tents and tarpaulins, awnings of textile or synthetic materials, sails, sacks for the transport and storage of materials in bulk, padding, cushioning and stuffing materials, except of paper, cardboard, rubber or plastics, raw fibrous textile materials and substitutes therefor, yarns and threads for textile use, textiles and substitutes for textiles, household linen, curtains of textile or plastic, clothing, footwear, headwear, lace, braid and embroidery, and haberdashery ribbons and bows, buttons, hooks and eyes, pins and needles, artificial flowers, hair decorations, false hair, carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings, not of textile, games, toys and playthings, video game apparatus, gymnastic and sporting articles,

decorations for christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk, cheese, butter, yogurt and other milk products, oils and fats for food, coffee, tea, cocoa and substitutes therefor, rice, pasta and noodles, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate, ice cream, sorbets and other edible ices, sugar, honey, treacle, yeast, baking-powder, salt, seasonings, spices, preserved herbs, vinegar, sauces and other condiments, ice [frozen water], raw and unprocessed agricultural, aquacultural, horticultural and forestry products, raw and unprocessed grains and seeds, fresh fruits and vegetables, fresh herbs, natural plants and flowers, bulbs, seedlings and seeds for planting, live animals, foodstuffs and beverages for animals, malt, beers, non-alcoholic beverages, mineral and aerated waters, fruit beverages and fruit juices, syrups and other preparations for making non-alcoholic beverages, alcoholic beverages, except beers, alcoholic preparations for making beverages, tobacco and tobacco substitutes, cigarettes and cigars, electronic cigarettes and oral vaporizers for smokers, smokers' articles, matches enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues.

Class 42: Scientific and industrial analysis and research services; Engineering; Computer services, namely computer programming, computer virus protection services, computer system design, creating, maintaining and updating websites for others, computer software design, updating and rental of computer software, providing search engines for the internet, hosting websites; Computer hardware consultancy; Rental of computer hardware; Industrial design services, other than engineering, computer and architectural design; Graphic arts designing; Authenticating works of art.

5. The characteristics of the goods and/or services to be certified by the EU certification mark (e.g. material, mode of manufacture of goods or performance of services, quality or accuracy).

The GUMIB - TOBNC EU Certification mark addresses significant concerns regarding the continuity, sustainability and reliability of brands owned by persons or legal entities providing services in the service subcategories in Classes 35 and 42 declared in this document (in part 4). It involves evaluating the reliability claims they make regarding services covered by the brands including the Baseline requirements (BR) below.

Baseline Requirements (BR):

The services offered by the company applying to obtain an EU certificate must have the following characteristics: (These features prove that the services provided match the services declared, and that the service maintains its accuracy, authenticity and commercial performance.)

1. The brand name and logo of the service must be registered by the Intellectual Property Offices of Turkey and at least one of EU countries,
2. The brand logo of the service must be original and not imitated,
3. The brand of the service must be used for commercial purposes in the areas where it is registered,
4. The brand of the service must be accessible on websites, social media, search engines and residence address,
5. The brand of the service must carry out promotional activities such as advertising and participation in national or international fairs,
6. The brand of the service must be advertised on at least one of the media channels, which are magazine, newspaper, TV, radio, website, etc.

7. The website where the brand of the service displayed must have a SSL (Secure Sockets Layer) security that must be active on the website.

The GUMIB - TOBNC EU Certification mark certifies that the services (in respect of which it is used) have been independently verified by Verification and Audit Department (VAD) as conforming to the Baseline Requirement (BR) of GUMIB – TOBNC certification.

Verification and Audit Department (VAD) carries out verification and auditing operations for each of the requirements included in the BR. In those audits; the required documents for application (RAD) submitted by the person or company that has applied to have the right to use the certificate are examined and the following procedures are carried out for each document:

- a) Trademark registration inquiry (TRI)
- b) Logo originality inquiry (LOI)
- c) Brand business activity verification (BBAV)
- d) Brand accessibility inquiry (BAI)
- e) Brand Promotion organization verification (BPOV)
- f) Brand Media Promotion Verification (BMPV)
- g) Website Security Verification (WSV)

The methods and frequencies of these audit and verification processes are specified in part 8.

6. The conditions governing the use of the EU certification mark, including sanctions.

USE of GUMIB – TOBNC LOGO

Individuals or legal entities that meet the conditions stated in Articles 5-6 must use GUMIB - TOBNC certification mark in the following way:



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

(sample **GUMİB – TOBNC** logo)

An individual or legal entity authorised to use the GUMIB – TOBNC logo is known as an "Authorised User"

The Authorised User must use the GUMİB – TOBNC logo as the EU certification mark.

The Authorised User can use the GUMIB-TOBNC logo with confidence in their prints, websites, packaging, etc. advertising media. The usage period is 1 (one) year. They can continue to use the GUMIB-TOBNC EU certification mark logo if they renew the GUMIB - TOBNC certificate every year.

This logo is within the scope of GUMIB - TOBNC EU CERTIFICATION and the list of certified persons or legal entities who are The Authorised User of GUMIB – TOBNC EU certification mark, presented to the public and consumers on the official websites (www.isimder.org.tr – www.gumib.org.tr) of the BRAND NAME CENTER ASSOCIATION (ISIMDER). It allows the consumers to quickly detect brands' current status. There are 4 status types on the list:

"ACTIVE": It means , The user's authorisation is currently valid

"EXPIRED": It means , The user's authorisation is expired. And it can be renewed.

"SUSPENDED" : It means , The user's authorisation is suspended because of some reasons indicated in this document.

"CANCELLED": It means , The user's authorisation is cancelled because of some reasons indicated in this document and it cannot be renewed.

If any person or legal entity is not on this list, it indicates that this person or legal entity is not an "Authorised User"

Required documents for Application (RDA)

- a) A notarized copy of the trademark registration certificate of brand and a copy of the Trade Registry Gazette showing the last official title and address of the company,
- b) Websites links, social media page links and proof of residence proving physical address,
- c) Printing materials such as catalogs, promotions, brochures, etc. that introduce the brand,
- d) National or International Fair participation documents,
- e) Videos, Graphic designs, photos and documents proving media advertisements
- f) Signature circular of authorized signatories,
- g) Documents proving that the trademark is used commercially (Tax Certificate, invoices, Chamber of commerce registry certificate etc.),
- h) Letter of undertaking signed for the GUMIB - TOBNC certificate
- i) SSL (Secure Sockets Layer) security documents and codes which is active on the website.

Pricing and Other Administrative and Financial Issues

Pricing

New application and renewal fees are published up-to-date on the ISIMDER's official website.

Applicant obliged to pay the accrued invoice within 7 (seven) days at the latest from the date of notification, without the need for any other warning. For receivables unpaid within this period, the applicant is deemed to be in default as of the invoice date.

Fees

Fees to be accrued according to the content of the services offered by ISIMDER are determined by the approval of the decision of the Board of Directors of ISIMDER

Payment method

Payment methods are determined by ISIMDER Presidency and announced on ISIMDER official websites to inform customers.

Notification

(1) The new applicant or authorised user's accrued invoices and all other documents are sent to the contact address notified to ISIMDER by cargo. The new applicant or authorized user is obliged to notify ISIMDER in writing of the change in the contact address within 30 (thirty) days.

(2) If the address change is not notified and/or has not yet been received by ISIMDER, all shipments sent to the post by ISIMDER are considered as notification.

(3) notifications sent by ISIMDER to officially registered e-mail addresses are also considered as notifications.

(4) The new applicant or authorised user is obliged to follow the announcements published on ISIMDER official websites. These announcements also have the force of notification.

Sanctions

- **Sanctions to be imposed on those who use the “GUMIB – TOBNC” Guaranteed Trademark Unfairly**

1. Warning notification
2. Suspension
3. Termination of the agreement to use the “GUMIB – TOBNC” EU certificate

If it is determined that the applicant or authorised user has acted contrary to the specifications in part 6, ISIMDER may, according to its decision, apply the penal practices of Warning, Suspension, or Termination of the agreement to use the GUMIB–TOBNC EU Certificate, either sequentially or starting from any of them, depending on the severity of the non-compliance. In case of repetition, ISIMDER may impose the same or different sanctions and/or enforce a more severe penalty.

ISIMDER may conduct inspections and/or request new corrective actions as deemed necessary at every stage of these applications.

The decisions on cancellation of the authorisation to use the GUMIB – TOBNC EU Certificate and/or agreement termination decisions made by ISIMDER are announced on the official website of ISIMDER.

- **Warning notification**

- (1) Warning notice is the official warning to the authorised user, with the decision of ISIMDER, to remedy the detected contradiction and/or nonconformity.
- (2) The authorised user is obliged to notify in writing, within the specified period, the corrective actions taken to fulfill the requirements of the warning notice, after the warning notice. If not, action will be taken according to the decision of ISIMDER.

- **Suspension**

(1) Suspension refers to the temporary revocation of the authorisation to use the GUMIB – TOBNC EU Certificate for a specified period, without terminating the agreement with the authorised user.

(2) In cases of suspension as a sanction, the following implementation is carried out:

- a) During the suspension period, the authorised user cannot continue to use GUMIB - TOBNC certificate and logo. Otherwise, the agreement is terminated.
- b) During the suspension period, if the authorised user provides information and documents to prove the existence of a force majeure, partial or complete exemption may be granted for material liabilities, with the decision and written permission of ISIMDER.
- c) During the suspension period, if it is declared that the reasons for suspension have been resolved by the authorised user and as a result of the subsequent evaluation, it is determined that the reason for suspension has been eliminated, the suspension situation will be terminated according to the decision of ISIMDER. Otherwise, the authorisation to use the GUMIB – TOBNC EU Certificate will be canceled and the agreement will be terminated.

- **Cancellation of the authorisation to use the GUMIB – TOBNC EU Certificate and termination of the agreement**

The cancellation of the GUMIB – TOBNC EU Certificate and termination of the agreement is the termination of the authorisation to use the GUMIB – TOBNC EU Certificate. If one of the following situations occurs, the authorisation to use the GUMIB – TOBNC EU Certificate may be canceled and the agreement may be terminated, according to the decision of ISIMDER:

1. In case the service location changes, if the authorised user does not inform ISIMDER about this within 30 (thirty) days.
2. Making changes to the service within the scope of the GUMIB – TOBNC certificate without obtaining written approval from the certification unit.
3. If the service location does not belong to the authorised user, the agreement is terminated and not renewed.
4. If the registered trademark does not belong to the authorised user, the agreement is terminated and not renewed.
5. Expiration and non-renewal of the registration of the trademark subject to the GUMIB – TOBNC Certificate
6. Death, restriction, or, if a legal entity, termination or bankruptcy of the authorised user
7. Failure of the authorised user to fulfill its legal and financial obligations towards ISIMDER despite the warning and the given period.
8. If the nonconformities that caused the suspension of the authorisation are not resolved at the end of the specified period.
9. Apart from these, detecting a nonconformity at a level that requires a termination decision by ISIMDER

Unfair use of GUMIB – TOBNC certificate, Forgery of Documents or Issuance of False Documents

Unfair use of the GUMIB – TOBNC EU certificate for services that are not within the scope of the GUMIB – TOBNC EU certificate

If the authorised user use the certificate or logo for a service that is not within the scope of the GUMIB – TOBNC EU Certificate, an official warning notification is made by ISIMDER and asked to stop to use of the GUMIB – TOBNC EU certificate and logo. The situation is reported to the Legal Consultancy in a letter. If the violation is repeated; ISIMDER shall take action to apply the provisions of unfair use.

Using the GUMIB-TOBNC certificate or logo without concluding an agreement

(1) Legal proceedings will be initiated against those who use the GUMIB-TOBNC certificate or logo without concluding an agreement or who continue to use the certificate even though the agreement has expired for any reason, all relevant documents are notified in writing to the Legal Consultancy Office. Legal proceedings are initiated by the Legal Consultancy Office

(2) For notices or complaints regarding the unfair use of the GUMIB-TOBNC EU Certificate that are conveyed to the ISIMDER through different means, or for determinations made ex officio by ISIMDER units on this matter, Legal proceedings are initiated by the Legal Consultancy Office

Falsifying the GUMIB-TOBNC certificate or logo and issuing false documents

In case of detection of person legal entity who have falsified or imitated the GUMIB-TOBNC certificate or logo, the information and documents on this subject will be sent to the Legal

Consultancy Office within the framework of the above principles, for legal/criminal procedures to be implemented.

Urgency situation

When there occurs unfair use of the GUMIB-TOBNC certificate or logo, falsification and forgery and in cases of urgency for legal or financial reasons and/or in cases where damage is foreseen due to delay, the Legal Consultancy may initiate the necessary legal proceedings ex officio, without completing the procedure above.

7. The persons authorised to use EU certification mark.

Any Person or legal entity who:

- (a) submits the required documents for application(RDA)
- (b) meets the required standards of characteristics (specified in part 5) being certified and the conditions (specified in part 6) governing use
- (c) have received a positive report (VAR) from the VA processes specified in part 8
- (d) signs a commitment for the right to use the GUMIB – TOBNC Guaranteed Trademark.

is entitled to use the EU certification of GUMIB-TOBNC

8. How the certifying body is to test those characteristics and to supervise the use of the EU certification mark.

Verification and Audit (VA)

The GUMIB - TOBNC EU Certification mark certifies that the services (in respect of which it is used) have been independently verified and supervised by Verification and Audit Department (VAD) as conforming to the Baseline Requirement (BR) of GUMIB – TOBNC certification.

Verification and Audit Department (VAD) carries out verification and auditing operations for each of the requirements included in the BR. In those audits; the required documents for application (RAD) submitted by the person or company that has applied to have the right to use the certificate are examined and the following processes are carried out for each document:

- a) Trademark registration inquiry (TRI)
- b) Logo originality inquiry (LOI)
- c) Brand business activity verification (BBAV)
- d) Brand accessibility inquiry (BAI)
- e) Brand Promotion organization verification (BPOV)
- f) Brand Media Advertisement Verification (BMAV)
- g) Website Security Verification (WSV):

The methods and frequencies of these audit and verification processes are:

a) Trademark Registration Inquiry (TRI) :

The notarized copy of the trademark registration certificate of brand submitted in the RDA content is queried and verified by the trademark expert (TME) appointed by ISIMDER from the online database of Intellectual Property Office, which has

been declared registered by. This inquiry (TRI) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

b) Logo Originality Inquiry (LOI) :

The registered brand logo is queried through search engines and artificial intelligence software and scanned for similarity by the digital media expert (DME) appointed by ISIMDER. If an obviously similar logo is encountered, a digital search is conducted to determine which logo was used before. At the same time, the logo found similar is sent to the brand expert. The trademark expert also searches the database of intellectual property offices and determines the date on which the registration was obtained, if any. As a result of these investigations, if it is understood that the similar logo is older, it will be concluded that the applicant may have imitated the logo and this will prevent the granting of GUMIB - TOBNC EU certificate. This inquiry (LOI) is repeated once a year before each the GUMIB-TOBNC certificate renewal.

c) Brand Business Activity Verification (BBAV):

The Trade Specialist (TS) assigned by ISIMDER queries and verifies the documents presented in the RDA content from the online databases of the relevant organizations that issued the documents. This inspection also verifies whether the field of activity declared by the applicant is within the service categories in Part 4. This verification (BBAV) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

d) Brand Accessibility Inquiry (BAI):

The website and social media pages declared by the applicant in the RDA content are examined by the digital media expert (DME) assigned by ISIMDER. It is checked whether the pages are active, whether they are related to the field of activity declared in RDA, and whether the contact addresses are the same as the physical address declared in RDA. It is checked whether the brand name declared by the applicant is included in the listings when searched in various search engines, that is, whether it is indexed by the search engines. This inquiry (BAI) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

e) Brand Promotion Organization Verification (BPOV):

The Trade Specialist (TS) assigned by ISIMDER queries and verifies the documents presented in the RDA content from the online databases of fair companies about the participation of fairs. This verification also includes whether there is a fair related to the field of activity declared by the applicant and whether he/she participates to fairs in the relevant sector. This verification (BPOV) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

f) Brand Media Advertisement Verification (BMAV):

The accuracy and authenticity of the media advertising contents declared by the applicant in the RDA are checked from the online databases of the relevant media organizations, and whether the advertisements are in the declared service category is verified by the digital media expert (DME) appointed by ISIMDER. This verification (BMAV) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

g) Website Security Verification (WSV): The website declared by the applicant in the RDA content are examined by the digital media expert (DME) assigned by ISIMDER. It is checked

whether the website where the brand is displayed have a SSL (Secure Sockets Layer) and it is active on the website.

Verification and Audit Report (VAR)

After Verification and Audit (VA) processes, the audit results of all experts are prepared as a joint report. If all experts submit a positive report, the applicant obtains the right to use the GUMIB - TOBNC certificate. Applicants who have not passed any verification and audit processes are notified of the reason for the negative result in the report, and the information and documents that the applicant must meet if they re-apply are notified.

Intermediate control/surveillance

Regardless of whether there is any complaint, Verification and Audit Department (VAD) may carry out interim control/surveillance other than periodic inspections in order to check the continuity of compliance with the necessary conditions within the scope of the certification activity

Changes

The authorised user must notify ISIMDER within 7 days at the latest in case there is any change in the information or documents (title, owner, address, etc.) for which he/she applied to obtain this right. In this case, Verification and Audit Department (VAD) applies re-verification and auditing procedures depending on the status of the change, and if the contract needs to be renewed, the contract is re-contracted between the parties.

9. Definitions

In this document, the following definitions will apply:

ISIMDER : It means “Brand Name Center Association (Marka İsim Merkezi Derneği)”

GUMIB-TOBNC: EU certification mark of GUMIB (Güvelir Marka İsim Belgelendirme)- TOBNC (Trusted of Brand Name Certificate)

Required Documents for Application (RDA): Documents that the applicant must submit during the application.

Baseline Requirements (BR): The basic features that the brand declared by the applicant must have.

Verification and Audit (VA): It refers to all the verification and auditing processes carried out by experts appointed by ISIMDER in the Verification and Audit Department (VAD).

Verification and Audit Department (VAD): It refers to the department within ISIMDER consisting of experts who carry out Verification and Audit processes.

Verification and Audit Report (VAR): It refers to the final reports written by the experts who carry out the Verification and Audit (VA) processes after completing the verification and audit (VA) processes.

Trademark Registration Inquiry (TRI) : The process of questioning the accuracy of the trademark registration declared by the applicant.

Logo Originality Inquiry (LOI) : The process of questioning the originality of the logo of the registered brand declared by the applicant.

Brand Business Activity Verification (BBAV): The process of verifying whether the trademark declared by the applicant is used in the commercial and business sector in the declared field.

Brand Accessibility Inquiry (BAI): The process of verification and audit of website, social media pages, physical address and search engine indexing declared by the applicant.

Brand Promotion Organization Verification (BPOV): The process of verification and audit of the fair participation declared by the applicant.

Brand Media Advertisement Verification (BMAV): The process of verification and audit of the media advertisements declared by the applicant.

Website Security Verification (WSV): The process of verifying whether the website declared by the applicant where the brand is displayed have a SSL (Secure Sockets Layer) and it is active on the website.

The Trademark Expert (TME): An Expert appointed by ISIMDER with at least 5 years of experience in trademark registration

The Digital Media expert (DME): Expert appointed by ISIMDER with at least 5 years of experience in digital media

The Trade Specialist (TS): Expert appointed by ISIMDER with at least 5 years of experience in trade

ISIMDER's official websites: it refers both www.isimder.org.tr and www.gumib.org.tr official websites.

Legal Consultancy Office: Law office with which ISIMDER works under contract

THERE WILL BE NO **ANNEX**



ISIMDER BRAND NAME CENTER

It is a guarantee mark obtained from THE TURKISH PATENT INSTITUTE under the ministry of industry, which describes the Trusted of Brand Name, Certification, and Information (GUMİB) activities, expresses the certification authority, includes the accreditation process and standards, the specification within the scope of the guarantee mark registration in the Turkish patent institution and the authorization of this specification to the ISIMDER Marka İsim Merkezi (ISIMDER brand name center) organization



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

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**TÜRK
[PATENT]**
TÜRK PATENT VE MARKA KURUMU

MARKA TESCİL BELGESİ

No: 2022 132531 - Ticaret - Hizmet - **Garanti**

GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

Marka Sahibi

MARKA İSİM MERKEZİ DERNEĞİ

Mal / Hizmet Sınıfları

35, 41, 42, 45

Bu marka, 6769 sayılı Sınai Mülkiyet Kanunu kapsamında,
12.09.2022 tarihinden itibaren 10 yıl süreyle korunmak üzere,
18.01.2023 tarihinde tescil edilmiştir.

Cemil BAŞPINAR
Kurum Başkanı

BRAND APPLICATION

Accrual No	1760221	Application Number	2022/132531
Document Number	2022-GE-646559	Document Date	12.09.2022 16:24:23
Brand Type	Shape + Word	Brand Type	Warranty Brand
Brand Example Written Statement	gumib güvenilir marka isim belgelendirme tobnc trusted of brand name certificate	Are there any letters other than the Latin Alphabet in the Brand Example?	No
Pantone Code	-	Letters in the Brand Example (Latin)	-
Cover Letter Request	No	Consent Request	No
Reference No			

BRAND EXAMPLE

GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

BRAND OWNERS

Owner Type	LEGAL
TR Identity/Tax Number	4800496537
Name Surname/Title	MARKA İSİM MERKEZİ DERNEĞİ - BRAND NAME CENTER ASSOCIATION
Address	FERİTPAŞA MAH. AHMET HİLMİ NALÇACI CAD. BAKKALLAR 48 A 2

PROXY INFORMATION

Registration Number	1149
Name surname	YAVUZ TUNCAY DERELİ

BRAND CLASSES

(35-1) Advertising, marketing and public relations; organization of exhibitions and trade fairs for commercial or advertising purposes

(35-2) Office functions; secretarial services; arranging newspaper subscriptions for others; compilation of statistics; rental of office machines; systemization of information into computer databases; telephone answering for unavailable subscribers.

(35-3) Business management, business administration and business consultancy; accounting; commercial consultancy services; personnel placement; employment agencies; personnel recruitment; import-export agencies.

(35-4) Business appraisal services for commercial or industrial products. Auctioneering.

(35-5) The bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods; Chemicals used in industry, science, photography, agriculture, horticulture and forestry. Manures and soils. Unprocessed artificial resins and unprocessed plastics. Fire extinguishing compositions. Adhesives not for medical, household and stationery purposes. Paints; varnishes; lacquers; preservatives against rust; preservatives against deterioration of wood; thinners and binders for paints; pigments; preservatives for metals; shoe dyes; printing dyes and ink; toners (including filled toner cartridges); colorants for food, pharmaceuticals and beverages. Raw natural resins. Metals in foil and powder form for painters, decorators, printers and artists. Bleaching and cleaning preparations. Perfumery; cosmetics; fragrances; deodorants for personal use and animals. Soaps. Dental care preparations. Abrasive preparations; emery cloth; sandpaper; pumice stone; abrasive pastes. Polishing preparations for leather, vinyl, metal, wood. Industrial oils and greases; cutting fluids; dust absorbing, wetting and binding compositions. Solid fuels; firewood. Liquid and gas fuels and their non-chemical additives. Candles; wicks; semi-finished wax; wax and paraffin for lighting purposes. Pharmaceutical and veterinary preparations for medical purposes; chemical preparations and chemical elements for pharmaceutical purposes. Dietary supplements, including those adapted for medical purposes; nutritional supplements; dietary supplements for slimming purposes; food for babies; herbs and herbal beverages adapted for medicinal purposes. Preparations for use in dentistry, other than tools and apparatus. Sanitary preparations for medical use; hygienic pads; hygienic tampons; plasters; materials for dressings; diapers, including those made of paper and textiles. Preparations for destroying vermin; fungicides, herbicides. Deodorants, other than for human beings or for animals; air deodorising preparations. Disinfectants; antiseptics; detergents for medical purposes. Ores of non-precious metal. Common metals and their alloys and semi-finished products made of these materials. Goods and materials of common metal used for storage, wrapping, packaging, sheltering and building purposes, containers of metal (storage, transport), fences and transportable buildings made of metal, ladders of metal. Goods of common metal for filtering and sifting purposes, included in this class. Doors, windows, shutters, jalousies and their cases and fittings of metal. Non-electric cables and wires of metal. Ironmongery, small hardware of metal. Ventilation ducts, vents, vent covers, pipes, chimney caps, manhole covers, grilles of metal for ventilation, heating, sewage, telephone, underground electricity and air conditioning installations. Metal panels or boards (non-luminous and non-mechanical) used for signalling, route showing, publicity purposes, signboards of metal, advertisement columns of metal, signaling panels of metal. Pipes of metal for transportation of liquids and gas and their metal fittings, valves of metal, drilling pipes of metal. Safes (strong boxes) of metal. Metal railway materials. Bollards of metal, floating docks of metal, mooring buoys of metal, anchors. Metal moulds for casting, other than machine parts. Works of art made of common metals or their alloys. Metal closures, bottle caps of metal. Metal poles. Metal pallets and metal ropes for lifting, loading and transportation purposes; metal hangers, ties, straps, tapes and bands used for load-lifting and load-carrying. Machines, machine tools and industrial robots for processing and shaping wood, metals, glass, plastics and minerals. Construction machines and robotic mechanisms (machines) for use in construction. Lifting, loading and transmission machines and robotic mechanisms (machines) for lifting, loading and transmission purposes. Machines and robotic mechanisms (machines) for use in agriculture and animal breeding, machines and robotic mechanisms (machines) for processing cereals, fruits, vegetables and food. Engines and motors, other than for land vehicles, parts and fittings therefor; parts of land vehicle motors and engines, included in this class. Bearings (parts of machines), roller or ball bearings. Machines for mounting and detaching tires. Alternators, current generators, electric generators, current generators operated with solar energy.

Painting machines, automatic spray guns for paint, electric punching machines and guns, electric adhesive tape dispensers (machines), electric guns for compressed gas or liquid spraying machines, electric hand drills, electric hand saws, electric jigsaw machines, spiral machines, compressed air machines, compressors (machines), vehicle washing installations, robotic mechanisms (machines) with the abovementioned functions. Electric welding machines, electric arc welding apparatus, electric soldering apparatus, electric arc cutting apparatus, electrodes for welding machines, industrial robots (machines) with the abovementioned functions. Printing machines. Packaging machines, filling, plugging and sealing machines, labellers (machines), sorting machines, industrial robots (machines) with the abovementioned functions, electric packing machines for plugging and sealing of plastics. Machines for textile processing, sewing machines, industrial robots (machines) with the abovementioned functions. Pumps other than parts of machines or engines, fuel dispensing pumps for service stations, self-regulating fuel pumps. Electric kitchen machines for chopping, grinding, crushing, mixing and mincing foodstuff, washing machines, laundry washing machines, dishwashers, spin driers (not heated), electric cleaning machines for cleaning floors, carpets or floorings, vacuum cleaners and parts thereof. Automatic vending machines. Galvanizing and electroplating machines. Electric or electronic door openers and closers. Forks, spoons, knives and non-electric cutters, slicers, peelers for kitchen use, including those made of precious metals. Side arms and blades (weapons). Tools and apparatus included in this class for shaving, epilation, manicure, pedicure and personal beauty care use; electrical hair straighteners and electrical hair curlers; scissors. Hand-operated hand tools included in this class for the repair of machines, apparatus and vehicles and for use in construction, agriculture, horticultural and forestry, none of them being power tools. Electric or non-electric irons; steam irons. Measurement apparatus, equipment and indicators including those for scientific and laboratory use, laboratory equipment and apparatus. Apparatus for recording, transmission or reproduction of sound or images; data processing apparatus, telecommunication apparatus, sound or image reproducing apparatus, computer peripheral devices. Magnetic and optic data carriers and computer software and programmes recorded thereto, downloadable and recordable electronic publications, encoded magnetic and optic cards. Antennas, satellite antennas, amplifiers for antennas, parts of the aforementioned goods. Ticket dispensers, automatic teller machines (ATM). Electronic components used in the electronic parts of machines and apparatus. Counters and quantity indicators for measuring the quantity of consumption, automatic time switches. Clothing for protection against accidents, irradiation and fire, safety vests and life-saving apparatus and equipment. Eyeglasses, sunglasses, optical lenses and cases, containers, parts and components thereof. Apparatus and instruments for conducting, transforming, accumulating or controlling electricity; electric cables and electrical power supplies, batteries, electric accumulators. Alarms and anti-theft alarms, other than for vehicles, electric bells. Signalling apparatus and instruments, luminous or mechanical signs for traffic use. Fire extinguishing apparatus, fire engines, fire hose and fire hose nozzles. Radar apparatus, sonars, night vision apparatus and instruments. Decorative magnets. Surgical, medical, dental and veterinary apparatus and instruments; furniture especially made for medical purposes. Artificial limbs and prostheses. Medical orthopedic articles. Surgical gowns and surgical sterile sheets. Adult sexual aids. Condoms. Babies' bottles; babies' pacifiers; teats; teethers for babies. Lighting installations; lights for vehicles and interior-exterior spaces. Heating and steam generating installations; stoves for heating purposes using solid, liquid or gas fuels; electric stoves for heating purposes; kitchen stoves. Installations for air-conditioning and ventilating. Cooling installations and freezers. Electric and gas-powered devices, installations and apparatus for cooking, drying and boiling; electric laundry driers; hair driers; hand drying apparatus. Sanitary installations; taps (faucets); shower installations; toilets (water-closets); shower and bathing cubicles; bath tubs; sinks; wash-hand basins (parts of sanitary installations). Water softening apparatus; water purification apparatus; water purification installations; waste water purification installations. Electric bed warmers and electric blankets, not for medical use; electric pillow warmers; electric or non-electric footwarmers; hot water bottles. Filters for aquariums and aquarium filtration apparatus. Industrial type installations for cooking, drying and cooling purposes. Pasteurizers and sterilizers. Motor land vehicles and their parts included in this class; motors and engines for land vehicles; motorcycles; mopeds. Bicycles and their bodies; handlebars and mudguards for bicycles. Vehicle bodies; tipping bodies for trucks; trailers for tractors; frigorific bodies for land vehicles; trailer hitches for vehicles; tipping bodies for vehicles; tipping apparatus, parts of land vehicles. Vehicle seats; head-rests for vehicle seats; safety seats for children, for vehicles; seat covers for vehicles; vehicle covers (shaped); sun-blinds adapted for vehicles. Direction signals and arms for direction signals for vehicles; windscreen wipers and wiper arms for vehicles. Inner and outer tires for vehicle wheels; tubeless tires; tire-fixing sets comprised of tire patches and tire valves for vehicles. Windows for vehicles, safety windows for vehicles, rearview mirrors and wing mirrors for vehicles. Anti-skid chains for vehicles. Luggage carriers for vehicles; bicycle and ski carriers for cars; saddles for bicycles or motorcycles. Air pumps for vehicles, for inflating tires. Anti-theft alarms for vehicles, horns for vehicles. Safety belts for vehicle seats, air bags (safety devices for automobiles). Baby carriages, wheelchairs, pushchairs. Wheelbarrows; shopping carts; single or multi-wheeled wheelbarrows; shopping trolleys; grocery carts; handling carts. Rail vehicles : locomotives; trains; trams; waggons; cable cars; chairlifts. Vehicles for locomotion by water and their parts, other than their motors and engines. Vehicles for locomotion by air and their parts, other than their motors and engines. Firearms, air pistols (weapons), spring-loaded firearms, adapted cases and shoulder straps therefor. Heavy weapons, mortars and rockets. Fireworks. Sprays for personal defence purposes. Jewellery; imitation jewellery; gold; precious stones and jewellery made thereof; cufflinks; tie pins; statuettes and figurines of precious metal. Clocks, watches and chronometrical instruments; chronometers and their parts; watch straps. Musical instruments and cases for musical instruments. Paper, cardboard and goods made from these materials included in this class, other than stationery products; paper towels; toilet paper; paper napkins; paper for packaging and wrapping purposes; cardboard boxes. Plastic materials for packaging and wrapping purposes. Printing blocks and types; bookbinding material. Printed matter; printed publications; calendars; posters; photographs (printed); paintings; stickers (stationery); postage stamps. Stationery, office stationery, instructional and teaching material (except furniture and apparatus); writing and drawing implements; artists' materials; paper products for stationery purposes; adhesives for stationery purposes. Office requisites. Paint rolls and paintbrushes for painting. Rubber, gutta-percha, gum, asbestos, mica and semi-finished synthetic goods made from these materials in the form of powder, bars, panels and foils included in this class. Insulation, stopping and sealing materials; joint sealant compounds for joints, gaskets, O-rings for sealing purposes. Flexible pipes made from rubber and plastic; hoses made of plastic and rubber, including those used for vehicles; junctions for pipes of plastic and rubber; pipe jackets of plastic and rubber; hoses of textile material; junctions for pipes, not of metal; pipe jackets, not of metal; connecting hose for vehicle radiators. Unworked or semi-worked leather and animal skins, imitations of leather, stout leather, leather used for linings. Goods made of leather, imitations of leather or other materials, designed for carrying items, included in this class; bags; boxes and trunks made of leather or stout leather; key cases. Umbrellas; parasols; sun umbrellas; walking sticks. Whips; harness; saddlery; stirrups; straps of leather (saddlery). Sand, gravel, crushed stone, asphalt, bitumen, cement, gypsum for use in construction, road construction, repair and covering work. Building materials (as finished products) made of concrete, gypsum, clay, potters' clay, natural or artificial stone, wood, plastics and synthetic materials for building, construction, road construction purposes, included in this class; non-metallic building materials, non-metallic transportable buildings, poles not of metal, barriers not of metal, doors and windows of wood and synthetic materials. Traffic signs not of metal, non-luminous and non-mechanical, for roads. Monuments and statuettes of stone, concrete and marble. Natural and synthetic surface coatings in the form of panels and sheets, being building materials; heat adhesive synthetic surface coating, being building materials; bitumen cardboard coatings for roofing; bitumen coating for roofing. Building glass. Prefabricated swimming pools not of metal (structures). Aquarium sand. Furniture, made of any kind of material. Mattresses, pillows, air mattresses and cushions, not for medical purposes, sleeping bags for camping, water beds, not for medical purposes. Mirrors. Beehives, artificial honeycombs and sections of wood for honeycombs. Bouncing chairs for babies, playpens for babies, cradles, infant walkers. Display boards, frames for pictures and paintings, identification plates, identification tags, nameplates, identification labels made of wood or synthetic materials. Packaging containers of wood or plastics, casks for use in transportation or storage, barrels, storage drums, tanks, boxes, storage containers, transportation containers, chests, loading pallets and closures for the aforementioned goods, of wood or plastics. Small hardware goods of wood or synthetic materials included in this class, furniture fittings, of wood or synthetic materials, opening and closing mechanisms of wood or synthetic materials. Ornaments and decorative goods of wood, wax, beeswax, plastic or plaster bone, ivory or plaster, included in this class. Baskets, fishing baskets. Kennels, nesting boxes and beds for household pets. Portable ladders and mobile boarding stairs of wood or synthetic materials. Bamboo curtains, roller indoor blinds, slatted indoor blinds, trip curtains, bead curtains for decoration, curtain hooks, curtain rings, curtain tie-backs, curtain rods. Hand-operated non-electric cleaning instruments, brushes, other than paintbrushes, steel chips for cleaning, sponges for cleaning, steel wool for cleaning, cloths of textile for cleaning, gloves for dishwashing, non-electric polishing machines for household purposes, brooms for carpets, mops, electric brushes, except parts of machines. Toothbrushes, electric toothbrushes, dental floss, shaving brushes, hair brushes, combs, electric and non-electric appliances for removing make-up. Non-electric household or kitchen utensils, included in this class, clothes-pegs, pots and pans, vases including those made of precious metals. Ironing boards and shaped covers therefor, drying racks for washing, clothes drying hangers. Cages for household pets, indoor aquariums, terrariums and vivariums for animal and plant cultivation. Ornaments and decorative goods of glass, porcelain, earthenware or clay, included in this class. Mouse traps, insect traps, fly catchers, fly swatter, fly whisks, plastic taps for toilet holes for use against rats and insects, not parts of sanitary installations, electric devices for attracting and killing flies and insects. Perfume burners, perfume sprayers, perfume vaporizers, electric or non-electric make-up removing appliances, powder puffs, toilet cases. Nozzles for sprinkler hose, nozzles for watering cans, watering devices, garden watering cans. Unworked or semi-worked glass, except building glass, mosaics of glass and powdered glass for decoration, except for building, glass wool other than for insulation or textile use. Coupes as rewards for sports events. Ropes; strings; rope ladders; hammocks; fishing nets. Tents; awnings; tarpaulins; sails; vehicle covers, not fitted. Bags of textile, for packaging. Padding and stuffing materials, except of rubber and plastics, including those of wool and cotton. Textile fibers; raw spun fiber; glass fibers for textile use. Yarns and threads for textile use; threads and yarns for sewing, embroidery and knitting; thread; elastic yarns and threads for textile use. Clothing, including underwear and outer clothing, other than special purpose protective clothing; socks. Footwear. Headgear. Laces and embroidery; guipures, festoons, ribbons (haberdashery), ribbons and braid, fastening tapes for clothing, cords for clothing, letters and numerals for marking linen, embroidered emblems, badges for wear, not of precious metal, shoulder pads for clothing. Buttons for clothing, fasteners for clothing, eyelets for clothing, zippers, buckles for shoes and belts, fasteners, shoe and belt buckles, pins, other than jewellery, adhesive patches for decoration of textile articles, laces, needles, sewing needles, needles for sewing machines, needles for knitting and embroidery, boxes for needles, needle cushions. Artificial flowers, artificial fruits. Wigs; hair ornaments. Carpets, rugs, mats. Prayer rugs. Linoleum, artificial turf, linoleum for covering floors. Gymnasium mats. Wallpaper, wall hangings not of textile. Games and toys. Arcade video game machines; game apparatus and machines for use with an external display screen and monitor, including those coin-operated. Toys for animals. Toys for outdoor playgrounds, parks and game parks. Gymnastic and sporting articles not included in other classes. Christmas trees of artificial material, ornaments for Christmas trees, artificial snow for Christmas trees, rattles (playthings), novelties for parties, dances (party favors), paper party hats. Meat, fish, poultry and game; processed foodstuff based on meat. Dried pulses. Soups, bouillon. Processed olives, olive paste. Milk and milk products, butter. Edible oils. Dried, preserved, frozen, cooked, smoked or salted fruits and vegetables; pollen prepared as foodstuff. Prepared nuts and dried fruits as snacks. Hazelnut and peanut paste; tahini (sesame seed paste). Eggs and powdered eggs. Potato chips. Coffee, cocoa; coffee or cocoa based beverages, chocolate based beverages. Pasta, stuffed dumplings, noodles. Pastries and bakery products based on flour, desserts based on flour and chocolate. Honey, bee glue for human consumption, propolis for food purposes. Spices and condiments for foodstuff. Yeast, baking powder. Flour, semolina, starch for food. Sugar, cube sugar, powdered sugar. Tea, ice tea. Confectionery, chocolate, biscuits, crackers, wafers. Chewing gums. Ice-cream, edible ices. Salt. Cereals and cereal-based foodstuff. Molasses for food.

Agricultural and horticultural products not included in other classes; seeds. Forestry products not included in other classes. Live animals; fertilized eggs for hatching. Plants; dried plants for decoration; fresh garden herbs; dried garden herbs for decoration. Animal foodstuffs. Malt not for human consumption. Beers; preparations for making beer. Mineral water, spring water, table water, soda water. Fruit and vegetable juices, fruit and vegetable concentrates and extracts for making beverages, non-alcoholic soft drinks. Alcoholic beverages (except beers). Tobacco and tobacco products. Smokers' articles including those made of precious metals: pipes, mouthpieces for cigars and cigarettes, ashtrays, tobacco boxes, pocket apparatus for rolling cigarettes, cigarette paper, tobacco pipes, firestones, lighters for smokers. Matches. such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues.

(41-1) Education and training.

(41-2) Arranging and conducting of conferences, congresses and seminars.

(41-3) Sporting and cultural activities; entertainment.

(41-4) Publication and editing of printed matter, including magazines, books, newspapers, other than publicity texts; electronic publication services.

(41-5) Production of movie films, radio and television programmes.

(41-6) News reporters services; photographic reporting services.

(41-7) Photography.

(41-8) Translation.

(42-1) Scientific and industrial analysis and research services; engineering.

(42-2) Computer services: computer programming, computer virus protection services, computer system design, creating, maintaining and updating websites for others, computer software design, updating and rental of computer software, providing search engines for the internet, hosting websites, Computer hardware consultancy, rental of computer hardware.

(42-3) Industrial design services, other than engineering, computer and architectural design; graphic arts designing.

(42-4) Authenticating works of art.

(45-1) Legal services, consultancy in the fields of intellectual and industrial property rights.

(45-2) Security services for the protection of individuals and property.

(45-3) Marriage agencies.

(45-4) Funeral services.

(45-5) Clothing rental.

(45-6) Fire-fighting services.

(45-7) Escorting in society (chaperoning).





İSİMDER BRAND NAME CENTER

Official brand bulletin showing that Trusted of Brand Name Certification and Information (GUMİB) has been published in the official gazette by the Turkish Patent and Trademark Office.



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

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GÜVENİLİR MARKA İSİM BELGESİ

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(210) 2022/132531 (220) 12.09.2022
(731) 7274055-MARKA İSİM MERKEZİ DERNEĞİ (TR)
FERİTPAŞA MAH. AHMET HİLMİ NALÇACI CAD.
BAKKALLAR 48 A 2 Selçuklu Konya
Vekil: YAVUZ TUNCAY DERELİ
(540) gumib güvenilir marka isim belgelendirme tobnc trusted of
brand name certificate (Bu bir GARANTİ markasıdır)



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

(511) 35 , 41 , 42 , 45

(510)

Reklamcılık, pazarlama ve halkla ilişkiler ile ilgili hizmetler, ticari ve reklam amaçlı sergi ve fuarların organizasyonu hizmetleri, reklam amaçlı tasarım hizmetleri; alıcı ve satıcılar için online pazaryeri (internet sitesi) sağlama hizmetleri.

Büro hizmetleri; sekreterlik hizmetleri, gazete aboneliği düzenleme hizmetleri, istatistiklerin derlenmesi, büro makinelerinin kiralanması hizmetleri, bilgisayar veri tabanlarındaki bilginin sistematik hale getirilmesi, telefon cevaplama hizmetleri.

İş yönetimi, idaresi ve bu konular ile ilgili danışmanlık, muhasebe ve mali müşavirlik hizmetleri, personel işe yerleştirme, işe alma, personel seçimi, personel temini hizmetleri, ithalat-ihracat acente hizmetleri, geçici personel görevlendirme (başkası adına fatura yatırma, vergi yatırma, trafik işlemleri gibi iş takibi) hizmetleri. Açık artırmaların düzenlenmesi ve gerçekleştirilmesi hizmetleri.

Müşterilerin malları elverişli bir şekilde görmesi ve satın alması için Sanayide, bilim sahasında, fotoğrafçılıkta, tarım, bahçecilik ve ormancılıkta kullanılan kimyasallar. Gübreler ve topraklar.

İşlenmemiş suni reçineler ve işlenmemiş plastikler. Yangın söndürücü maddeler. Kütasiye, tıbbi ve ev içi kullanım amaçlı olanlar hariç yapıştırıcılar. Boyalar, vernikler, laklar, pas önleyiciler, ahşabı koruyucu maddeler, boyalar için bağlayıcı ve inceltici maddeler, boya pigmentleri, metali koruyucu maddeler, ayakkabı boyaları; matbaa boyaları ve mürekkepleri, tonerler (dolu halde toner kartuşları dahil); besin maddelerini, ispençiyari ürünleri ve içecekleri boyamaya mahsus maddeler. İşlenmemiş doğal reçineler. Boyacılar, dekoratörler, matbaacılar ve sanatçılar için metal levhalar ve toz halde metaller. Beyazlatma ve temizlik amaçlı maddeler: deterjanlar, çamaşır suları, çamaşır yumuşatıcıları, leke çıkarıcılar, bulaşık yıkama maddeleri. Parfümeri; kozmetik ürünleri, kişisel kullanım amaçlı koku vericiler (insan ve hayvanlar için deodorantlar dahil; ilaç ihtiva eden kozmetikler hariç). Sabunlar (ilaç ihtiva eden sabunlar hariç). Diş bakımı ürünleri: diş macunları, diş parlatma ve beyazlatma maddeleri, tıbbi amaçlı olmayan ağız gargaraları. Aşındırıcı ürünler: zımpara bezleri, zımpara kağıtları, ponza taşları, aşındırıcı pastalar. Deri, vinil, metal ve ahşap için parlatma ve bakım ürünleri: cilalar, bakım kremleri, cilalama amaçlı vaks. Sınai amaçlı yağlar, gresler, kesme sıvıları, toz emici-ıslatıcı ve bağlayıcı maddeler. Katı yakıtlar:



ISIMDER BRAND NAME CENTER

It is an example of a trusted of brand name certificate and a trusted brand business person card. This certificate has been drawn up in English and Turkish for now. Afterwards, it will be issued only in English or in the language they want with English or in the language of their own country, according to the requests of the brand holders, and will be accredited by the brand name center ISIMDER, and a certificate will be given to the brand holder institutions, organizations, and individuals who comply and undertake to comply with the standards.



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

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GÜVENİLİR MARKA İSİM BELGESİ

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İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

GUMİB



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

TRUSTED

GÜVENİLİR MARKA

TM

BYKANBER
MARKA DANIŞMANI
Elini Değdiği Markalaşıyor

TRUSTED BRAND

Register-country/ Tescil-Ülke: Türkiye

Brand Registration / Marka Tescil No: 2022/18220

Renewal Date Yenileme Tarihi: 30.10.2025

Tax/Identification No/Vergi/Kimlik No: 526*****870

GUMİB TOBNC / Belge-Certificate No: 2022/346

Exp. Date Bitiş Tarihi: 30.10.2026

*It has been ascertained that the **BYKANBER** brand belonging to the **MEVLÜT KANBER** is a reliable brand name in terms of compliance with the *criteria and purposes we have determined with the decision taken, and this certificate has been issued as a result of the formal, technical, social, cultural, and scientific research performed by the Presidency of Brand Name Center.*

***According to the determined criteria; (BYKANBER) IS A TRUSTED BRAND NAME.**

*Marka İsim Merkezi Başkanlığı tarafından yapılan resmi, teknik, sosyal, kültürel ve bilimsel araştırmalar sonucu **MEVLÜT KANBER**' e ait olan **BYKANBER** markasının alınan kararlar belirlediğimiz *kriterlere ve amaçlara uygunluğu açısından güvenilir bir marka isim olduğu tespit edilmiş ve iş bu belge verilmiştir.*

***Belirlenen Kriterlere Göre; (BYKANBER) GÜVENİLİR BİR MARKA İSİMDİR.**



AREA OF ACTIVITY: Global Brand Name Creation, Logo, Corporate Identity Design, International Brand Patent Registration, Advertising Promotion

FAALİYET ALANI: Global Marka İsmi Oluşturma, Logo, Kurumsal Kimlik Tasarım Uluslararası Marka Patent Tescil, Reklam Tanıtım

Trusted Brand Mark
Güvenilir Marka İşareti



ACCREDITED
ISTU - 2025 / 09-03



Brand Name Center Presidency
Marka İsim Merkezi Başkanlığı

Information: gumib.org.tr/tr/belge-sorgula / +90 530 662 44 08

ISO 9001/27001 KYS standartları uygulanan bir kuruluş tarafından düzenlenmiştir. ★ Bu Belge EUIPO/WIPO'da 018928594 no ile Türk Patent ve Marka Kurumunda 2022/132531 no ile kayıtlıdır. Garanti: Markası Sarmasına göre verilmiştir. ★ It is issued by an organization that implements ISO 9001/27001 QM Standards. ★ This Certificate is issued in accordance with the Warranty Trademark Specification registered in EUIPO/WIPO with number 018928594 and in the Turkish Patent and Trademark Office with number 2022/132531.



ISİMDER BRAND NAME CENTER



A) TOBNC:

TRUST of is a crucial element in commercial activities. This trust is provided through long-term promotional activities, experience, and strong references. We, the Presidency of İSİMDER (BRAND NAME CENTER), offer a "Trusted of Brand Name Certificate" (T.O.B.N.C.) for your brands if you meet the necessary criteria and conditions. Brands with a Trusted of Brand Name Certificate reference shall be one step ahead of their competitors. The target group will TRUST the brand names more. The customer potential of brands will increase. In order to increase your profitability, be one step ahead of your competitors by differentiating and BRAND TRUSTFULLY; get a TRUSTED OF BRAND NAME CERTIFICATE (T.O.B.N.C.).

B) PURPOSES:

- 1) To increase branding and trademark registration awareness of brands.
- 2) To contribute to the development and branding of brands in the internet environment, virtual marketplaces, and real-world markets.
- 3) To create the advantages of being attainable and accessible not only with trademark registration certificates but also in virtual and real fields.
- 4) To increase the reliability of brands, enable them to grow in the global arena, and increase their brand values.
- 5) To ensure brands the ability to grow and strengthen steadily

For registered brand names of companies, institutions, organizations, firms and individuals with a tax plate or potential tax number in the direction of their purposes;

C) OUR CRITERIA

- 1) Those who have a TRADEMARK-LOGO REGISTRATION certificate or application,
- 2) Those who have a logo and corporate identity designs,
- 3) Those who have a reliable website page that belongs to the registered trademark or in which the trademark is published,
- 4) Those who have active functional social media pages or whose registered trademark can be accessed from their social media accounts,
- 5) Those who have Internet-Social media, TV, magazine, newspaper or any advertising and promotional activities such as fairs
- 6) Those who have brand references and commercial contracts

D) RESULT

A Trusted of Brand Name Certificate (TOBNC) has been issued by our Presidency of İSİMDER Brand Name Center in the direction of the said description and purposes, since this certificate complies with and undertakes to comply with the criteria set out.

This certificate is given in accordance with the specification within the scope of the guarantee mark (GUMİB-TOBNC) registered in the Turkish Patent Institute with the number 2022/132531 and in accordance with Articles 16 of the BRAND NAME CENTER's (ISİMDER) Founding Regulation.

GUMİB

Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

TRUSTED OF BRAND NAME CERTIFICATE

www.isimder.org.tr

www.gumib.org.tr

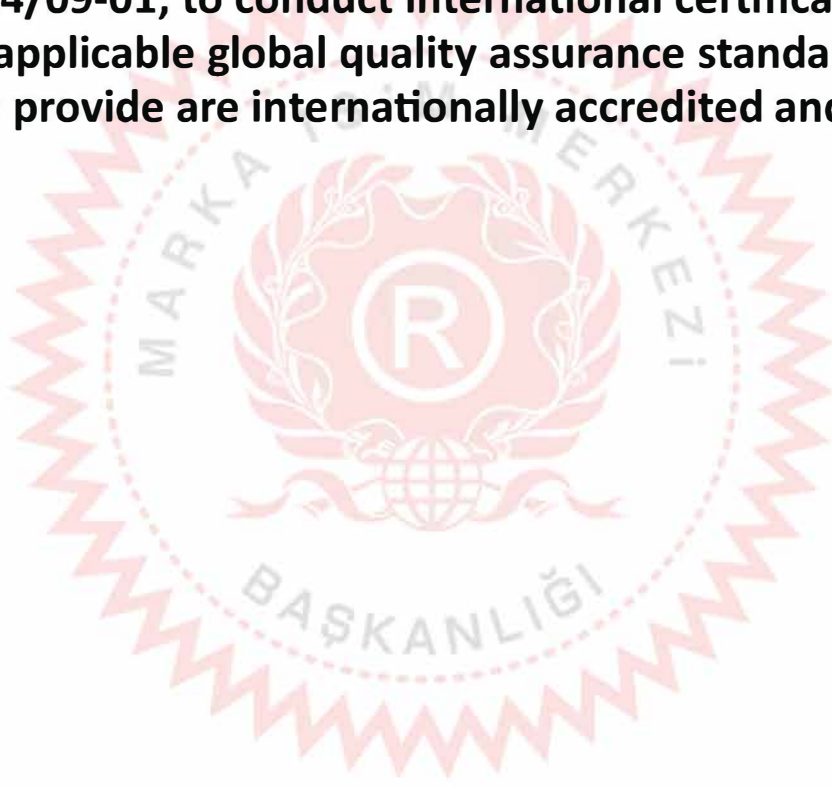
bilgi@isimder.org.tr

GÜVENİLİR MARKA İSİM BELGESİ



İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

ISIMDER Brand Center Our subsidiary and limited brand (Markalize) has obtained the accreditation authority for one year by the decision of the Quality and Accreditation Committee of our company, International Science and Technology University (ISTU), dated 16.09.2024 and numbered 2024/09-01; to conduct international certifications according to all types of applicable global quality assurance standards. All the documents we provide are internationally accredited and valid now.



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

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Business Eurasia Education Alliance

INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY

Fully Accredited Higher Education Institution and Global Service Provider

Multinational E-Campus Infrastructure

Poland | Liberia | Türkiye | Azerbaijan



CERTIFICATE OF ACCREDITATION

(1) "Marka İsim Merkezi Derneği" and (2) "Markaisim Fabrikası Marka Patent Reklam Bilişim Matbaa ve Organizasyon Hizmetleri Limited Şirketi (Markalize)" which carry out joint activities in the same field in a synchronised and coordinated manner, to have common privileges and powers;

With the decision of the Quality and Accreditation Commission dated 03/09/2025 and numbered 2025/09-01 in accordance with the relevant articles of the our University's Main Statute and Quality and Accreditation Directive; they have been accredited for 1 (one) year to corporate brand reliability evaluation and make international certification in all kinds of global quality assurance standards in force.

Authorization Start Date: 03/09/2025 End Date: 02/09/2026

Accreditation Registration Number: 2025/09-01

e-signed

Soroush RAHMANIBOUKANI
Secretary General

e-signed

Prof. Dr. Erdal DURSUN
Rector



International Accreditations and Affiliations

www.istu.edu.pl | www.istu.edu.gr

Regulation of Use

1. Name of the applicant.

MARKA İSİM MERKEZİ DERNEĞİ

2. A declaration of the applicant stating that it does not carry on a business involving the supply of goods or services of the kind certified.

MARKA İSİM MERKEZİ DERNEĞİ hereby declares that it does not carry on a business involving the supply of goods and services of the kind certified

3. Representation of the EU certification mark.



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

4. The goods or services covered by the EU certification mark.

Class 35: Advertising, marketing and public relations; organization of exhibitions and trade fairs for commercial or advertising purposes. Office functions; secretarial services; arranging newspaper subscriptions for others; compilation of statistics; rental of office machines; systemization of information into computer databases; telephone answering for unavailable subscribers. Business management, business administration and business consultancy; accounting; commercial consultancy services; personnel placement; employment agencies; personnel recruitment; import-export agencies. Business appraisal services for commercial or industrial products. Auctioneering. The bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues

Class 42: Scientific and industrial analysis and research services; engineering. Computer services: computer programming, computer virus protection services, computer system design, creating, maintaining and updating websites for others, computer software design, updating and rental of computer software, providing search engines for the internet, hosting websites, Computer hardware consultancy, rental of computer hardware. Industrial design services, other than engineering, computer and architectural design; graphic arts designing. Authenticating works of art.

5. The characteristics of the goods and/or services to be certified by the EU certification mark (e.g. material, mode of manufacture of goods or performance of services, quality or accuracy).

GUMİB – TOBNC explains the importance of gaining trust, experience and strong references in commercial activities.

1. Reference provides trust and reputation to your brand
2. Builds brand loyalty
3. It plays an active role in brand promotion
4. It increases your competitiveness by differentiating your brand from rival brands.
5. It attracts the attention of your target audience and ensures that your brand is recommended to others
6. Contributes to the steady growth and strengthening of your brand
7. It increases your brand value.
8. It plays an active role in advertising and promotional activities and allows you to receive feedback in a short time.

Trust is a very important element in commercial activities. This trust is provided by long-term experience and strong references. The right to use the Garanti Mark is granted for products and services that meet the necessary conditions. Brands that have the right to use the Garanti Trademark are one step ahead of their competitors in the commercial field and ensure to stay ahead of their competitors by increasing customer potential and profitability.

1) As it is known, the power that makes products and services stand out and differentiates them from others is the "**Brand Value**" of the product or service.

2) Brand value will increase with supporting elements such as the brand's logo, corporate identity designs, quality management and advertising promotion activities, as well as the quality of the product or service.

3) By obtaining the right to use the Garanti Trademark in order to contribute to and differentiate the brand value of the product or service, it contributes to becoming a more reputable, preferable and Trusted BRAND in the eyes of the target audience.

4) When a brand owner obtains the right to use the Garanti Trademark in order to have a strong reference in trade and to get one step ahead of competitors, it will increase recognition and reliability among the consumer.

5) It provides power and reference to be in a strong position in the competition and to stay ahead of the competitors.

Export and Competition: Garanti Trademarks have been increasing their importance in the global market recently. For this reason, companies that receive the right to use the Garanti Trademark can offer their products and services to the global market and increase their competitiveness. The right to use the Garanti Trademark ensures that the product and service are recognized and promoted within the country as well as the Global Market.

Quality: Garanti Trademark can be used for all goods and services in the NICE classification, and the right to use the Garanti Trademark leads to sustainable progress by increasing the quality of the product or service, thanks to the product or service meeting the conditions required by the Garanti Trademark. It shows that the Quality Garanti Trademark application is strictly implemented.

In summary: "RIGHT TO USE THE GARANTI TRADEMARK PROVIDES STRENGTH AND REFERENCE IN TRADE."

6. The conditions governing the use of the EU certification mark, including sanctions.

USE of GUMİB – TOBNC LOGO

Individuals or companies that deserve to receive the GUMİB - TOBNC certificate must use GUMİB - TOBNC in accordance with the relevant legislation. Individuals or companies that obtain the GUMİB - TOBNC certificate can use the Trusted Brand Name (GUMİB-TOBNC) sign with confidence in their prints, websites, packaging, etc. advertising media. The usage period is 1 year. Companies can continue to use the Trusted Brand Name (GUMİB-TOBNC) mark SAFELY when they renew the GUMİB - TOBNC certificate every year.



MODEL GUMİB – TOBNC CERTIFICATE, MODEL TRUSTED BRAND OWNER AND BUSINESSMAN CARD

Confidence is a very important factor for success. The reliability of your brand will bring you great commercial success and prestige. You can get your Trusted brand owner card and the Trusted Brand Name Certificate (GUMİB-TOBNC), which is an expression of trust for your brand. We are the authorized company for issuing the Trusted brand certificate and businessman card, which are the content of the Trusted Brand Name Certification and Information (GUMİB-TOBNC) activities. We have the authority to establish a commission for activities such as training, conferences, seminars and documentation centers related to GUMİB-TOBNC activities. We are the company that provides the authorization letter stating that officials such as consultants, representatives, auditors and experts can be appointed for GUMİB-TOBNC activities related to Trusted brand name and branding, and the objectives, criteria and authorities to carry out GUMİB-TOBNC activities both at home and abroad.





İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

GUMİB



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

TRUSTED

GÜVENİLİR MARKA

TM

ByKANBER

Marka: GUMİB
Elini Değiği Markalaşıyor

TRUSTED BRAND

Register-country/ Tescil-Ülke: Türkiye

Tax/Identification No/Vergi/Kimlik No: 526****870

Brand Registration / Marka Tescil No: 2022/18220

GUMİB TOBNC / Belge-Certificate No: 2022/346

Renewal Date Yenileme Tarihi: 30.10.2025

Exp. Date Bitiş Tarihi: 30.10.2026

It has been ascertained that the **BYKANBER** brand belonging to the **MEVLÜT KANBER** is a reliable brand name in terms of compliance with the ***criteria** and purposes we have determined with the decision taken, and this certificate has been issued as a result of the formal, technical, social, cultural, and scientific research performed by the Presidency of Brand Name Center.

***According to the determined criteria; (BYKANBER) IS A TRUSTED BRAND NAME.**

Marka İsim Merkezi Başkanlığı tarafından yapılan resmi, teknik, sosyal, kültürel ve bilimsel araştırmalar sonucu **MEVLÜT KANBER**' e ait olan **BYKANBER** markasının alınan kararla belirlendiği ***kriterlere** ve amaçlara uygunluğu açısından güvenilir bir marka ismi olduğu tespit edilmiş ve iş bu belge verilmiştir.

***Belirlenen Kriterlere Göre; (BYKANBER) GÜVENİLİR BİR MARKA İSİMDİR.**



AREA OF ACTIVITY: Global Brand Name Creation, Logo, Corporate Identity Design, International Brand Patent Registration, Advertising Promotion

FAALİYET ALANI: Global Marka İsmi Oluşturma, Logo, Kurumsal Kimlik Tasarım Uluslararası Marka Patent Tescil, Reklam Tanıtım

Trusted Brand Mark
Güvenilir Marka İşareti



ISO 9001:2015 KYS standartları uygulanmış bir kuruluş tarafından düzenlenmiştir. Bu belge EUIPO/WIPO'nun 61822094 no ile Türk Patent ve Marka Kurumunda 2022/132521 no ile kayıtlı Garanti Marka Zırtırmalarına göre verilmiştir. This Certificate is issued in accordance with the Warranty Trademark Specification registered in EUIPO/WIPO with number 61822094 and in the Turkish Patent and Trademark Office with number 2022/132521.

1. The brand and logo must be registered by TÜRKPATENT or Official Trademark Institutions abroad.
2. The brand's logo should not be imitated, it should be original.
3. The trademark must be used commercially in the field of goods or services for which it is registered.
4. The brand must be accessible and available on websites, social media, search engines and residence address.
5. The brand must have been used in at least one of the promotional activities such as advertising, promotion, participation in national or international fairs.
6. The brand must be advertised in at least one of the media channels such as magazines, newspapers, TV, radio, website, etc.

COMMON FEATURES OF THE BUSINESSES THAT WILL USE THE RIGHT TO USE THE "GUMİB – TOBNC" GARANTİ TRADEMARK;

Conditions Required by the Applicant / Common Characteristics of the Businesses That Will Use the Garanti Trademark

1. The trademark owner must be used in the field of goods or services in which his/her trademark is registered.
 2. The trademark owner must be a taxpayer or have documents proving that the trademark s/he owns is used commercially.
 3. The brand owner's contact information (phone, address, e-mail, etc.) must be active.
 4. SSL security certificate must be active on the website of the brand owner
- The trademark owner must have signed a commitment for the right to use the GUMİB – TOBNC Garanti Trademark.

Required documents

1. A notarized copy of the registered trademark
2. Printing materials such as catalogs, promotions, brochures, etc. that introduce the brand
3. A photocopy of the Trade Registry Gazette showing the last official title and address of the company
4. Signature circular of authorized signatories
6. Tax Certificate or documents proving that the trademark is used commercially
5. Letter of undertaking signed for the right to use the Garanti Trademark
6. At the time of application

Sanctions to be imposed on those who use the "GUMİB – TOBNC" Garanti Trademark Unfairly

1. Warning notification
2. Suspension
3. Termination of the agreement to use the "GUMİB – TOBNC" Garanti Trademark

Sanctions to be Applied for Document Holders

ARTICLE 33-(1) If it is determined that the Garanti Trademark usage permit holder has acted contrary to the legislation, Specifications and "Garanti Trademark Name Certification Procedures and Principles and certification rules,

According to the decision of the competent decision-making body, the penal practices specified in the 34th, 35th and 36th articles of the Specification may be applied respectively or starting from any of them, depending on the severity of the non-compliance.

(2) The competent decision-making body may decide on the same or different criminal practices again and/or impose a more severe sanction in case of repetition.

(3) Garanti Trademark usage permit certification units may conduct inspections and/or request new corrective actions as deemed necessary at every stage of these applications.

(4) Decisions on cancellation of the Garanti Trademark usage permit and/or contract termination decisions made by the competent decision-making body are announced on the official website of İSİMDER.

Warning notification

ARTICLE 34-(1) Warning notice is the official warning of the Garanti Trademark usage permit certificate holder, with the decision of the authorized decision body, to remedy the detected contradiction and/or nonconformity.

(2) The holder of the Garanti Trademark usage permit is obliged to notify in writing, within the specified period, the corrective actions taken to fulfill the requirements of the warning notice, after the warning notice. If not, action will be taken according to the decision of the authorized decision-making body.

Suspension

ARTICLE 35- (1) Suspension is the suspension of the right to use the Garanti Trademark for a certain period of time, without terminating the contract of the holder of the Garanti Trademark usage permit. Considering the importance and degree of the detected non-compliance and/or non-compliance, the permit issued according to the decision of the authorized decision body may be suspended.

(2) In cases of suspension as a sanction, implementation is carried out in accordance with the provisions of Article 28 of the specification.

Cancellation of the Certificate of Use of the Garanti Trademark and termination of the contract

ARTICLE 36- (1) The cancellation of the certificate of use of the Garanti Trademark and termination of the contract; It is the termination of the right of use granted to the document owner. If one of the following situations occurs, the Garanti Trademark usage permit may be canceled and the contract may be terminated, according to the decision of the authorized decision-making body:

- a) In case the production/service location changes, the certificate holder does not inform İSİMDER about this within 30 (thirty) days.
- b) Making changes to the product/service within the scope of Garanti Trademark usage permit without obtaining written approval from the certification unit.
- c) If the production/service location does not belong to the Garanti Trademark usage permit holder, the contract with the location owner is terminated and not renewed.
- d) If the registered trademark does not belong to the Garanti Trademark usage permit holder, the contract regarding the right to use the trademark between the registered trademark owner and the Garanti Trademark usage permit holder is terminated and not renewed.
- d) Expiration and non-renewal of the registration of the trademark subject to the Garanti Trademark usage permit certification.
- e) Making a statement that is inconsistent with the facts regarding the transactions on which the statement of the Garanti Trademark usage permit holder is based.
- f) Death, restriction, or, if a legal entity, termination or bankruptcy of the Garanti Trademark usage permit holder.
- g) Failure of the Garanti Trademark usage permit holder to fulfill its legal and financial obligations towards İSİMDER despite the warning and the given period.
- g) If the nonconformities that caused the suspension of the Garanti Trademark usage permit are not resolved at the end of the specified period.
- h) During the examinations, products/services that cannot be considered as "safe products/services" are detected,
- i) Apart from these, detecting a nonconformity or nonconformity at a level that requires a termination decision by the Garanti Trademark usage permit certification units.

7. The persons authorized to use the EU certification mark.

- (a) Factories, companies and shops
 - (b) Products and brands
 - (c) Institutions and organizations
 - (d) Individuals, business people
 - (e) Celebrities and entrepreneurs
- Briefly; Anyone who owns a brand can own GUMİB-TOBNC.

8. How the certifying body is to test those characteristics and to supervise the use of the EU certification mark.

Audit/Inspection/Audit

ARTICLE 13- (1) The authorization, certification and inspection procedures for the right to use the "GUMİB - TOBNC" Garanti Trademark, which requires all kinds of inspections in production and services, are carried out by the expert or experts appointed by the unit that carries out the certification activity within the framework of the principles of expertise.

ARTICLE 14-(1) In certification procedures that need to be examined in production and services, inspection of goods or services can be evaluated on-site according to the characteristics of the authorization certification of the right to use the Garanti Trademark made by the experts/experts assigned by the authorization certification unit for the right to use the Garanti Trademark. If nonconformities that directly affect the safety of life and property are detected during this inspection, the inspection may be terminated.

(2) If the applicant moves to another address, the new production or service location can be examined. If the adequacy of the new production or service is determined in the examination, the examination of the document production or service is arranged according to the new address with the decision of the authorized decision body. If a deficiency is detected in the application during the examination, the necessary correction is made and the application is updated.

ARTICLE 15- (1) All kinds of controls that need to be examined in production and services, as well as inspection and inspection of production / services are carried out periodically every year. The inspection unit has the authority to conduct interim inspections if necessary.

Review and evaluation

ARTICLE 16- (1) After the inspection results of the product or service are reviewed by the expert or experts appointed by the authorization certification unit of the right to use the relevant "GUMİB - TOBNC" Garanti Trademark and who did not participate in this inspection/inspection/examination. It is evaluated by the relevant certification unit and submitted to the competent decision-making body, together with its results, for decision-making.

Suspension and withdrawal of certification processes

ARTICLE 17-(1) If the permit certification units for the right to use the "GUMİB - TOBNC" Garanti Trademark cannot provide the necessary information and documents regarding the permit certification activity for the right to use the Garanti Trademark requested by the applicant/document owner. processes can stop or remove the application from the process.

(2) If non-compliances that directly affect the quality and safety of the product or service are detected during the certification of the right to use the Garanti Trademark, during periodic inspections or for interim control purposes, the inspection may be terminated. In this case, the review is concluded negatively.

Conclusion of the contract and preparation of the document

ARTICLE 18- (1) In case the authorization certification decision regarding the right to use the "GUMİB - TOBNC" Garanti Trademark is given positively, this decision is notified to the applicant and the contract is concluded. A contract is signed within the scope of the authorization document regarding the right to use the Garanti Trademark issued in relation to the applicant or his/her authorized representative. The right to use Garanti Trademark is acquired from the date of signing the contract. In case of a written request of the document owner, the document can also be issued in a foreign language(s) at the expense of the requester.

(2) If the applicant or his/her authorized representative does not sign the contract within 3 (three) months after the right to use the Garanti Trademark, the authorization can be revoked by the relevant decision body. The application process in question may be removed from the process by the relevant unit together with its results. The applicant cannot claim any material or moral rights due to the cancellation. In case of re-application, whether the documents, information and reports sought in the first application will be requested again is decided by the relevant certification unit, depending on the nature of the process.

(3) All additional arrangements, including pricing, subject to the permission certification for the right to use Garanti Trademark in the Agreement and in this Specification and based on it, are an inseparable part of the contracts made with the Garanti Trademark certificate holder. With this Specification, the provision stating that the provisions of the additional "Garanti Trademark Name Certification Procedures and Principles" are similar to the contract provisions, including the pricing tariffs and rules, and İSİMDER's right to make unilateral changes in the Specifications and annexes "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles" and pricing tariffs and rules, the provisions regarding the binding nature of the changes as a result of their announcement in the procedures stipulated in the specification are also clearly written.

(4) In the authorization certification procedures regarding the right to use the Garanti Trademark, the defined agreement containing the basic issues is followed. However, if deemed necessary, different or additional provisions may be made for each certification activity. In the prepared contracts, the issues related to the applicants residing abroad, if any, are also taken into consideration.

Post-Certification Transactions Change

ARTICLE 19-(1) In case the holder of the authorization document of the right to use the "GUMİB - TOBNC" Garanti Trademark requests the change of the document s/he holds within the scope of the Specification, the request shall be evaluated by the certification unit and the action shall be taken according to the decision of the authorized decision body determined by İSİMDER.

Intermediate control/surveillance

ARTICLE 21-(1)

Permission certification units for the right to use the "GUMİB – TOBNC" Garanti Trademark may carry out interim control/surveillance other than periodic inspections in order to check the continuity of compliance with the necessary conditions within the scope of the certification activity to which they are assigned. Additional issues related to interim control/surveillance are regulated by the certification units.

Validity periods of documents

ARTICLE 22- (1) The validity and/or renewal periods of the permission certificate for the right to use GUMİB - TOBNC' Garanti Trademark are determined in the contract to be drawn up with the applicant.

(2) The result of the final evaluation reports and the certificate of the right to use Garanti Trademark.

(3) In case of a change in the basic certification conditions that form the basis for the current certificate of the holder of the right to use the Garanti Trademark, the Garanti Trademark usage permit may be renewed upon request, provided that it is within the expiry period of the document that is the basis for the certification. In this case, the validity period of the Garanti Trademark usage permit is limited to the expiry date of the document that is the basis for the certification.

9. Definitions

The following definitions will apply in this document:

GUMİB means Trusted brand certificate.

TOBNC stands for Trusted of Brand Name Certificate.

İSİMDER means Brand Name Center Association (Marka İsim Merkezi Derneği).

TRUST is a very important element in commercial activities. This Trust is formed through long-term promotional activities, strong references and experience. As the Brand Name Center İSİMDER PRESIDENCY, we issue a "Trusted Brand Name Certificate" (GUMİB - TOBNC) for your brand names if you meet the necessary criteria and conditions. Brands with a Trusted Brand Name Certificate reference will be one step ahead of their competitors. The target audience will TRUST brand names more. Customer potential of brands will increase. To increase your profitability and brand with confidence, get (GUMİB) "Trusted Brand Name Certificate"...

1) As it is known, the power that makes products and services stand out and differentiates them from others is "brand value".

2) Your brand value will increase with supporting elements such as your brand's logo corporate identity designs, quality management and advertising promotion activities.

3) As İSİMDER Brand Name Center, in addition to brand registration, we also ensure that you receive "RELIABLE BRAND NAME CERTIFICATION" for your BRAND NAMES that we have created and registered in order to contribute to increasing your brand value and to differentiate your brands from the BRAND NAME CENTER (MARKA İSİM MERKEZİ)...

4) In other words, we contribute to your Brands becoming more reputable, preferable and Trusted BRAND NAMES in the eyes of your target audience...

5) In order to have a strong reference in trade and to differentiate yourself from your competitors, do not forget to get "RELIABLE BRAND NAME CERTIFICATION" for your brands.

6) You can get your RELIABLE BRAND NAME INFORMATION CERTIFICATE from İSİMDER Brand Name Center.

7) It provides a strong reference to be in a strong position in the competition and stay ahead of your competitors. "YOUR STRONG REFERENCE IN TRADE IS RELIABLE BRAND NAME CERTIFICATION..."

WHAT ARE THE BENEFITS OF A TRUSTED (RELIABLE) BRAND CERTIFICATE?

1. Reference provides trust and reputation to your brand
2. Builds brand loyalty
3. It plays an active role in brand promotion
4. It increases your competitiveness by differentiating your brand from rival brands.
5. It attracts the attention of your target audience and ensures that your brand is recommended to others
6. Contributes to the steady growth and strengthening of your brand
7. It increases your brand value.
8. It plays an active role in advertising and promotional activities and allows you to receive feedback in a short time.

TO GET RELIABLE BRAND NAME CERTIFICATION;

1. Trademark and logo must be registered
2. The company's logo and brand name should not be imitated, they should be original.
3. The company must have used/is using its registered trademark in the field of product or service.
4. The brand must be accessible and accessible on the website, social media, search engines and residence address.
5. Trademark, Must have been involved in one of the promotional activities such as advertising, promotion, participation in national or international exhibitions.
6. Must be a taxpayer
7. There should be print materials such as catalogues, promotions, brochures, etc. that introduce the brand.
8. It must be advertised in at least one of the media channels such as magazines, newspapers, TV, radio, website etc.
9. Contact information (phone, address, e-mail, etc.) must be active
10. There must be a photocopy of the Trade Registry Gazette showing the company's last official name and correct address (for limited companies).
11. SSL security certificate must be active on the website
12. Signature circular
13. Tax Board
14. A Trusted Brand Name form undertaking must be signed.

GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ



İSİMDER
BRAND NAME CENTER

RELIABLE BRAND NAME CERTIFICATION TECHNICAL SPECIFICATIONS
AND CERTIFICATION DIRECTIVE

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GUMİB (Trusted Brand Name Certification)
TOBNC (Trusted Brand Name Certificate)
GARANTİ TRADEMARK TECHNICAL SPECIFICATIONS

This Technical Specification has been prepared to meet the requirements of the Industrial Property Law No. 6769 and the relevant articles of the Regulation.

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CHAPTER ONE

Purpose, Scope, Basis, Abbreviations and Definitions

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 - c) Document Owner
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 - i) Secure Service
 - j) Applicant/Document Owner
 - k) Contract
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 - p) Garanti Trademark
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- General provisions
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2. Decision making body

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1. Obligations of İSİMDER (Brand Name Center Association)

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- Application for the right to use the "GUMİB – TOBNC" Garanti Trademark to İSİMDER (Brand Name Center Association) in writing or online.
- Determining the cost and fee content required for the right to use the "GUMİB – TOBNC" Garanti Trademark and making a contract.
- Payment of the expenses and fees required for the right to use the "GUMİB – TOBNC" Garanti Trademark.
- If the application meets the necessary conditions and is deemed appropriate, preparation of the right to use "GUMİB - TOBNC" Garanti Trademark certificate.

COMMON FEATURES OF THE GOODS OR SERVICES GUARANTEED BY THE BRAND IN ORDER TO OBTAIN THE "GUMİB – TOBNC" GARANTİ TRADEMARK USE RIGHT;

"GUMİB – TOBNC" Garanti Trademark guarantees certain features regarding the brand of goods and/or services for which it will be used."

Conditions and Common Features That Brands Will Use Garanti Trademark Must Meet

1. The brand and logo must be registered by TÜRKPATENT or Official Trademark Institutions abroad.
2. The brand's logo should not be imitated, it should be original
3. The trademark must be used commercially in the field of goods or services for which it is registered.
4. The brand must be accessible and accessible on websites, social media, search engines and residence address
5. The brand must have been used in at least one of the promotional activities such as advertising, promotion, participation in national or international fairs.
6. The brand must be advertised in at least one of the media channels such as magazines, newspapers, TV, radio, website, etc.

COMMON FEATURES OF BUSINESSES THAT WILL EXERCISE THE "GUMİB – TOBNC" GARANTİ TRADEMARK USE RIGHT;

Conditions That the Applicant Must Meet / Common Characteristics of Businesses That Will Use Garanti Brand

1. The trademark owner must be using the trademark in the field of goods or services where it is registered
2. The trademark owner must be a taxpayer or have documents proving that the trademark s/he owns is used commercially.
3. The contact information of the brand owner (phone, address, mail, etc.) must be active.
4. SSL security certificate must be active on the website of the brand owner
5. The trademark owner must have signed a letter of undertaking for the right to use the GUMİB – TOBNC Garanti Trademark.

C. Required Documents

1. A notarized copy of the registered trademark
2. Printing materials such as catalogs, promotions, brochures, etc. that introduce the brand
3. A photocopy of the Trade Registry Gazette showing the last official title and address of the company
4. Signature circular of authorized signatories
6. Tax Certificate or documents proving that the trademark is used commercially
5. Signed undertaking for the right to use Garanti Trademark
6. During the application, 3 (three) reference letters from people who have used the trademark must be submitted.

CHAOPTER ONE

Objective (purpose), Scope, Basis, Abbreviations and Definitions

OBJECTIVE

Article 1-(1) This Specification has been prepared for the purpose of certifying the right to use the "GUMİB - TOBNC" Garanti Trademark and carrying out conformity assessment activities of İSİMDER (Brand Name Center Association), the owner of the Garanti Trademark, nationally and internationally. In addition, this specification has been prepared to regulate the procedures and principles of using the trademark with the usage permit issued within the scope of these activities.

Benefits of Garanti Trademark:

Trust is a very important element in commercial activities. This trust is provided by long-term experience and strong references. The right to use Garanti Trademark is granted for products and services that meet the necessary conditions. Brands that have the right to use Garanti Trademark are one step ahead of their competitors in the commercial field and ensure to stay ahead of their competitors by increasing customer potential and profitability.

1) As it is known, the power that makes products and services stand out and differentiates them from others is the "Brand Value" of the product or service.

2) Brand value will increase with supporting elements such as the brand's logo, corporate identity designs, quality management and advertising promotion activities, as well as the quality of the product or service.

3) In order to contribute to increasing the brand value of the product or service and to differentiate it, it contributes to becoming a more reputable, preferable and Trusted BRAND in the eyes of the target audience by obtaining the right to use Garanti Trademark.

4) A brand owner getting the right to use the Garanti Trademark in order to have a strong reference in trade and to get one step ahead of his/her competitors will increase recognition and reliability in the eyes of the consumer.

5) It provides power and reference to be in a strong position in the competition and to stay ahead of the competitors.

Export and Competition: Garanti brands have been increasing their importance in the global market recently. For this reason, companies that receive the right to use Garanti Trademark can offer their products and services to the global market and increase their competitiveness.

The right to use Garanti Trademark ensures that the product and service are recognized and promoted in the Global Market as well as in the country. Quality: Garanti Trademark can be used for all goods and services in the NICE classification, and the right to use Garanti Trademark leads to sustainable progress by increasing the quality of the product or service, thanks to the product or service meeting the conditions required by Garanti Trademark. It shows that the Quality Garanti Trademark application is strictly implemented.

In summary: "THE RIGHT TO USE GARANTİ TRADEMARK PROVIDES POWER AND REFERENCE IN TRADE."

Scope

ARTICLE 2-(1) This Specification covers the procedures and principles regarding the conduct of conformity assessment activities for the certification of the Right of Use within the scope of the products and services to which the "GUMİB - TOBNC" Garanti Trademark owned by İSİMDER will be applied.

(2) The provisions of these Specifications shall apply primarily in all transactions regarding the right of use certification activities of Garanti Trademark within the scope of the products and services to be applied. The details of the subjects regulated in general terms in this specification or all other matters not regulated shall be determined in the "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles", which is considered an integral part of the Specification, in a way that does not contradict the provisions of the Specification.

(3) Certification activities in new certification subjects/fields for which "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles" have not yet been determined can be started following the publication of the certification plan and implementation documents, with the proposal of the relevant unit head and the approval of the General Secretariat. In this situation; The provisions of this Specification apply regarding the determination and announcement of fees.

Basis

ARTICLE 3-(1) This Specification has been prepared based on the Industrial Property Law and Regulation No. 6769 and the Establishment Regulation of İSİMDER (Brand Name Center Association).

Abbreviations and Definitions

ARTICLE 4-(1) Some abbreviations and definitions used in this Specification are given below.

a) Applicant: Identifies the natural or legal person(s) applying to İSİMDER in order to obtain the right to use the "GUMİB – TOBNC" Garanti Trademark, by assuming the obligations stipulated by the certification system of İSİMDER.

b) Document: Refers to the document issued as a result of the certification procedures for the persons who will use the "GUMİB - TOBNC" Garanti Trademark carried out within the scope of the Specification and the related "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles".

c) Certificate Holder: Real or legal person who is entitled to receive a "GUMİB - TOBNC" Right to Use Certificate of Garanti Trademark from the Certification Unit by fulfilling the obligations stipulated by İSİMDER in line with the Specification and GUMİB - TOBNC" "Garanti Trademark Usage Right Certification Procedures and Principles" It refers to (s).

d) Certification: It refers to the permission certification procedures given/to be given to people who will use the "GUMİB - TOBNC" Garanti Trademark in products and services.

e) "Garanti Trademark Right to Use Certification Procedures and Principles: Depending on the nature of the certification process for the products and services that will use the "GUMİB - TOBNC" Garanti Trademark, the rules that are put into effect in addition to this specification and are an inseparable part, provided that they do not contradict the rules of the Specification,

f) Documentation Based on Certification: It refers to the technical document that forms the basis for the certification of the right of use of Garanti Trademark given in line with the Legislation, Specifications and "GUMİB - TOBNC" "Garanti Trademark Rights Certification Procedures and Principles" and other documents that form the basis of the certification processes.

g) Regional and International Trusted Brand Name Certificate: It refers to the document issued by İSİMDER and issued for the use of "GUMİB - TOBNC" Garanti Trademark Right, which gives the right to use the associated trademark, if any.

h) General Secretariat: Refers to the General Secretariat of İSİMDER (Brand Name Center Association).

i) Safe Product/Service: "GUMİB – TOBNC" means the product/service that does not carry any risk under normal utilization conditions, or carries an acceptable level of risk, and provides maximum protection in terms of the requirements sought by the legislation and the document that is the basis of the certification, within the period of the right to use Garanti Trademark permission certificate.

j) Application/Document Owner: Refers to the Application and/or document owner for the Right to Use "GUMİB – TOBNC" Garanti Trademark.

k) Contract: It refers to the contract signed between the applicant and Adimer İSİMDER, which regulates the conditions of the right to use the trademark for the products or services deemed sufficient to be granted the "GUMİB - TOBNC" Garanti Trademark Usage Right within the scope of this Specification.

l) İSİMDER: Refers to the Brand Name Center Association.

m) Specification: refers to the requirements for products and services for the use of "GUMİB – TOBNC" Garanti Trademark.

n) Board of Directors: Refers to the Board of Directors of İSİMDER (Brand Name Center Association).

o) GUMİB – TOBNC: It refers to the Garanti Trademark with the phrase GUMİB (Trusted Brand Name Certification) TOBNC (Trusted of Brand Name Certificate).

p) Garanti Trademark: refers to "GUMİB – TOBNC" Garanti Trademark.

r) Right to Use Garanti Trademark: It will be used to define the periodic permission given by the brand owner for the use of "GUMİB – TOBNC" Garanti Trademark.

CHAPTER TWO

General provisions

ARTICLE 5-(1) The owner of the "GUMİB – TOBNC" Garanti Trademark is "İSİMDER (Brand Name Center Association)".

(2) Units that carry out certification activities for usage permits given/to be given to people who will use the "GUMİB - TOBNC" Garanti Trademark in products and services are obliged to establish, monitor and implement a management system appropriate to the certification activity carried out.

(3) The proper use of the granted "GUMİB - TOBNC" Garanti Trademark is followed up with interim control, surveillance and similar processes after the authorization. Necessary precautions against unauthorized duplication and document forgery are taken by the certification units jointly with the data processing unit.

(4) The acceptance of the application or the provision of the certification service may be refused or stopped, taking into account the conformity assessment of the product or service with the technical specification, administrative and financial difficulties for the right to use the "GUMİB - TOBNC" Garanti Trademark.

(5) In certification/conformity assessment activities carried out within the scope of legislation and mutual recognition agreement such as national and/or international regulation or regulation, the provisions of the relevant legislation shall be complied with. The currentness of the legislation is monitored by the relevant units.

(6) The permission conformity assessment activities of the right to use the "GUMİB – TOBNC" Garanti Trademark, which has been stopped due to the existence of force majeure, can be continued once the obstacle is removed.

(7) If the activity is canceled upon the applicant's request, all services provided until the cancellation date will be invoiced in full. The customer cannot claim any material or moral rights due to cancellations made in this way.

(8) The copyrights of the brand and all kinds of prepared usage right permit documents used in the conformity assessment procedures for the right to use the "GUMİB - TOBNC" Garanti Trademark belong to İSİMDER. It cannot be reproduced, used or modified in whole or in part without permission.

(9) The authorization certification unit for the right to use the "GUMİB - TOBNC" Garanti Trademark may limit the right to use documents and, if any, documents according to the characteristics of the product or service, with the decision of the authorized decision body, only to the real manufacturer.

(10) The fact that a product or service is authorized to use the Garanti Trademark does not mean that the legal responsibilities of the license holder are assumed, shared and/or transferred to İSİMDER. The fact that the right to use Garanti Trademark has been granted does not relieve the owner of the permission from the obligation to comply with the provisions of the law, statute, decree, regulation and other legislation.

(11) Persons who will apply for permission regarding the right to use Garanti Trademark are provided to register in the information pool of İSİMDER. An information pool is created about the persons who have applied for and received permission from İSİMDER for the right to use the Garanti Mark, and a separate current card is opened for each person. This information of the individuals is taken as basis in the transactions. Information pool operations are carried out by İSİMDER certification units jointly with the IT unit.

(12) GUMİB – TOBNC Garanti Trademark can be used for all goods and services included in Classes 35, 41, 42 and 45, where it is registered according to NICE classification.

13) Garanti Trademark usage right holders will use Garanti Trademark in all written and visual documents, catalogs, posters, social media channels, websites, etc. in the visual and manner specified in the "GUMİB - TOBNC" Garanti Trademark Example in this technical specification.

(14) Before a current card can be opened, a written general commitment is received from the applicant, containing at least the following:

- a) Commitment to pay the invoices accrued for the services provided for the examinations to be made for the permission to be given by İSİMDER regarding the application and the transportation, accommodation and subsistence expenses of the appointed delegations,
- b) A commitment to provide access to the information and documents required by the application for permission for the right to use the Garanti Trademark regarding the application, to the expert etc. person(s) appointed by İSİMDER,
- c) Commitment that all precautions regarding occupational health and safety will be taken during the permit procedures for the right to use the Garanti Trademark subject to the application.

(15) Contact information and correspondence address of "GUMİB – TOBNC" Garanti Trademark Applicant "İSİMDER (Marka İsim Derneği - Brand Name Center Association):

- a) Feritpaşa Mh. Ahmet Hilmi Nalçacı Cd. Bakkallar Sit. No: 48/A/2 Selçuklu/KONYA,
- b) Tel: +90.332 350 64 29 – Fax: + 90.332 350 54 08
- c) Web: www.İSİMDER.org.tr – www.gumib.com

(16) If the applicant resides in a country other than Turkey, a separate method may be determined and additional documents may be requested in accordance with the domestic legislation of the country regarding the receipt and evaluation of the application.

Agreements to which İSİMDER (Marka İsim Derneği - Brand Name Center Association) is a Party

ARTICLE 6-(1) Preliminary studies regarding the agreements to which İSİMDER (Brand Name Center Association) is a party are carried out by the relevant unit, taking into account the provisions of the Specifications and Regulations, by informing the General Secretariat.

(2) In the agreements to which İSİMDER (Brand Name Center Association) is a party, in matters not included in this Specification and its annex "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles", Agreement texts and decisions taken by the decision-making bodies of the agreement are binding on the agreement parties, just like the provisions of the Specification.

(3) Other necessary issues regarding the recognition and use of foreign documents/reports and documents are determined by "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles".

(4) Garanti Trademark usage right holders will use Garanti Trademark together with the brand example below.



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

CHAPTER THREE Certification Bodies

Certification Units

ARTICLE 7-(1) These are the units assigned by the İSİMDER Board of Directors to carry out certification.

Decision making body

ARTICLE 8-(1) The decision body is the committee, person or persons authorized to make the final decision on certification activities. The final decision-making bodies, their powers and duties, and their working procedures are prepared by the relevant unit and approved by the General Secretariat. The authorized decision-making bodies, depending on the nature of the certification process to be carried out, are defined in "GUMİB - TOBNC" "Garanti Brand Name Certification Procedures and Principles".

Objection, Complaint and Dispute Committee

ARTICLE 9-(1) Objection, Complaint and Dispute Committee; It is the body proposed by the Secretary General and appointed by the President of İSİMDER, in order to ensure the principle of impartiality, independence and transparency, among the people who work within İSİMDER and have knowledge and experience in permit compliance certification services for the right to use the "GUMİB - TOBNC" Garanti Trademark.

A single Objection, Complaint and Dispute Committee is established within İSİMDER to discuss the permit conformity assessment and certification services for the right to use Garanti Trademark. The Secretary General or one of his/her deputies nominated by the Secretary General presides over the Committee. A legal advisor or lawyer appointed by the Legal Consultancy Office participates as a member. The number of members of the committee, the identity of its other members and its working procedures are determined by the proposal of the Secretary General and the approval of the President of İSİMDER.

Committee for the Protection of Impartiality

ARTICLE 10-(1) Impartiality Protection Committee; It is the body proposed by the Secretary General and formed by the President of İSİMDER, among experienced persons, to carry out the permit certification activity for the right to use the "GUMİB - TOBNC" Garanti Trademark, which is carried out by İSİMDER. In addition, it is the body proposed by the Secretary General and formed by the President of İSİMDER, among the people who have knowledge and experience in the subjects on which permission certification services are provided for the right to use Garanti Trademark, in order to monitor impartiality policies and practices and to evaluate the results and make recommendations to the senior management. The number of members of the committee, who its other members will be and its working procedures are determined by the proposal of the Secretary General and the approval of the President of İSİMDER.

Expert Appointment Committee

ARTICLE 11-(1) The Expert Assignment Committee is a unit formed from individuals who are appointed with the recommendation of the relevant unit heads and the approval of the İSİMDER General Secretary, with the authority to evaluate the competence of the personnel to be assigned in the permit compliance and certification activities for the right to use the "GUMİB - TOBNC" Garanti Trademark and to appoint or revoke their appointments.

CHAPTER FOUR

Certification Procedures Application conditions and acceptance of the application

ARTICLE 12-(1)

How to obtain the right to use the "GUMİB – TOBNC" Garanti Trademark is stated in the summary of Chapter Eleven. In addition, in order to obtain the right to use the "GUMİB - TOBNC" Garanti Trademark, it is stated under the heading "Common features of the goods and services guaranteed by the brand" and "Common Features of the Businesses That Will Use the "GUMİB - TOBNC" Garanti Trademark".

For applications to be made within the scope of right-of-use permit certification activities, an application form is prepared by the certification units and the information required for the evaluation of the application is clearly stated in these forms.

(2) The information and documents requested in the application forms are completed before the decision to certify the permission for the right to use the Garanti Trademark regarding the application is made.

(3) Units announce the methods of receiving applications on the official website of İSİMDER in a way that can be easily accessed by the interested parties.

(4) For certification of permission for the right to use Garanti Trademark, the maximum evaluation period for applications that meet the evaluation conditions is determined in the additional "GUMİB - TOBNC" "Garanti Trademark Name Certification Procedures and Principles".

(5) The maximum waiting period for completing the deficiencies in the application documents for the permit certification activity for the right to use Garanti Trademark is 1 (one) month. Applications whose deficiencies are not completed within this specified period may be removed from the process and services performed regarding the application will be invoiced. The application can be canceled without waiting for the time limit with the written request of the applicant. The applicant cannot claim any material and moral rights due to cancellations made at the end of the period or without waiting for the period.

(6) It is essential that the trademark to be used for the product/service for which permission certification for the right to use the Garanti Trademark is requested is registered in Turkey or abroad. Although the registration process has not been completed yet, the application for permission to use the Garanti Trademark may be accepted if written evidence is provided that the trademark registration procedures have been initiated. In this case, the applicant is given 1 (one) year from the date of application to complete the registration procedures. If the trademark registration process has not been completed at the end of this period, certification will not be carried out. If the applicants whose trademark registration process is unsuccessful declare in writing that they have applied for registration of a new trademark, they are given an additional period of one (1) year only for one time. If a document is requested to be issued according to a different registered trademark, the document can be issued according to the new trademark. In this process, all legal responsibility regarding trademark registration belongs to the applicant.

Audit/Inspection/Investigation

ARTICLE 13- (1) The authorization, certification and inspection procedures for the right to use the "GUMİB - TOBNC" Garanti Trademark, which requires all kinds of inspections in production and services, are carried out by the expert or experts appointed by the unit that carries out the certification activity within the framework of the principles of expertise.

ARTICLE 14- (1) In the certification procedures that need to be examined in production and services, the inspection of goods or services can be evaluated by the expert/experts assigned by the authorization certification unit of the right to use the Garanti Trademark; In addition, it can be evaluated on-site according to the characteristics of the permission certificate for the right to use the Garanti Trademark. If nonconformities that directly affect the safety of life and property are detected during this inspection, the inspection may be terminated.

(2) If the applicant moves to another address, the new production or service location can be examined. If the adequacy of the new production or service is determined in the examination, the examination of the document production or service is arranged according to the new address with the decision of the authorized decision body. If a deficiency is detected in the application during the examination, the necessary correction is made and the application is updated.

ARTICLE 15- (1) All kinds of controls that need to be examined in production and services, as well as inspection and inspection of production / services are carried out periodically every year. The inspection unit has the authority to conduct interim inspections if necessary.

Review and evaluation

ARTICLE 16-(1) After the inspection results of the product or service are reviewed by the expert or experts appointed by the permit certification unit for the right to use the relevant "GUMİB - TOBNC" Garanti Trademark and who do not participate in this inspection/examination

It is evaluated by the relevant certification unit and submitted to the competent decision-making body, together with its results, for decision-making.

Suspension and withdrawal of certification processes

ARTICLE 17-(1) If the permit certification units for the right to use the "GUMİB - TOBNC" Garanti Trademark cannot provide the necessary information and documents regarding the permit certification activity for the right to use the Garanti Trademark requested by the applicant/document owner, processes can stop or remove the application from the process.

(2) During the certification of the right to use Garanti Trademark, during periodic audits or for the purpose of interim control, if a nonconformity that directly affects the quality and safety of the product or service is detected during the inspections, the inspection may be terminated. In this case, the review is concluded negatively.

Conclusion of the contract and preparation of the document

ARTICLE 18- (1) In case the authorization certification decision regarding the right to use the "GUMİB - TOBNC" Garanti Trademark is given positively, this decision is notified to the applicant and the contract is concluded. A contract is signed within the scope of the authorization document regarding the right to use the Garanti Trademark issued in relation to the applicant or his/her authorized representative. The right to use Garanti Trademark is acquired from the date of signing the contract. In case of a written request of the document owner, the document can also be issued in a foreign language(s) at the expense of the requester.

(2) If the applicant or his/her authorized representative does not sign the contract within 3 (three) months after being entitled to receive a permit for the right to use Garanti Trademark, the permit decision may be canceled by the relevant decision-making body. The application process in question may be removed from the process by the relevant unit together with its results. The applicant cannot claim any material or moral rights due to the cancellation. In case of re-application, whether the documents, information and reports sought in the first application will be requested again is decided by the relevant certification unit, depending on the nature of the process.

(3) All additional arrangements, including pricing, subject to the permission certification for the right to use Garanti Trademark in the Agreement and in this Specification and based on it, are an inseparable part of the contracts made with the Garanti Trademark certificate holder, including the provisions of this Specification and the additional "Garanti Trademark Name Certification Procedures and Principles" and pricing tariffs and rules, the provision that it is similar to the contract provisions and the right of İSİMDER to make unilateral changes in the Specifications and annexes "GUMİB - TOBNC" "Garanti Brand Name Certification Procedures and Principles" and the pricing tariffs and rules, the provisions regarding the binding nature of the changes as a result of their announcement in the procedures stipulated in the specification are also clearly written.

(4) In the authorization certification procedures regarding the right to use the Garanti Trademark, the defined agreement containing the basic issues is followed. However, if deemed necessary, different or additional provisions may be made for each certification activity. In the prepared contracts, the issues related to the applicants residing abroad, if any, are also taken into consideration.

CHAPTER FIVE

Post Certification Processes

Amendment

ARTICLE 19-(1) If the holder of the permit for the right to use the "GUMİB – TOBNC" Garanti Trademark requests the change of the document s/he holds within the scope of the Specifications, the request is evaluated by the certification unit and action is taken according to the decision of the authorized decision-making body determined by İSİMDER.

Change in the information on the document, change of brand, address, title and/or status of the document owner

ARTICLE 20-(1) Permission document / applicant for the right to use the "GUMİB - TOBNC" Garanti Trademark, in case there is a change in the information in the application form and its annexes, for whatever reason, It is obliged to report this to the certification unit within 7 (seven) days at the latest and to send the relevant documents.

(2) If the permit/applicant for the right to use Garanti Trademark requests a change for a product/service for which permission has been obtained and submits the necessary documents requested during the application for the product/service, A new production/service review can be made and a contract can be made and a new document can be issued according to the decision of the authorized decision-making body.

(3) If the document owner whose address, name, title and/or legal status has changed submits the documents requested in the application prepared for his/her new title and/or status; Without carrying out production/service/re-examination and inspections on the product or service, a permit for the right to use the new Garanti Trademark can be issued and a new contract can be signed, with the decision of the authorized decision-making body, in the name of the document owner's new address, title and/or status.

(4) If the production/service within the scope of the document is completely purchased by the holder of the permission document for the right to use the Garanti Trademark, by another natural or legal person, This situation is notified to İSİMDER by the document holder and/or the new land owner within 30 (thirty) days at the latest. In this case, provided that the production/service and registered trademark remain unchanged, the new owner submits the documents requested in the application for his/her new title and/or legal status and undertakes to undertake the financial obligations towards İSİMDER; If deemed necessary by the permit certification unit for the right to use the Garanti Trademark, production/service re-examination and, when necessary, inspections on the product or service may be carried out, and a permit for the right to use the new Garanti Trademark can be issued and a new contract can be signed, with the decision of the authorized decision-making body.

Intermediate control/surveillance

ARTICLE 21-(1) Permission certification units for the right to use the "GUMİB – TOBNC" Garanti Trademark, may carry out interim control/surveillance other than periodic inspections in order to check the continuity of compliance with the necessary conditions within the scope of the certification activity they are assigned to. Additional issues related to interim control/surveillance are regulated by the certification units.

Validity periods of documents

ARTICLE 22- (1) The validity and/or renewal periods of the permission certificate for the right to use GUMİB - TOBNC' Garanti Trademark are determined in the contract to be drawn up with the applicant.

(2) Depending on the results of the final evaluation reports and the validity status of the document underlying the certification of the permit for the right to use Garanti Trademark, the certificate may be renewed with a separate contract.

(3) If there is a change in the basic certification conditions that form the basis of the current certificate of the permit holder for the right to use Garanti Trademark, the Garanti Trademark usage permit can be renewed upon request, provided that it is within the period of termination of the document underlying the certification. In this case, the validity period of the Garanti Trademark usage permit is limited to the period of termination of the document underlying the certification.

(4) The validity periods of permits issued by İSİMDER within the framework of international agreements in Turkey or abroad are as long as the periods specified in these agreements. If there is no provision in the agreement text regarding the validity period of the document, the periods determined by İSİMDER are applied.

Changes in the permission document for the right to use the "GUMİB – TOBNC" Garanti Trademark

ARTICLE 23- (1) In case of a change in the authorization document of the right to use the "GUMİB - TOBNC" Garanti Trademark, the new applications to be made are determined by taking into account the effective date of the document based on the changed usage authorization document and the technical conditions in its content. Other issues are regulated in the additional "Garanti Brand Name Certification Procedures and Principles".

Changes and/or typographical errors in the permission document format of the "GUMİB - TOBNC" Garanti Trademark

ARTICLE 24- (1) If the format of the permission document regarding the right to use the "GUMİB – TOBNC" Garanti Trademark changes and/or it is understood that typographical errors and similar situations are caused by İSİMDER, the document can be rearranged free of charge.

Document transfer

ARTICLE 25- (1) The holder of the "GUMİB - TOBNC" Garanti Trademark right cannot transfer or lease the right to use the Garanti Trademark to another real or legal person, mutually or unconditionally, without the express written consent of İSİMDER. Such permission can only be given by the competent decision-making bodies and by explaining the reason.

(2) In any case, the presentation of the Garanti Trademark usage permit issued in the name of the transferee is required.

Loss of document

ARTICLE 26-(1) If the holder of the permit for the right to use the "GUMİB – TOBNC" Garanti Trademark declares in writing that the document is lost and requests it to be re-issued, the document can be re-issued for a fixed fee, limited to the validity date of the lost document.

Brand and logo usage

Article 27-(1) The holder of the "GUMİB - TOBNC" Garanti Trademark right to use the license can use the certificate only on the condition that it is valid for the products or services written on the document.

Suspension

ARTICLE 28-(1) İSİMDER may suspend the use of the document for a certain period of time to be determined by İSİMDER, if it deems it necessary, ex officio or upon the reasoned request of the permit holder for the right to use the "GUMİB - TOBNC" Garanti Trademark, if the request is deemed appropriate.

(2) During this period, the holder of Garanti Trademark usage permit cannot continue to use Garanti Trademark. Otherwise, the usage permit agreement is terminated and action is taken in accordance with Article 44 and the following articles of the Specification.

(3) Suspension of the use of Garanti Trademark usage permit document does not eliminate the material obligations of the document holder, nor can it eliminate its responsibilities towards third parties.

(4) During the suspension period, if the Garanti Brand usage permit holder provides information and documents to prove the existence of a force majeure, partial or complete exemption may be granted for material liabilities, with the decision of the competent decision-making body, in line with the written permission of İSİMDER.

(5) During the suspension period, if it is declared that the reasons for suspension have been resolved by the Garanti Trademark usage permit holder and as a result of the subsequent evaluation, it is determined that the reason for suspension has been eliminated, the suspension situation will be terminated according to the decision of the authorized decision-making body. Otherwise, Garanti Brand usage permit will be canceled and the contract will be terminated.

Cancellation of the document and termination of the contract

Article 29-(1) Cancellation of the "GUMİB – TOBNC" Garanti Brand usage permit and termination of the contract means the termination of the right of use granted to the Garanti Brand usage permit holder. Garanti Brand usage permit holder may request the cancellation of the permit and termination of the contract without having to give any justification. In this case, the Garanti Trademark usage permit holder completely stops using the Garanti Trademark usage permit.

(2) Regarding Garanti Trademark usage permit certification type; Special cases regarding the suspension, cancellation and termination of the contract that differ are determined in the additional "Garanti Trademark Name Certification Procedures and Principles".

CHAPTER SIX

Rights and Obligations of the "GUMİB – TOBNC" Garanti Trademark Usage Permit Certificate Holder

Rights of Garanti Trademark usage permit holder and obligations towards İSİMDER

ARTICLE 30-(1)

without signing a contract, except for the "GUMİB - TOBNC" Garanti Trademark usage permit and the Garanti Trademark usage permit, which is given the right to use by signing a contract to İSİMDER, The applicant cannot use any other Garanti Trademark usage permit belonging to İSİMDER for any reason. (I could not understand what was meant in this paragraph.)

(2) The Garanti Trademark usage permit application/document holder is obliged to provide all information and documents requested by İSİMDER accurately and completely regarding the relevant certification and subsequent services and transactions, and to immediately submit what is requested from the relevant records and documents.

(3) Garanti Trademark usage permit document applicant/document holder accepts all declarations and commitments of his/her duly authorized representative in the correspondence made during the certification studies as his/her own declarations and commitments.

(4) The Garanti Trademark usage permit application/document holder is obliged to provide all kinds of convenience to the inspection expert(s) appointed by İSİMDER in visiting their premises, especially in terms of design, production and quality management issues that affect the safety of the product/service/system. The Garanti Trademark usage permit application/document owner is obliged to present the records and provide the requested documents and information accurately, completely and on time.

(5) The Garanti Trademark usage permit document applicant/document holder may use the brand and document for which he/she has received the Garanti Trademark usage permit right, only for advertising purposes on the product or packaging of the products/services written on the document, or on documents and media belonging to his company.

(6) Unless an express written exemption is granted by İSİMDER and/or unless otherwise stipulated in the certification document and the annex "Garanti Trademark Name Certification Procedures and Principles", The Garanti Trademark usage permit application/document holder is obliged to visibly indicate the markings, trademark, and commercial model, if any, of the document on which the certification is based, on the product and/or packaging, together with the Garanti Trademark usage permit certificate granted the right to use it.

(7) The Garanti Trademark usage permit application/document holder is obliged to notify İSİMDER in writing within 30 (thirty) days of any material changes in his/her personal situation regarding the production/service and any temporary or complete cessation or disruption of the production/service.

(8) Garanti Trademark usage permit document applicant/document holder cannot reproduce or copy the document in an incomplete or misleading manner and/or falsify the document. It cannot be translated into foreign languages without the control and written permission of İSİMDER.

(9) In cases requiring the suspension, cancellation, termination of the contract and stopping the use of the Garanti Trademark usage permit, the certificate holder shall immediately stop the use of the Garanti Trademark and its advertising purposes for the product/service or in documents and media belonging to its company. If necessary, it gives written information to the relevant authorities.

(10) Garanti Trademark usage permit application/document holder is obliged to keep a record of the measures taken regarding the complaints and applications regarding all kinds of non-conformities reported by its customers, consumers and/or third parties, and all transactions made regarding them. In addition, the Garanti Trademark usage permit application/document owner is obliged to submit it for review by İSİMDER upon request.

(11) Garanti Trademark use permit application/certificate holder; He/she is obliged to pay the fees accrued in his/her name regarding all services provided by İSİMDER and all kinds of certification procedures in one lump sum within the specified period.

(12) Following the cancellation of the certificate and termination of the contract, the Garanti Trademark usage permit holder cannot declare in writing or verbally that he/she is certified by İSİMDER for the product/service, and cannot exercise any rights granted by the contract within this scope.

(13) In case of termination due to criminal or other reasons, the Garanti Trademark usage permit holder shall return the permit granted to him/her under the contract to İSİMDER within 30 (thirty) days at the latest. Cancellation of the Garanti Trademark license and termination of the contract do not relieve the owner of the financial obligations.

(14) Garanti Trademark usage permit application/document holder is obliged to personally follow the up-to-dateness of the certification documents and all relevant legislative changes.

(15) The Garanti Trademark usage permit application/document holder is obliged to carry out the corrective and preventive actions requested by İSİMDER within the period determined by İSİMDER.

(16) Garanti Trademark usage permit application/document holder is obliged to comply with all other matters regarding its obligations specified in the Specification and the additional "Garanti Trademark Name Certification Procedures and Principles".

Responsibility of Garanti Trademark license holder to the consumer and third parties

ARTICLE 31-(1) Garanti Trademark is personally responsible for all kinds of material and moral damages and losses that may occur to its customers or third parties due to the products/services that are given the right to use do not comply with legal regulations or the document that forms the basis of certification, and is obliged to compensate them in full.

(2) Within the initiative of İSİMDER The holder of the Garanti Trademark usage permit is liable to pay the product or pecuniary and non-pecuniary compensation amount paid by İSİMDER to the consumer or third parties in any way, due to the fault of the Garanti Trademark use permit holder, to İSİMDER in full, without objecting at the first request of İSİMDER.

(5) Suspension or cancellation of the Garanti Trademark usage permit/termination of the contract does not eliminate the financial, criminal and legal responsibilities of the certificate holder towards the consumer or third parties for advertising purposes or documents and media belonging to his company.

(6) The decision of the Appeals, Complaints and Disputes Committee in all cases of dispute regarding this article is final and final. Garanti Trademark usage permit holders are deemed to have accepted and committed to this issue irrevocably.

Objections, complaints and disputes

ARTICLE 32-(1) Applications regarding objections, complaints and disputes are made to İSİMDER in writing or officially through the information system. Verbal applications, applications without name, address and signature, even if written, and objections and complaints with false addresses and signatures will not be processed. The period of objection to the decisions taken as a result of the applications is 30 (thirty) days from the notification date of the decision. Objections made are subject to preliminary examination by the unit that certifies the Garanti Brand usage permit in terms of whether the objection is timely or not, whether it is based on new information and documents, and whether there are obvious material errors or similar in the decision. As a result of the preliminary examination, the objections found by the relevant certification unit are put on the agenda of the Objection, Complaint and Dispute Committee for review. The decision made in this way is final.

(2) In case of a complaint by the Garanti Trademark license holder, the costs of the investigation are invoiced to the complainant.

CHAPTER SEVEN

Sanctions to be Applied to Document Holders

ARTICLE 33-(1) If it is determined that the Garanti Trademark usage permit holder has acted contrary to the legislation, Specifications, "Garanti Trademark Name Certification Procedures and Principles" and certification rules, According to the decision of the competent decision-making body, the penal practices specified in Articles 34, 35 and 36 of the Specification may be applied respectively or starting from any of them, depending on the severity of the non-compliance.

(2) The competent decision-making body may decide on the same or different criminal practices again and/or impose a more severe sanction in case of repetition.

(3) Garanti Trademark usage permit certification units may conduct inspections and/or request new corrective action at each stage of these applications as deemed necessary.

(4) Decisions on cancellation of Garanti Trademark usage permit and/or contract termination decisions made by the competent decision-making body are announced on İSİMDER's official website.

Warning notification

ARTICLE 34-(1) Warning notification is the official warning of the Garanti Trademark usage permit holder by the decision of the authorized decision-making body in order to eliminate the detected non-compliance and/or non-conformity.

(2) After the warning notification, the Garanti Trademark usage permit holder is obliged to notify in writing the corrective actions taken to fulfill the requirements of the warning notification within the specified period. If not, action will be taken according to the decision of the authorized decision-making body.

Suspension

ARTICLE 35-(1) Suspension is the suspension of the Garanti Trademark usage permit holder's right to use Garanti Trademark for a certain period of time, without terminating the contract. The permit issued may be suspended according to the decision of the competent decision-making body, taking into account the importance and degree of the detected non-compliance and/or non-conformity.

(2) In cases of suspension as a sanction, implementation is carried out in accordance with the provisions of Article 28 of the specification.

Cancellation of Garanti Trademark's Usage Permission Certificate and termination of the contract

ARTICLE 36-(1) Cancellation of the Garanti Trademark usage permit and termination of the contract means the termination of the right of use granted to the document owner. If one of the following situations occurs, Garanti Trademark usage permit may be canceled and the contract may be terminated according to the decision of the authorized decision-making body:

a) In case the production/service location changes, the certificate holder does not inform İSİMDER about this within 30 (thirty) days.

- b) Making changes to the product/service within the scope of Garanti Trademark usage permit without obtaining written approval from the certification unit.
- c) If the production/service location does not belong to the Garanti Trademark usage permit holder, the contract with the location owner is terminated and not renewed.
- d) If the registered trademark does not belong to the Garanti Trademark usage permit holder, the contract regarding the right to use the trademark between the registered trademark owner and the Garanti Trademark usage permit holder is terminated and not renewed.
- d) Termination of the registration of the trademark subject to Garanti Trademark usage permit certification and not being renewed.
- e) Garanti Trademark usage permit holder makes a statement that is inconsistent with the facts regarding the transactions on which the statement is based.
- f) Death, restriction of the Garanti Trademark usage permit holder; or, if a legal entity, termination or bankruptcy of the Garanti Trademark usage permit holder.
- g) Failure of the Garanti Trademark usage permit holder to fulfill its legal and financial obligations towards İSİMDER despite the warning and the given period.
- g) If the nonconformities that caused the suspension of the Garanti Trademark usage permit are not resolved at the end of the specified period.
- h) Detection of products/services that will not be considered as "safe products/services" in the examinations,
- i) Apart from these, detecting a nonconformity or nonconformity at a level that would require a termination decision by Garanti Trademark usage permit certification units.

CHAPTER EIGHT

Obligations of İSİMDER (Marka İsim Derneği - Brand Name Center Association) Obligations of İSİMDER (Brand Name Center Association)

ARTICLE 37-(1) İSİMDER's obligations regarding the Garanti Trademark usage permit certification are limited to the transactions carried out by İSİMDER in the Garanti Trademark usage permit certification and their results.

(2) İSİMDER carries out Garanti Trademark usage permit certification activities in a professional manner, within the framework of legislation and Specification rules, adhering to the principles of impartiality, equal treatment, honesty, transparency and confidentiality towards the Garanti Trademark usage permit application or certificate holder, and the ethical principles shaped within these frameworks.

(3) İSİMDER does not provide information to third parties regarding the Garanti Brand usage permit certification procedures, except for the information and document requests of the competent authorities or judicial authorities within the framework of the legislation. Apart from this, the information that can be shared is clearly stated in the contracts to be signed when necessary.

CHAPTER NINE

Pricing and Other Administrative and Financial Issues

Pricing

ARTICLE 38-(1) The Garanti Trademark usage permit application or document owner is obliged to pay the accrued invoice within 7 (seven) days at the latest from the date of notification, without the need for any other warning. For receivables unpaid within this period, the Garanti Trademark usage permit application or document holder is deemed to be in default as of the invoice date.

Fees

ARTICLE 39-(1) Fees to be accrued according to the content of the services offered by İSİMDER are determined by the proposal of the relevant unit, the approval of the General Secretariat and the decision of the Board of Directors. Fees and all other issues regarding their implementation are included in the attached tariffs, which are considered an integral part of this Specification.

Payment method

ARTICLE 40-(1) Payment methods are determined by İSİMDER Presidency and announced on İSİMDER official website to inform customers.

(2) Delay interest is calculated from the date of default. Those who do not pay their debts within the due date are charged interest at a rate determined according to Interest and Default Interest.

Payment of fees for certification services provided abroad

ARTICLE 41-(1) For services provided abroad, if an evaluation in foreign currency is required, the effective sales rate of the Central Bank of the Republic of Turkey on the invoice date is taken as basis.

Garanti Trademark usage permit holder will be charged in case of withdrawal or cancellation of his/her request.

ARTICLE 42-(1) While Garanti Trademark usage permit certification service is provided, if the applicant gives up his request or is stopped by İSİMDER at any stage of the service, Fees for the services initiated and/or provided within the period until the notification date of the waiver request to İSİMDER (record in İSİMDER documents) or until the suspension decision are fully accrued and collected from the applicant. In this case, the applicant cannot claim any material or moral rights.

Notification

ARTICLE 43-(1) Garanti Trademark usage permit document application or invoices accrued to its owner and all other correspondence are sent by cargo to the contact address notified to İSİMDER by the applicant or document owner. The Garanti Trademark usage permit document applicant or document holder is obliged to notify İSİMDER in writing of the change of contact address within 30 (thirty) days.

(2) If the address change is not notified and/or has not yet been received by İSİMDER, all shipments sent to the post by İSİMDER are considered as notification.

(3) Except for Garanti Trademark usage permit application or invoice and similar documents that must be physically delivered to the document holder, notifications sent by İSİMDER to officially registered e-mail addresses are also considered as notifications.

(4) Garanti Trademark usage permit holder is obliged to follow the announcements published on İSİMDER's official website. These announcements also have the force of notification.

CHAPTER TEN

Unfair Use of Garanti Trademark's Usage Permission Certificate, Falsification of Documents or Issuance of Forged Documents

Unfair use of Garanti Trademark in products or services that are not within the scope of the Use Permit Certificate holder's certificate

ARTICLE 44-(1) If the person or persons holding a Garanti Trademark usage permit use the document for a product or service that is not within the scope of the Garanti Trademark usage permit they hold, An official warning notification is made by the certification unit, and the use of Garanti Trademark, which is used unfairly for advertising purposes that are not within the scope of the document or through documents and media belonging to the company, is removed and the situation is reported to the Legal Consultancy in a letter. If the violation is repeated; The unit carrying out the activity shall take action in accordance with Article 45 of the Specification, in order to apply the provisions of unfair use.

Using Garanti Trademark without concluding a Usage Permission Document contract

ARTICLE 45-(1) Legal proceedings will be initiated against those who use İSİMDER's Garanti Trademark usage permit without concluding a contract or who continue to use the certificate even though the contract has expired for any reason, since they caused material and moral damage to İSİMDER by not concluding a contract, all relevant documents are notified in writing to the Legal Consultancy Office, together with the approval received from the General Secretariat, by the unit carrying out the certification activity in order to initiate legal action. The notification in question also states the document usage ceiling fee of the product or service related to the violated Garanti Brand usage permit, which will be taken as the basis for calculating compensation.

(2) Legal proceedings are initiated by the Legal Consultancy Office to demand financial compensation, not less than two (2) times the ceiling fee for the one-year precedent Garanti Trademark usage permit for the product/service subject to the violation, and to execute the necessary criminal prosecutions, legal proceedings are initiated to claim non-pecuniary damages in the amount of three (3) times the ceiling fee for the Garanti Brand usage permit and to carry out the necessary criminal prosecutions for causing loss of confidence in İSİMDER in the eyes of the public and consumers by misleading the public and causing unfair competition.

(3) For notices or complaints regarding the unfair use of Garanti Trademark usage permits that are conveyed to the Legal Consultancy Office or other units through different means, or for determinations made ex officio by İSİMDER units on this matter, If the person or persons committing the violation are documented, action will be taken in accordance with the provision of Article 44 of the Specification, and if the violation is committed by persons who do not have a Garanti Brand usage permit, the relevant certification unit will be informed in order to take action in accordance with the provision of this article of the Specification, by obtaining the necessary consent.

(4) The person or persons who use İSİMDER's Garanti Brand use permit certificate unfairly, after the collection of evidences for the determination of their actions, within the period that will pass until the end of the finalization process of the legal proceedings to be made, the Garanti Brand use permit certification unit of the İSİMDER Board of Directors is notified by an appropriate means such as writing or e-mail. The application for conciliation does not stop the proceedings.

Falsifying Garanti Trademark's Usage Permission Certificate and issuing false documents

ARTICLE 46-(1) In case of detection of real or legal persons who have falsified or imitated the Garanti Trademark usage permit, the information and documents on this subject will be sent to the General Secretariat to be referred to the Legal Consultancy within the framework of the above principles, for legal/criminal procedures to be implemented.

Urgency situation

ARTICLE 47-(1) Unfair Warranty In cases of trademark usage permit use, falsification and forgery, in cases of urgency for legal or financial reasons and/or in cases where damage is foreseen due to delay, the Legal Consultancy may initiate the necessary legal proceedings ex officio, without completing the above procedure.

CHAPTER ELEVEN

Enforcement, Amendments to the Specification and Execution

Enforcement

ARTICLE 48-(1) This Specification has been prepared by İSİMDER Board of Directors and accepted by TÜRKPATENT Institution and shall come into force from the date of registration.

PROVISIONAL ARTICLE 1 - (1) İSİMDER By the General Secretariat, within 1 (one) month following the registration of the Garanti Trademark, all fees related to Garanti Trademark usage permit certification and conformity assessment are collected under a single tariff schedule and submitted to the Board of Directors.

(2) Pricing for the services offered by İSİMDER will continue to be collected under a single schedule and based on the old tariffs until the new fee schedule is published.

(3) It continues to be valid if there is no change in the matters specified in the "Common features of the goods or services guaranteed by the GUMİB - TOBNC Garanti Trademark" and the "Common Features of the Enterprises that will use the GUMİB - TOBNC Garanti Trademark". In case a change is detected during the examinations and examinations carried out, the provisions of Articles 16 and 17 of the Specification apply.

PROVISIONAL ARTICLE 2-(1) If there are works that have been started in accordance with the above-mentioned and canceled old regulation provisions, the provisions of this specification shall be complied with if the situation is appropriate. Otherwise, it will be continued and concluded in accordance with the provisions of the old regulation.

(2) The acquired rights of Garanti Brand usage permit holders, if any, in accordance with the relevant provisions of the old canceled regulations, are protected until the end of the certificate period.

Changes in the specification and additional "Trusted Brand Name certification procedures and principles"

ARTICLE 49-(1) İSİMDER Board of Directors is authorized to make changes in the directive and the additional "Trusted Brand Name certification procedures and principles". The changes made are published on the official website of İsimder Marka İsim merkezi (Brand Name Center) and unless there is a regulation to the contrary, they come into force on the date of publication.

(2) All changes to be made in the directive and the additional "Trusted Brand Name certification procedures and principles" are made through the directives and/or procedures and principles to be prepared in accordance with the provisions of the İsimder Marka İsim merkezi (Brand Name Center) Regulation, and all changes made are duly recorded in the text.

(3) The directive and the additional "Trusted Brand Name certification procedures and principles" are kept in their original form and in a form showing all changes made since its publication, in a controlled manner, both in written and electronic form, by the Trusted Brand Name certification units, in accordance with the procedure.

Executive

ARTICLE 50-(1) The provisions of the Specification shall be enforced by İSİMDER General Secretary.



ISIMDER BRAND NAME CENTER

Trusted Of Brand Name Certificate Project (GUMİB), after the Presidency of the ISIMDER Brand Name Center conducted the necessary research and inspected institutions, organizations and trademark owners according to the specified standards, No. (2022/132531) at the Turkish Patent and Trademark Office; According to the brand specifications of the EUIPO/WIPO authorized guarantee number 018928594; In addition, ISIMDER provides its services in accordance with Article 16 of its founding charter and the ISO 9001/27001 quality management standards.



GUMİB



TRUSTED OF BRAND NAME CERTIFICATE Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

www.isimder.org.tr

www.gumib.org.tr

bilgi@isimder.org.tr



CERTIFICATE

GUMİB-TOBNC

Güvenilir Marka İsim Belgesi Trusted of Brand Name Certificate

İSİMDER-MARKA İSİM MERKEZİ

FERİTPAŞA MAH. AHMET HİLMİ NALÇACI CAD. NO:48/A
SELÇUKLU / KONYA / TÜRKİYE

*Has been assessed and found to Comply with the Requirements of:
Denetlenmiş ve aşağıdaki standardın gerekliliklerine uygunluğu görülmüştür:*

ISO 9001:2015

*The Quality Management System is applicable to:
Kalite Yönetim Sistemi:*

ORGANIZATION OF RELIABLE BRAND NAME INFORMATION AND CERTIFICATION ACTIVITIES (GUMİB-TOBNC), GLOBAL BRAND NAME CREATION, INTERNATIONAL BRAND REGISTRATION, LOGO, CORPORATE IDENTITY STUDIES, TRAINING, SEMINAR, CONFERENCE SERVICES ON INSTITUTIONALIZATION AND GLOBAL BRANDING, AND AWARENESS RAISING, DEVELOPMENT AND CERTIFICATION SERVICES FOR BRAND OWNERS

GÜVENİLİR MARKA İSİM BİLGİ VE BELGELENDİRME FAALİYETLERİ (GUMİB-TOBNC), GLOBAL MARKA İSMİ OLUŞTURMA, ULUSLARARASI MARKA TESCİLİ, LOGO, KURUMSAL KİMLİK ÇALIŞMALARI, KURUMSALLAŞMA VE GLOBAL MARKALAŞMA ÜZERİNE EĞİTİM, SEMİNER, KONFERANS HİZMETLERİ İLE MARKA SAHİPLERİNİ BİLİNÇLENDİRME, GELİŞTİRME VE BELGELENDİRME HİZMETLERİ ORGANİZASYONU

Certificate Number: QMS-0104668
Belge Numarası: QMS-0104668

Initial Certification Date: 18.05.2022
İlk Belgelendirme Tarihi: 18.05.2022

Certification Period: 3 Years
Belgelendirme Periyodu: 3 Yıl

Certificate Validity Date: 17.05.2023
Belge Geçerlilik Tarihi: 17.05.2023



IQR Sertifikasyon Onayı

IQR ULUSLARARASI BELGELENDİRME HİZMETLERİ LTD.ŞTİ.

Beşevler Mah. Kocayunus Sk. No:3 Arslan Han Plaza K:2 Nilüfer / BURSA

Tel.: +90.224.266 00 16 Faks: +90.224.249 41 13 www.iqrcert.com e-posta: info@iqrcert.com



CERTIFICATE

GUMİB-TOBNC
Güvenilir Marka İsim Belgesi Trusted of Brand Name Certificate

İSİMDER-MARKA İSİM MERKEZİ

FERİTPAŞA MAH. AHMET HİLMİ NALÇACI CAD. NO:48/A
SELÇUKLU / KONYA / TÜRKİYE

*Has been assessed and found to Comply with the Requirements of:
Denetlenmiş ve aşağıdaki standardın gerekliliklerine uygunluğu görülmüştür:*

ISO 27001:2013

*The Information Security Management System Is Applicable To:
Bilgi Güvenliği Yönetim Sistemi:*

PROTECTION OF INFORMATION ASSETS OF RECORDS IN ORGANIZATION OF RELIABLE BRAND NAME INFORMATION AND CERTIFICATION ACTIVITIES (GUMİB-TOBNC), GLOBAL BRAND NAME CREATION, INTERNATIONAL BRAND REGISTRATION, LOGO, CORPORATE IDENTITY STUDIES, TRAINING, SEMINAR, CONFERENCE SERVICES ON INSTITUTIONALIZATION AND GLOBAL BRANDING, AND AWARENESS RAISING, DEVELOPMENT AND CERTIFICATION SERVICES FOR BRAND OWNERS

GÜVENİLİR MARKA İSİM BİLGİ VE BELGELENDİRME FAALİYETLERİ (GUMİB-TOBNC), GLOBAL MARKA İSMİ OLUŞTURMA, ULUSLARARASI MARKA TESCİLİ, LOGO, KURUMSAL KİMLİK ÇALIŞMALARI, KURUMSALLAŞMA VE GLOBAL MARKALAŞMA ÜZERİNE EĞİTİM, SEMİNER, KONFERANS HİZMETLERİ İLE MARKA SAHİPLERİNİ BİLİNÇLENDİRME, GELİŞTİRME VE BELGELENDİRME HİZMETLERİ ORGANİZASYONUNDAKİ KAYITLARIN BİLGİ

VARLIKLARININ KORUNMASI
SoA Details: IMK/17.03.2022

Certificate Number: 2022/ISMS/1416
Belge Numarası: 2022/ISMS/1416

Initial Certification Date: 03.01.2023
İlk Belgelendirme Tarihi: 03.01.2023

Certification Period: 3 Years
Belgelendirme Periyodu: 3 Yıl

Certificate Validity Date: 02.01.2024
Belge Geçerlilik Tarihi: 02.01.2024



[Signature]

IQR Sertifikasyon Onayı

IQR ULUSLARARASI BELGELENDİRME HİZMETLERİ LTD.ŞTİ.

Beşevler Mah. Kocayunus Sk. No:3 Arslan Han Plaza K:2 Nilüfer / BURSA

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BUSINESS CARD



NAME SURNAME - ADI SOYADI
MEVLÜT KANBER
(T.C Kimlik No: 52678331870)
GUMİB - TOBNC - Uzmanı - Expert
Marka İsim Merkezi - İSİMDER/GUMİB BAŞKANI
Brand Name Center - İSİMDER/GUMİB PRESİDENT

MARKA İSİM MERKEZİ
BASKANLIĞI

MARKA İSİM MERKEZİ
BRAND NAME CENTER

GUMİB
Güvenilir Marka İsim

TOBNC
Trusted of Brand Name

İSİMDER/GUMİB-TOBNC - üyesi = member
NO:D000000082

Marka Kimliği
Brand Identity

EUROPEAN UNION
ISO
GARANTİ
ISTU

Dünyanın ilk Marka İsim Merkezi'dir
World's first Brand Name Center

Veriliş Tarihi-issue Date:30.06.2025
Bitiş Tarihi-end Date:30.06.2026

Tel : +90 850 270 02 30-+90 530 662 44 08
e-mail : bilgi@gumib.org.tr - www.gumib.org.tr
<https://gumib.org.tr/tr/belge-sorgula>

MARKA İSİM MERKEZİ
BRAND NAME CENTER

GUMİB
Güvenilir Marka İsim

TOBNC
Trusted of Brand Name

İSİMDER/GUMİB-TOBNC - üyesi = member
NO:D000000082

İSİMDER Brand Name Central Management Chart



İSİMDER
BRAND NAME CENTER



Brand Name Center İSİMDER
GUMIB-TOBNC
Chairman of The Board
Mevlüt KANBER



GUMIB-TOBNC Vice President
Trademark Patent Specialist İSİMDER
Member of The Board
Tuğrul BÜYÜKMUTU



Vice President GUMIB-TOBNC Expert
Trademark Patent Specialist İSİMDER
Member of The Board
Mustafa Fırat ŞEYDA



GUMIB-TOBNC Expert Document
Registration and Documentation
Responsible Member of The İSİMDER
Mevlüt ŞEKER



GUMIB-TOBNC Expert Responsible
for Technology and Software
Member of The İSİMDER
Süleyman AY



GUMIB-TOBNC Expert Public
Relations and Publicity
Officer Member of The İSİMDER
Mustafa YÜKSEK



GUMIB-TOBNC Expert International
Policy Office
Member of The Board
Diyar RIYHAN



GUMIB-TOBNC Expert International
Policy Office
Member of The Board
Harun ABDULALİM



GUMIB-TOBNC Expert International
Policy Office
Member of The Board
Meryem Raliba BOUCHOIREB



GUMIB-TOBNC Expert International
Policy Office
Member of The Board
Hatip Taş



İSİMDER
BRAND NAME CENTER
MARKA İSİM MERKEZİ

GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ



WIPO



**INTERNATIONAL
ACCREDITATION
SERVICE®**

Official Documents and Documents

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İSİMDER
BRAND NAME CENTER
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GUMİB

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وثائق ومستندات رسمية

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ISIMDER BRAND NAME CENTER

رئاسة مركز اسم العلامة التجارية

مركز اسم العلامة التجارية

- مركز اسم العلامة التجارية ISIMDER الذي يتناول شرح صلاحيات المعايير القياسية والغايات من أجل تحقيق أنشطة شهادة الثقة لإسم العلامة التجارية (GUMIB) في داخل وخارج البلاد . هو ميثاق وتتضمن صلاحياتنا المتعلقة بإصدار بطاقة رجل الأعمال لصاحب العلامة التجارية وشهادة العلامة التجارية أنشطة أخطارات وتوثيق (شهادة الثقة لإسم العلامة التجارية (GUMIB) (المادة.16)
- من الأنشطة مثل المدة موتمرات والندوات و مر اكز التوثيق المتعلقة . بأنشطة حول أنشطة شهادة الثقة لإسم العلامة التجارية (GUMIB) (المواد 2-3 و4). صلاحية . إنشاء اللجا .
 - خطاب تفويض والذي يشير إلى تعيين مسؤولين مثل المستشارين والممثلين والمشرفين والمراجعين والخبراء لأنشطة شهادة العلامة الثقة لإسم التجارية (GUMIB) المتعلقة بالتحويل إلى علامة تجارية واسم العلامة التجارية موثوق بها (المادة 17).



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

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GÜVENİLİR MARKA İSİM BELGESİ

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ISIMDER BRAND NAME CENTER

الجمهورية التركية - وزارة الداخلية
المديرية العامة
علاقات المجتمع المدني

شهادة نشاط
جمعية مركز اسم العلامة التجارية

الجمهورية التركية وزارة الداخلية

معلومات المؤسسة

المركز : قونية
الاسم المختصر : ISIMDER
تاريخ التأسيس : 07.05.2013
رقم السجل العام : 42 - 038 - 039
الرقم الضريبي : 4800496537
وضع المؤسسة : نشطة
النوع : جمعيات سياحية وفنية وثقافية
النوع الفرعي : جمعيات التضامن المتعلقة بمجال معين والأدب واللغة وأحياء ثقافات المجتمعات.
الحقوق والتراخيص : لا يوجد/ غير معروف
رقم الهاتف : +90 5306624408
رقم الفاكس : لا يوجد/ غير معروف
عنوان الإنترنت :
عنوان البريد الإلكتروني: لا يوجد/ غير معروف
العنوان العلي : FERİTPAŞA MAH. AHMET HİLMİ NALÇACI -CADDE. DIŞKAPI NO:
48 -Bakkallar - İç Kapı No: 2 Selçuklu -KONYA
الاسم السابق : جمعية معهد الاسم

المعلومات المتعلقة برئيس المجلس التنفيذي

الاسم والاسم العائلي : مولود كانبر رقم الهوية التركية: 5*****70
هاتف : +90 5306624408
عنوان البريد الإلكتروني : bykanber@bykanber.com.
تم إصدار شهادة النشاط هذه بناء على طلب الجمعية لتقديمه إلى كاتب العدل. تم إصدارها من قبل نظام معلومات الجمعيات في التاريخ الموافق 08.08.2022.
**في حال نشوء أي شكوك حول المعلومات السابقة، يرجى مراجعة مديرية المجتمعات المدنية للمحافظة التي تتواجد فيها الجمعية.
**من الممكن الإطلاع على شهادة النشاط هذه عبر العنوان <https://www.siviltoplum.gov.tr> ورقم السجل العام للجمعية ورمز التأكيد الموجودة أعلى الشهادة.



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

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bilgi@isimder.org.tr

FAALİYET BELGESİ
MARKA İSİM MERKEZİ DERNEĞİ



إسطنبول لفروع الفعاليات وثيقة
İSİMDER التجارة العلامة اسم مركز



Kuruluş Bilgileri

Şube	: İSTANBUL
Kısa Adı	: İSİMDER
Kuruluş Tarihi	: 24.11.2022
Kütük No	: 34-278/129
Vergi Numarası	: 4800496537
Kurum Durumu	: Faal
Nevi	: KÜLTÜR, SANAT ve TURİZM DERNEKLERİ
AltNevi	: Toplum Kültürünü Yaşatma ,Dil ve Edebiyat,Belirli Bir alanla ilgili Dayanışma Dernekleri,
Hak ve İzinler	: Yok/Bilinmiyor
Telefon No	: 5306624408
Faks No	: Yok/Bilinmiyor
İnternet Adresi	:
E-Posta Adresi	: Yok/Bilinmiyor
Açık Adres	: ŞİRİNEVLER MAH. MERİÇ-SOKAK DISKAPINO:13 ÜNAL İŞ MERKEZİ İÇKAPINO:4 BAHÇELİEVLER/İSTANBUL
Eski Adı	: İSİM ENSTİTÜSÜ DERNEĞİ

Yönetim Kurulu Başkanına Ait Bilgiler

Adı ve Soyadı	: MEVLÜT KANBER TC:5*****70
Telefon	: 5306624408
E-Posta Adresi	: bykanber@bykanber.com.tr

İş bu faaliyet belgesi derneğin talebi üzerine,
konferans salonu

verilmek üzere tanzim edilmiştir. 15.02.2023 tarihinde DERBİS tarafından oluşturulmuştur.

**** Yukarıdaki bilgilere ilişkin tereddüt yaşanması halinde derneğin bağlı bulunduğu İl Sivil Toplum Müdürlüğü'ne başvurulması gerekmektedir.**

**** Oluşturulan bu faaliyet belgesi, belge üzerinde yer alan doğrulama kodu ve derneğin kütük numarası ile <https://www.siviltoplum.gov.tr> adresinden görüntülenebilecektir ve 15.03.2023 tarihine kadar geçerli olacaktır.**



ISIMDER BRAND NAME CENTER

ميثاق جمعية مركز اسم العلامة التجارية

اسم ومركز الجمعية

المادة 1 - اسم الجمعية " جمعية مركز اسم العلامة التجارية".

الاسم المختصر " ISIMDER " مركزها قونية.

بإمكان الجمعية أن تفتح فروعاً في داخل وخارج البلاد.

غاية الجمعية ومواضيع العمل التي ستقوم بها الجمعية في سبيل تحقيق هذه الغايات وأشكالها ومجال الأنشطة

المادة 2 - ستؤسس الجمعية للإسهام في تحويل الاسماء الأجنبية الكثيرة الاستخدام إلى علامات تجارية باللغة التركية، واستخدام وشيوع الاسماء والعبارات واللغة التركية في تكوين اسماء العلامات التجارية العالمية. وإنشاء اسماء عامة جديدة واشتقاق اسماء جديدة وتفعيل هذه الاسماء في التجارة كاسماء علامات تجارية على الصعيد العالمي من خلال اتساقها باللغة التركية وتحقيق غاية الإسهام في التجارة العالمية.

شعار الجمعية

المادة 3 - " اسم علامة تجارية عالمية في كل مكان وزمان"

غاية الجمعية ومواضيع العمل التي ستقوم بها الجمعية في سبيل تحقيق هذه الغايات وأشكالها

1 - إجراء البحوث من أجل تطوير وتفعيل الأنشطة.

2 - تنظيم الدراسات التعليمية المتعلقة بالدورات والندوات والمؤتمرات والحوارات.

3 - إصدار جميع أنواع النشرات "كالكتب والنشرات والمجلات والجرائد في إطار الغايات من أجل نشر الدراسات التي تجربها وإنشاء مراكز التوثيق وتوفير النشرات والوثائق والمستندات والمعلومات اللازمة في سبيل تحقيق الغايات.

4 - توفير أجواء سليمة للعمل، وتوفير جميع أنواع المواد المكتبية والمعدات الأولية والوسائل والأدوات التقنية في سبيل تحقيق الغايات.

5 - ممارسة أنشطة جمع المعونات وقبول التبرعات من داخل وخارج البلاد شريطة الحصول على التراخيص اللازمة.

6 - تأسيس شركات صناعية وتجارية واقتصادية وإدارة أعمالها لتوفير الإيرادات التي تحتاجها من أجل تحقيق غايات الميثاق.

7 - افتتاح محليات، وتأسيس مرافق اجتماعية وثقافية وتفرشها من أجل استفادة الأعضاء منها وتقييمها في أوقات فراغهم.

8 - تنظيم أنشطة ترفيهية ورحلات ورياضة ومعارض ومسرحيات وحفلات وحفلات غنائية واجتماعات بولائم.. الخ أو إتاحة الفرصة للأعضاء للاستفادة من هذه الأنشطة لتنمية العلاقات البشرية بين الأعضاء .

9 - بيع وشراء العقارات والممتلكات المنقولة واستئجارها وتأجيرها وإنشاء الحقوق العينية على هذه العقارات اللازمة من أجل أنشطة الجمعية.

10 - إنشاء مؤسسات أو اتحادات في الداخل والخارج ، إذا اقتضت الضرورة ، للانضمام إلى اتحاد قائم ، لتأسيس المنشآت التي يمكن

للجمعيات إقامتها بالحصول على الإذن اللازم لتحقيق الغاية.

11 - المشاركة في الأنشطة الدولية والوطنية، والانتماء إلى المؤسسات أو الجمعيات الكائنة في خارج البلاد، وأجراء الدراسات المشتركة مع هذه المؤسسات أو الإسهام فيها.

12 - تنفيذ المشاريع المشتركة في المواضيع التي تدخل ضمن مجالات المهام مع المؤسسات والدوائر العامة، شريطة أن تبقى أحكام القانون المعني محفوظة لدى علاقة المؤسسة والجمعية العدد 5072 مع المؤسسات والدوائر العامة في حال الإقتضاء لتحقيق الغاية.

13 - إنشاء صندوق بغرض تلبية الحاجة إلى الإقتراض بأجل قصير مع الخدمات والممتلكات الأخرى ومواد الإحتياجات الضرورية كالمأكل والمشرب الخاص لأعضاء الجمعية.

14 - افتتاح مراكز للتمثيل في الأماكن التي تقتضي ذلك.

توقيع توقيع توقيع توقيع توقيع

GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

Tescilli hat: +90 850 270 02 30 İstanbul: +90 212 595 08 92 Konya: +90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

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ISIMDER BRAND NAME CENTER

15 - إنشاء منصات من أجل تحقيق غاية مشتركة مع النقابات والجمعيات الأخرى والمؤسسات المدنية المشابهة، في الميادين المصرح بها من الجانب القانوني والمتعلقة بغاية الجمعية.

- العمل على تدريب الحائزين على شهادة تسجيل العلامات الشعارات - العلامات التجارية أو المتقدمين بطلبها، والحائزين على تصاميم الهويات المؤسسية والشعارات، والحائزين على صفحة ويب معتمدة ومنشورة من أجل العلامات التجارية أو المتعلقة بالعلامات التجارية المسجلة، والذين لديهم صفحات في وسائل التواصل الاجتماعي النشطة، أو التي من الممكن الوصول إلى العلامات التجارية المسجلة عبر حسابات وسائل التواصل الاجتماعي والعلامات التجارية المتعاقدة على الاتساق مع معايير ممارسة أي نشاط ما من أنشطة الترويج والدعاية كالمعارض أو الجرائد أو المجلات أو التلفاز أو وسائل التواصل الاجتماعي - الإنترنت، على التدريبات والمعلومات اللازمة من قبل ISIMDER مركز اسم العلامة التجارية، وأجراء الأبحاث الرسمية والتقنية سواء كان ذلك في تركيا أو خارج البلاد، وتقديم التقارير وتكوين مراكز توثيق من أجل العلامات التجارية الأكثر موثوقية. بغرض زيادة قيمة وتفعيل العلامات التجارية الخاصة بالمؤسسات والدوائر والأشخاص أصحاب العلامات التجارية وفي نفس الوقت الرفع من مستوى وعي أصحاب العلامات التجارية حول التحول إلى علامة تجارية وتسجيل العلامات التجارية من أجل التحول إلى علامات تجارية في خارج البلاد، والإسهام في تحويلها إلى علامات تجارية عالمية من خلال تنمية أسماء العلامات التجارية في الأسواق العالمية الفعالة وعبر الإنترنت أي في الأسواق الافتراضية، وتوضيح مدى أهمية المميزات التي توفرها العلامات التجارية الوظيفية التي من الممكن الوصول إليها عبر الأسواق الحقيقية والافتراضية بدلاً من الإقتصار على الحصول على شهادة تسجيل العلامة التجارية فقط، لأصحاب العلامات التجارية، والمساهمة في تطوير العلامات التجارية على الصعيد العالمي من خلال الرفع من مستوى موثوقية العلامات التجارية، وزيادة قيمها وتعزيزها عن طريق نموها بموثوقية تامة ومستقرة في سبيل تحقيق الغايات.

إنشاء أسماء لعلامات تجارية دولية ووطنية من أجل العلامات التجارية الأكثر موثوقية، تحديد وضع العلامات التجارية الإستراتيجي بطريقة سليمة من خلال الدراسات والتصاميم الخاصة بالهوية المؤسسية لشعار الإحتراف، وزيادة وعي المجتمع في ظل مفهوم تحويل العلامات التجارية العالمية المسجلة شعاراتها والعلامات التجارية الدولية والوطنية إلى مؤسسية. والمشاركة في بعض الأنشطة كالتحفيز إلى التحول إلى علامات تجارية وتقديم الدعم وتدريب أصحاب العلامات التجارية حول هذا الموضوع. وفي نهاية هذا المطاف فعند توفير رئاسة دائرة ISIMDER مركز اسم العلامة التجارية للمعايير المطلوبة وامتثالها لهذه المعايير، فممارسة الأنشطة التدريبية والتوجيهية والتزويد بالمعلومات المتعلقة باسم العلامة التجارية الموثوق بها.

وفي نهاية هذه الأنشطة:

- تقديم شهادة (التوثيق والتزويد بالمعلومات من أجل تسمية العلامة التجارية الموثوق بها) والتي تعرف باختصار "GUMİB" باللغة التركية. و (Trusted of Brand Name Creation and Certification) وباختصار "TOBNC" باللغة الإنجليزية بغرض تقدير أصحاب العلامات التجارية وتزويد الرأي العام والمجتمع بالمعلومات ذات الصلة بهذه الأنشطة، وتقديم بطاقة رجل أعمال، وتجديد الشهادات مع الأنشطة من خلال الرقابة على هذه الأنشطة والوثيقة كل سنة.

- متابعة مرحلة تعريف وتوضيح أنشطة التوثيق والتزويد بالمعلومات من أجل تسمية العلامة التجارية المعتمدة (- GUMİB TOBNC) لأصحاب العلامات التجارية والمجتمع.

- تكوين لجنة من أجل تحقيق الغايات في إطار أنشطة التوثيق والتزويد بالمعلومات من أجل تسمية العلامة التجارية المعتمدة (GUMİB - TOBNC) وتعيين المندوبين والمفوضين والاستشاريين من أجل الرقابة على أنشطة العلامات التجارية الخاصة بأصحاب العلامات التجارية من ذوي الحائزين على شهادة (GUMİB - TOBNC) في إطار غايات ومعايير هذه اللجنة، والتزويد بالمعلومات ومتابعة مراحلها والتدريب عليها.



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مجال أنشطة الجمعية

تمارس الجمعية أنشطتها الإجتماعية في داخل وخارج البلاد.

ختم رسمي - توقيع

توقيع توقيع توقيع توقيع

المادة 4 - تم تحديد اسماء الأعضاء المؤسسين للجمعية واسمائهم العائلية ومهنتهم وحرفهم ومقر إقاماتهم وجنسياتهم في القائمة المرفقة.

حق الإنتماء ومعاملات الإنتماء

المادة 5 - يحق لكل شخص حقيقي أو اعتباري يتمتع بتوفر الشروط المذكورة في التشريعات فيه، من الذين قبلوا العمل في إطار تبني مبادئ وغايات الجمعية من أصحاب الكفاءة الفعلية الإنتماء إلى الجمعية. إلا أنه ينبغي حصول الأشخاص الحقيقيين من الأجانب على حق الإقامة في تركيا من أجل الإنتماء إلى الجمعية. ولا يشترط هذا الشرط للإنتماء الفخري.

سيصدر المجلس التنفيذي للجمعية قرار قبول الإنتماء أو رده خلال خمسة وأربعين يوماً على الأكثر، رداً على طلب الإنتماء الخطي المقدم إلى رئاسة الجمعية. حيث يتم إخطار صاحب الطلب بالنتيجة خطياً. ويُسجل العضو المقبول في الدفتر الذي سيخصص لهذا الغرض.

إن الأعضاء الأساسيين للجمعية هم مؤسسوا الجمعية والأعضاء الذين قبلهم المجلس التنفيذي للعضوية بعد تقديمهم بالطلب. من الممكن قبول الأعضاء الداعمين للجمعية دعماً جاداً من الجانب المادي والمعنوي، إلى عضوية الجمعية بموجب القرار الصادر من المجلس التنفيذي.

عندما يزيد عدد أعضاء الجمعية عن الثلاثة، سيتم نقل سجلات الأعضاء المسجلين في مركز الجمعية إلى فروعها. وتجرى معاملات قبول الأعضاء الجدد في هذه الفروع. حيث تقوم المجالس التنفيذية للفروع بإجراء معاملات قبول الأعضاء وحذفهم، وسيتم إخطار المركز العام خطياً خلال خمسة وأربعين يوماً على الأكثر.



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أعضاء مجلس الإدارة

اسم ولقب	المهمة	لقب
Mevlüt KANBER	رئيس مجلس الإدارة	عضو مؤسس
Mustafa Fırat ŞEYDA	نائب الرئيس	عضو رئيسي
Osman KABAK	عضو مجلس الإدارة	عضو رئيسي
Yaşar ÖRNEK	السكرتير العام	عضو رئيسي
Hatip Taş	المحاسب	عضو رئيسي



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تم اعتماد مطابقة هذا الميثاق لقانون

الجمعيات بعد تدقيقه.

9/07/2022

صلاح الدين سمان

نائب مدير العلاقات المجتمع المدني بالمحافظة

توقيع - ختم رسمي



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ISIMDER

رئاسة مركز اسم العلامة التجارية

مركز اسم العلامة التجارية

بعد أن قامت رئاسة مركز اسم العلامة التجارية، (GUMİB) روع شهادة الثقة لإسم العلامة التجارية بإجراء الأبحاث اللازمة وتفتيش المؤسسات والمنظمات وأصحاب العلامات التجارية وفق المعايير ISIMDER المحددة رقم (2022/132531) لدى براءات الاختراع التركية ومكتب العلامات التجارية؛ وفقاً لمواصفات العلامة خدماتها ISIMDER رقم 018928594؛ بالإضافة إلى ذلك، تقدم EUIPO/WIPO التجارية للضمان المعتمد من ISO 9001/27001 وفقاً للمادة 16 من ميثاقها التأسيسي ومعايير إدارة الجودة.



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شهادة

GUMIB - TOBNC

شهادة الثقة لإسم العلامة التجارية

مركز اسم العلامة التجارية - İSİMDER

FERİTPAŞA MAH. AHMET HİLMİ NALÇACI -CADDE. DIŞKAPI NO:

48 -Bakkallar - İç Kapı No: 2 Selçuklu -KONYA

ISO 9001:2015

نظام إدارة الجودة:

تنظيم خدمات التوثيق وإعداد الندوات والتدريب في سبيل التحول إلى علامة تجارية عالمية ومؤسسية، وإجراء الدراسات المتعلقة بالهويات المؤسسية والشعارات وتسجيل العلامة التجارية الدولية، وإنشاء أسماء العلامات التجارية العالمية (GUMIB - TOBNC) أنشطة التوثيق والتزويد بالمعلومات من أجل تسمية العلامة التجارية الموثوق بها.

18.05.2022 : تاريخ التوثيق الأول

رقم الشهادة : QMS - 0104668

17.05.2023 : تاريخ انتهاء صلاحية الوثيقة

دروية التوثيق: 3 سنوات

اعتماد الشهادة IQR

MSCB - 135

شركة IQR الخدمات التوثيق الدولية المحدودة.

Beşevler Mah. Kocayunus Sk. No: 3 Arslan Han Plaza K:2 Nilüfer/ BURSA

هاتف: +90 224 266 00 16 فاكس: +90 224 249 41 13 www.iqrcert.com البريد الإلكتروني: info@iqrcet.com

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İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

تم تسجيل واعتماد شهادة العلامة التجارية الموثوقة لدينا من قبل الاتحاد الأوروبي
EUIPO - WIPO / مؤسسات براءات الاختراع التركية

تم تسجيل واعتماد علامتنا التجارية الموثوقة من مؤسسات براءات الاختراع التركية
التابعة للاتحاد الأوروبي (EUIPO-WIPO).

شهادة الثقة لإسم العلامة التجارية (GUMİB) من الاتحاد الأوروبي (EUIPO-WIPO)

تم تسجيل هيئة اعتماد علامتنا التجارية من مؤسسات براءات الاختراع التركية،
وأصبحت وثيقتنا المحلية والوطنية معترفًا بها دوليًا.

شهادة الثقة لإسم العلامة التجارية (GUMİB) الدولية وإدارة الجودة

وشهادات نظام ISO معتمدة من الاتحاد الأوروبي (EUIPO) ومؤسسات براءات الاختراع
والعلامات التجارية التركية، ومعتمدة دوليًا من ISTU.

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EUROPEAN UNION INTELLECTUAL PROPERTY
OFFICE
CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the European Union trade mark identified below. The corresponding entries have been recorded in the Register of European Union trade marks.

OFFICE DE L'UNION EUROPÉENNE POUR LA
PROPRIÉTÉ INTELLECTUELLE
CERTIFICAT D'ENREGISTREMENT

Le présent Certificat d'Enregistrement est délivré pour la marque de l'Union européenne identifiée ci-joint. Les mentions et les renseignements qui s'y rapportent ont été inscrits au Registre des Marques de l'Union Européenne.



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

The Executive Director / Le Directeur
exécutif



EUTM file information

GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of Brand Name Certificate 018928594

Timeline

Timeline is unavailable.

Trade mark information

Name	GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of Brand Name Certificate	Filing date	21/09/2023
Filing number	018928594	Registration date	
Basis	EUTM	Expiry date	
Date of receipt	21/09/2023	Designation date	
Type	Figurative	Filing language	English
Nature	EU certification marks	Second language	French
Nice classes	35, 42 (Nice Classification)	Application reference	OZ-8-23/EU
Vienna Classification	25.05.99, 29.01.01, 29.01.08 (Vienna Classification)	Trade mark status	No
		Acquired distinctiveness	

Graphic representation

ID	1443167
Organisation	MARKA İSİM MERKEZİ DERN EGI
Legal status	Legal entity

Coun...	TR - Türkiye	Correspondence address
State...	n/a	MARKA İSİM MERKEZİ
Town	Selçuk Konya	DERNEĞİ
Post ...	n/a	FERİTPASA
Addr...	FERİTP MAH. AHME HILMI NALÇA CAD. BAKKA 48 A 2	MAH. AHMET HILMI NALÇACI CAD. BAKKALLAR 48 A 2 Selçuklu Konya TURQUİA

BRAND NAME BRAND LOGO

GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of Brand Name Certificate



TRADEMARK - EUIPO (European
Union)

210 Serial number

018928594

551 Kind of mark

Certificate

550 Type of mark

Figurative

511 Nice classification - NCL

35, 42

220 Application date

September 21, 2023

540 Reproduction of the mark

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GÜVENİLİR MARKA İSİM BELGESİ

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541 Reproduction of the mark where the mark is represented in standard
characters

GUMIB Güvenilir Marka İsim Belgelendirme TOBNC Trusted of
Brand Name Certificate

Regulation of Use

1. Name of the applicant.

MARKA İSİM MERKEZİ DERNEĞİ

2. A declaration of the applicant stating that it does not carry on a business involving the supply of goods or services of the kind certified.

MARKA İSİM MERKEZİ DERNEĞİ hereby declares that it does not carry on a business involving the supply of services of the kind certified

3. Representation of the EU certification mark.



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

4. The goods or services covered by the EU certification mark.

- The services list of class 35 and 42 will be determined with Mr. PAVEL and it should be identical to list of services applied for (by PAVEL). And also the list should be updated according to modification on 28/10/2023.

Dear PAVEL , Could you please update the list due to the modification on 28/10/2023 ?

OUR LIST FOR THE FIRST RoU:

Class 35: Advertising, marketing and public relations; Organization of exhibitions and trade fairs for commercial or advertising purposes; Office functions; Secretarial services; Arranging newspaper subscriptions for others; Compilation of statistics; Rental of office machines; Systemization of information into computer databases; Telephone answering for unavailable subscribers; Business management, business administration and business consultancy; Accounting; Commercial consultancy services; Personnel placement; Employment agencies; Personnel recruitment; Import-export agencies; Business appraisal services for commercial or industrial products; Auctioneering; The bringing together, for the benefit of others, of a variety of goods, namely, chemicals for use in industry, science and photography, as well as in agriculture, horticulture and forestry, unprocessed artificial resins, unprocessed plastics, fire extinguishing and fire prevention compositions, tempering and soldering preparations, substances for tanning animal skins and hides, adhesives for use in industry, putties and other paste fillers, compost, manures, fertilizers, biological preparations for use in industry and science, paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, dyes, inks for printing, marking and engraving, raw natural resins, metals in foil and powder form for use in painting, decorating, printing and art, non-medicated cosmetics and toiletry preparations, non-medicated dentifrices, perfumery, essential oils, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, industrial oils and greases, wax, lubricants, dust absorbing, wetting and binding compositions, fuels and illuminants, candles and wicks for lighting, pharmaceuticals, medical and

veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for human beings and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, ores, metal materials for building and construction, transportable buildings of metal, non-electric cables and wires of common metal, small items of metal hardware, metal containers for storage or transport, safes, ***machines for agricultural, horticultural, forestry, infrastructure, construction and building purposes***, machine tools, power-operated tools, motors and engines, except for land vehicles, machine coupling and transmission components, except for land vehicles, agricultural implements, other than hand-operated hand tools, incubators for eggs, automatic vending machines, hand tools and implements, hand-operated, cutlery, side arms, except firearms, razors, scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signaling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling the distribution or use of electricity, apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data, recorded and downloadable media, computer software, blank digital or analogue recording and storage media, mechanisms for coin-operated apparatus, cash registers, calculating devices, computers and computer peripheral devices, diving suits, divers' masks, ear plugs for divers, nose clips for divers and swimmers, gloves for divers, breathing apparatus for underwater swimming, fire-extinguishing apparatus, surgical, medical, dental and veterinary apparatus and instruments, Artificial limbs, eyes and teeth, orthopedic articles, suture materials, therapeutic and assistive devices adapted for persons with disabilities, massage apparatus, apparatus, devices and articles for nursing infants, sexual activity apparatus, devices and articles, apparatus and installations for lighting, heating, cooling, steam generating, cooking, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, firearms, ammunition and projectiles, explosives, fireworks, precious metals and their alloys, jewellery, precious and semi-precious Stones, horological and chronometric instruments, musical instruments, music stands and stands for musical instruments, conductors' batons, paper and cardboard, printed matter, bookbinding material, photographs, stationery and office requisites, except furniture, adhesives for stationery or household purposes, drawing materials and materials for artists, paintbrushes, instructional and teaching materials, plastic sheets, films and bags for wrapping and packaging, printers' type, printing blocks, unprocessed and semi-processed rubber, gutta-percha, gum, asbestos, mica and substitutes for all these materials, plastics and resins in extruded form for use in manufacture, packing, stopping and insulating materials, flexible pipes, tubes and hoses, not of metal, leather and imitations of leather, animal skins and hides, luggage and carrying bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, collars, leashes and clothing for animals, materials, not of metal, for building and construction, rigid pipes, not of metal, for building, asphalt, pitch, tar and bitumen, transportable buildings, not of metal, monuments, not of metal, furniture, mirrors, picture frames, containers, not of metal, for storage or transport, unworked or semi-worked bone, horn, whalebone or mother-of-pearl, shells, meerschaum, yellow amber, household or kitchen utensils and containers, cookware and tableware, except forks, knives and spoons, combs and sponges, brushes, except paintbrushes, brush-making materials, articles for cleaning purposes, unworked or semi-worked glass, except building glass, glassware, porcelain and earthenware, ropes and string, nets, tents and tarpaulins, awnings of textile or synthetic materials, sails, sacks for the transport and storage of materials in bulk, padding, cushioning and stuffing materials, except of paper, cardboard, rubber or plastics, raw fibrous textile materials and substitutes therefor, yarns and threads for textile use, textiles and substitutes for textiles, household linen, curtains of textile or plastic, clothing, footwear, headwear, lace, braid and embroidery, and haberdashery ribbons and bows, buttons, hooks and eyes, pins and needles, artificial flowers, hair decorations, false hair, carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings, not of textile, games, toys and playthings, video game apparatus, gymnastic and sporting articles,

decorations for christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk, cheese, butter, yogurt and other milk products, oils and fats for food, coffee, tea, cocoa and substitutes therefor, rice, pasta and noodles, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate, ice cream, sorbets and other edible ices, sugar, honey, treacle, yeast, baking-powder, salt, seasonings, spices, preserved herbs, vinegar, sauces and other condiments, ice [frozen water], raw and unprocessed agricultural, aquacultural, horticultural and forestry products, raw and unprocessed grains and seeds, fresh fruits and vegetables, fresh herbs, natural plants and flowers, bulbs, seedlings and seeds for planting, live animals, foodstuffs and beverages for animals, malt, beers, non-alcoholic beverages, mineral and aerated waters, fruit beverages and fruit juices, syrups and other preparations for making non-alcoholic beverages, alcoholic beverages, except beers, alcoholic preparations for making beverages, tobacco and tobacco substitutes, cigarettes and cigars, electronic cigarettes and oral vaporizers for smokers, smokers' articles, matches enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues.

Class 42: Scientific and industrial analysis and research services; Engineering; Computer services, namely computer programming, computer virus protection services, computer system design, creating, maintaining and updating websites for others, computer software design, updating and rental of computer software, providing search engines for the internet, hosting websites; Computer hardware consultancy; Rental of computer hardware; Industrial design services, other than engineering, computer and architectural design; Graphic arts designing; Authenticating works of art.

5. The characteristics of the goods and/or services to be certified by the EU certification mark (e.g. material, mode of manufacture of goods or performance of services, quality or accuracy).

The GUMIB - TOBNC EU Certification mark addresses significant concerns regarding the continuity, sustainability and reliability of brands owned by persons or legal entities providing services in the service subcategories in Classes 35 and 42 declared in this document (in part 4). It involves evaluating the reliability claims they make regarding services covered by the brands including the Baseline requirements (BR) below.

Baseline Requirements (BR):

The services offered by the company applying to obtain an EU certificate must have the following characteristics: (These features prove that the services provided match the services declared, and that the service maintains its accuracy, authenticity and commercial performance.)

1. The brand name and logo of the service must be registered by the Intellectual Property Offices of Turkey and at least one of EU countries,
2. The brand logo of the service must be original and not imitated,
3. The brand of the service must be used for commercial purposes in the areas where it is registered,
4. The brand of the service must be accessible on websites, social media, search engines and residence address,
5. The brand of the service must carry out promotional activities such as advertising and participation in national or international fairs,
6. The brand of the service must be advertised on at least one of the media channels, which are magazine, newspaper, TV, radio, website, etc.

7. The website where the brand of the service displayed must have a SSL (Secure Sockets Layer) security that must be active on the website.

The GUMIB - TOBNC EU Certification mark certifies that the services (in respect of which it is used) have been independently verified by Verification and Audit Department (VAD) as conforming to the Baseline Requirement (BR) of GUMIB – TOBNC certification.

Verification and Audit Department (VAD) carries out verification and auditing operations for each of the requirements included in the BR. In those audits; the required documents for application (RAD) submitted by the person or company that has applied to have the right to use the certificate are examined and the following procedures are carried out for each document:

- a) Trademark registration inquiry (TRI)
- b) Logo originality inquiry (LOI)
- c) Brand business activity verification (BBAV)
- d) Brand accessibility inquiry (BAI)
- e) Brand Promotion organization verification (BPOV)
- f) Brand Media Promotion Verification (BMPV)
- g) Website Security Verification (WSV)

The methods and frequencies of these audit and verification processes are specified in part 8.

6. The conditions governing the use of the EU certification mark, including sanctions.

USE of GUMIB – TOBNC LOGO

Individuals or legal entities that meet the conditions stated in Articles 5-6 must use GUMIB - TOBNC certification mark in the following way:



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

(sample **GUMİB – TOBNC** logo)

An individual or legal entity authorised to use the GUMIB – TOBNC logo is known as an "Authorised User"

The Authorised User must use the GUMİB – TOBNC logo as the EU certification mark.

The Authorised User can use the GUMIB-TOBNC logo with confidence in their prints, websites, packaging, etc. advertising media. The usage period is 1 (one) year. They can continue to use the GUMIB-TOBNC EU certification mark logo if they renew the GUMIB - TOBNC certificate every year.

This logo is within the scope of GUMIB - TOBNC EU CERTIFICATION and the list of certified persons or legal entities who are The Authorised User of GUMIB – TOBNC EU certification mark, presented to the public and consumers on the official websites (www.isimder.org.tr – www.gumib.org.tr) of the BRAND NAME CENTER ASSOCIATION (ISIMDER). It allows the consumers to quickly detect brands' current status. There are 4 status types on the list:

“ACTIVE”: It means , The user's authorisation is currently valid

"EXPIRED": It means , The user's authorisation is expired. And it can be renewed.

"SUSPENDED" : It means , The user's authorisation is suspended because of some reasons indicated in this document.

"CANCELLED": It means , The user's authorisation is cancelled because of some reasons indicated in this document and it cannot be renewed.

If any person or legal entity is not on this list, it indicates that this person or legal entity is not an "Authorised User"

Required documents for Application (RDA)

- a) A notarized copy of the trademark registration certificate of brand and a copy of the Trade Registry Gazette showing the last official title and address of the company,
- b) Websites links, social media page links and proof of residence proving physical address,
- c) Printing materials such as catalogs, promotions, brochures, etc. that introduce the brand,
- d) National or International Fair participation documents,
- e) Videos, Graphic designs, photos and documents proving media advertisements
- f) Signature circular of authorized signatories,
- g) Documents proving that the trademark is used commercially (Tax Certificate, invoices, Chamber of commerce registry certificate etc.),
- h) Letter of undertaking signed for the GUMIB - TOBNC certificate
- i) SSL (Secure Sockets Layer) security documents and codes which is active on the website.

Pricing and Other Administrative and Financial Issues

Pricing

New application and renewal fees are published up-to-date on the ISIMDER's official website.

Applicant obliged to pay the accrued invoice within 7 (seven) days at the latest from the date of notification, without the need for any other warning. For receivables unpaid within this period, the applicant is deemed to be in default as of the invoice date.

Fees

Fees to be accrued according to the content of the services offered by ISIMDER are determined by the approval of the decision of the Board of Directors of ISIMDER

Payment method

Payment methods are determined by ISIMDER Presidency and announced on ISIMDER official websites to inform customers.

Notification

(1) The new applicant or authorised user's accrued invoices and all other documents are sent to the contact address notified to ISIMDER by cargo. The new applicant or authorized user is obliged to notify ISIMDER in writing of the change in the contact address within 30 (thirty) days.

(2) If the address change is not notified and/or has not yet been received by ISIMDER, all shipments sent to the post by ISIMDER are considered as notification.

(3) notifications sent by ISIMDER to officially registered e-mail addresses are also considered as notifications.

(4) The new applicant or authorised user is obliged to follow the announcements published on ISIMDER official websites. These announcements also have the force of notification.

Sanctions

- **Sanctions to be imposed on those who use the “GUMIB – TOBNC” Guaranteed Trademark Unfairly**

1. Warning notification
2. Suspension
3. Termination of the agreement to use the “GUMIB – TOBNC” EU certificate

If it is determined that the applicant or authorised user has acted contrary to the specifications in part 6, ISIMDER may, according to its decision, apply the penal practices of Warning, Suspension, or Termination of the agreement to use the GUMIB–TOBNC EU Certificate, either sequentially or starting from any of them, depending on the severity of the non-compliance. In case of repetition, ISIMDER may impose the same or different sanctions and/or enforce a more severe penalty.

ISIMDER may conduct inspections and/or request new corrective actions as deemed necessary at every stage of these applications.

The decisions on cancellation of the authorisation to use the GUMIB – TOBNC EU Certificate and/or agreement termination decisions made by ISIMDER are announced on the official website of ISIMDER.

- **Warning notification**

- (1) Warning notice is the official warning to the authorised user, with the decision of ISIMDER, to remedy the detected contradiction and/or nonconformity.
- (2) The authorised user is obliged to notify in writing, within the specified period, the corrective actions taken to fulfill the requirements of the warning notice, after the warning notice. If not, action will be taken according to the decision of ISIMDER.

- **Suspension**

(1) Suspension refers to the temporary revocation of the authorisation to use the GUMIB – TOBNC EU Certificate for a specified period, without terminating the agreement with the authorised user.

(2) In cases of suspension as a sanction, the following implementation is carried out:

- a) During the suspension period, the authorised user cannot continue to use GUMIB - TOBNC certificate and logo. Otherwise, the agreement is terminated.
- b) During the suspension period, if the authorised user provides information and documents to prove the existence of a force majeure, partial or complete exemption may be granted for material liabilities, with the decision and written permission of ISIMDER.
- c) During the suspension period, if it is declared that the reasons for suspension have been resolved by the authorised user and as a result of the subsequent evaluation, it is determined that the reason for suspension has been eliminated, the suspension situation will be terminated according to the decision of ISIMDER. Otherwise, the authorisation to use the GUMIB – TOBNC EU Certificate will be canceled and the agreement will be terminated.

- **Cancellation of the authorisation to use the GUMIB – TOBNC EU Certificate and termination of the agreement**

The cancellation of the GUMIB – TOBNC EU Certificate and termination of the agreement is the termination of the authorisation to use the GUMIB – TOBNC EU Certificate. If one of the following situations occurs, the authorisation to use the GUMIB – TOBNC EU Certificate may be canceled and the agreement may be terminated, according to the decision of ISIMDER:

1. In case the service location changes, if the authorised user does not inform ISIMDER about this within 30 (thirty) days.
2. Making changes to the service within the scope of the GUMIB – TOBNC certificate without obtaining written approval from the certification unit.
3. If the service location does not belong to the authorised user, the agreement is terminated and not renewed.
4. If the registered trademark does not belong to the authorised user, the agreement is terminated and not renewed.
5. Expiration and non-renewal of the registration of the trademark subject to the GUMIB – TOBNC Certificate
6. Death, restriction, or, if a legal entity, termination or bankruptcy of the authorised user
7. Failure of the authorised user to fulfill its legal and financial obligations towards ISIMDER despite the warning and the given period.
8. If the nonconformities that caused the suspension of the authorisation are not resolved at the end of the specified period.
9. Apart from these, detecting a nonconformity at a level that requires a termination decision by ISIMDER

Unfair use of GUMIB – TOBNC certificate, Forgery of Documents or Issuance of False Documents

Unfair use of the GUMIB – TOBNC EU certificate for services that are not within the scope of the GUMIB – TOBNC EU certificate

If the authorised user use the certificate or logo for a service that is not within the scope of the GUMIB – TOBNC EU Certificate, an official warning notification is made by ISIMDER and asked to stop to use of the GUMIB – TOBNC EU certificate and logo. The situation is reported to the Legal Consultancy in a letter. If the violation is repeated; ISIMDER shall take action to apply the provisions of unfair use.

Using the GUMIB-TOBNC certificate or logo without concluding an agreement

(1) Legal proceedings will be initiated against those who use the GUMIB-TOBNC certificate or logo without concluding an agreement or who continue to use the certificate even though the agreement has expired for any reason, all relevant documents are notified in writing to the Legal Consultancy Office. Legal proceedings are initiated by the Legal Consultancy Office

(2) For notices or complaints regarding the unfair use of the GUMIB-TOBNC EU Certificate that are conveyed to the ISIMDER through different means, or for determinations made ex officio by ISIMDER units on this matter, Legal proceedings are initiated by the Legal Consultancy Office

Falsifying the GUMIB-TOBNC certificate or logo and issuing false documents

In case of detection of person legal entity who have falsified or imitated the GUMIB-TOBNC certificate or logo, the information and documents on this subject will be sent to the Legal

Consultancy Office within the framework of the above principles, for legal/criminal procedures to be implemented.

Urgency situation

When there occurs unfair use of the GUMIB-TOBNC certificate or logo, falsification and forgery and in cases of urgency for legal or financial reasons and/or in cases where damage is foreseen due to delay, the Legal Consultancy may initiate the necessary legal proceedings ex officio, without completing the procedure above.

7. The persons authorised to use EU certification mark.

Any Person or legal entity who:

- (a) submits the required documents for application(RDA)
- (b) meets the required standards of characteristics (specified in part 5) being certified and the conditions (specified in part 6) governing use
- (c) have received a positive report (VAR) from the VA processes specified in part 8
- (d) signs a commitment for the right to use the GUMIB – TOBNC Guaranteed Trademark.

is entitled to use the EU certification of GUMIB-TOBNC

8. How the certifying body is to test those characteristics and to supervise the use of the EU certification mark.

Verification and Audit (VA)

The GUMIB - TOBNC EU Certification mark certifies that the services (in respect of which it is used) have been independently verified and supervised by Verification and Audit Department (VAD) as conforming to the Baseline Requirement (BR) of GUMIB – TOBNC certification.

Verification and Audit Department (VAD) carries out verification and auditing operations for each of the requirements included in the BR. In those audits; the required documents for application (RAD) submitted by the person or company that has applied to have the right to use the certificate are examined and the following processes are carried out for each document:

- a) Trademark registration inquiry (TRI)
- b) Logo originality inquiry (LOI)
- c) Brand business activity verification (BBAV)
- d) Brand accessibility inquiry (BAI)
- e) Brand Promotion organization verification (BPOV)
- f) Brand Media Advertisement Verification (BMAV)
- g) Website Security Verification (WSV):

The methods and frequencies of these audit and verification processes are:

a) Trademark Registration Inquiry (TRI) :

The notarized copy of the trademark registration certificate of brand submitted in the RDA content is queried and verified by the trademark expert (TME) appointed by ISIMDER from the online database of Intellectual Property Office, which has

been declared registered by. This inquiry (TRI) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

b) Logo Originality Inquiry (LOI) :

The registered brand logo is queried through search engines and artificial intelligence software and scanned for similarity by the digital media expert (DME) appointed by ISIMDER. If an obviously similar logo is encountered, a digital search is conducted to determine which logo was used before. At the same time, the logo found similar is sent to the brand expert. The trademark expert also searches the database of intellectual property offices and determines the date on which the registration was obtained, if any. As a result of these investigations, if it is understood that the similar logo is older, it will be concluded that the applicant may have imitated the logo and this will prevent the granting of GUMIB - TOBNC EU certificate. This inquiry (LOI) is repeated once a year before each the GUMIB-TOBNC certificate renewal.

c) Brand Business Activity Verification (BBAV):

The Trade Specialist (TS) assigned by ISIMDER queries and verifies the documents presented in the RDA content from the online databases of the relevant organizations that issued the documents. This inspection also verifies whether the field of activity declared by the applicant is within the service categories in Part 4. This verification (BBAV) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

d) Brand Accessibility Inquiry (BAI):

The website and social media pages declared by the applicant in the RDA content are examined by the digital media expert (DME) assigned by ISIMDER. It is checked whether the pages are active, whether they are related to the field of activity declared in RDA, and whether the contact addresses are the same as the physical address declared in RDA. It is checked whether the brand name declared by the applicant is included in the listings when searched in various search engines, that is, whether it is indexed by the search engines. This inquiry (BAI) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

e) Brand Promotion Organization Verification (BPOV):

The Trade Specialist (TS) assigned by ISIMDER queries and verifies the documents presented in the RDA content from the online databases of fair companies about the participation of fairs. This verification also includes whether there is a fair related to the field of activity declared by the applicant and whether he/she participates to fairs in the relevant sector. This verification (BPOV) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

f) Brand Media Advertisement Verification (BMAV):

The accuracy and authenticity of the media advertising contents declared by the applicant in the RDA are checked from the online databases of the relevant media organizations, and whether the advertisements are in the declared service category is verified by the digital media expert (DME) appointed by ISIMDER. This verification (BMAV) is repeated once a year before each the GUMIB-TOBNC **certificate** renewal.

g) Website Security Verification (WSV): The website declared by the applicant in the RDA content are examined by the digital media expert (DME) assigned by ISIMDER. It is checked

whether the website where the brand is displayed have a SSL (Secure Sockets Layer) and it is active on the website.

Verification and Audit Report (VAR)

After Verification and Audit (VA) processes, the audit results of all experts are prepared as a joint report. If all experts submit a positive report, the applicant obtains the right to use the GUMIB - TOBNC certificate. Applicants who have not passed any verification and audit processes are notified of the reason for the negative result in the report, and the information and documents that the applicant must meet if they re-apply are notified.

Intermediate control/surveillance

Regardless of whether there is any complaint, Verification and Audit Department (VAD) may carry out interim control/surveillance other than periodic inspections in order to check the continuity of compliance with the necessary conditions within the scope of the certification activity

Changes

The authorised user must notify ISIMDER within 7 days at the latest in case there is any change in the information or documents (title, owner, address, etc.) for which he/she applied to obtain this right. In this case, Verification and Audit Department (VAD) applies re-verification and auditing procedures depending on the status of the change, and if the contract needs to be renewed, the contract is re-contracted between the parties.

9. Definitions

In this document, the following definitions will apply:

ISIMDER : It means “Brand Name Center Association (Marka İsim Merkezi Derneği)”

GUMIB-TOBNC: EU certification mark of GUMIB (Güvelir Marka İsim Belgelendirme)- TOBNC (Trusted of Brand Name Certificate)

Required Documents for Application (RDA): Documents that the applicant must submit during the application.

Baseline Requirements (BR): The basic features that the brand declared by the applicant must have.

Verification and Audit (VA): It refers to all the verification and auditing processes carried out by experts appointed by ISIMDER in the Verification and Audit Department (VAD).

Verification and Audit Department (VAD): It refers to the department within ISIMDER consisting of experts who carry out Verification and Audit processes.

Verification and Audit Report (VAR): It refers to the final reports written by the experts who carry out the Verification and Audit (VA) processes after completing the verification and audit (VA) processes.

Trademark Registration Inquiry (TRI) : The process of questioning the accuracy of the trademark registration declared by the applicant.

Logo Originality Inquiry (LOI) : The process of questioning the originality of the logo of the registered brand declared by the applicant.

Brand Business Activity Verification (BBAV): The process of verifying whether the trademark declared by the applicant is used in the commercial and business sector in the declared field.

Brand Accessibility Inquiry (BAI): The process of verification and audit of website, social media pages, physical address and search engine indexing declared by the applicant.

Brand Promotion Organization Verification (BPOV): The process of verification and audit of the fair participation declared by the applicant.

Brand Media Advertisement Verification (BMAV): The process of verification and audit of the media advertisements declared by the applicant.

Website Security Verification (WSV): The process of verifying whether the website declared by the applicant where the brand is displayed have a SSL (Secure Sockets Layer) and it is active on the website.

The Trademark Expert (TME): An Expert appointed by ISIMDER with at least 5 years of experience in trademark registration

The Digital Media expert (DME): Expert appointed by ISIMDER with at least 5 years of experience in digital media

The Trade Specialist (TS): Expert appointed by ISIMDER with at least 5 years of experience in trade

ISIMDER's official websites: it refers both www.isimder.org.tr and www.gumib.org.tr official websites.

Legal Consultancy Office: Law office with which ISIMDER works under contract

THERE WILL BE NO **ANNEX**



ISIMDER BRAND NAME CENTER

ISIMDER

رئاسة مركز اسم العلامة التجارية

مركز اسم العلامة التجارية

هي علامة تجارية ضمان تصدر من قبل مؤسسة براءة الاختراعات التركية التابعة لوزارة الصناعة التي تعبر عن مواصفات تسجيل العلامة التجارية للضمان وتخويل هذه المواصفات لمؤسسة مركز اسم العلامة التجارية ISIMDER في نطاق براءة الاختراع التركي التي تتضمن مواصفات ومرحلة الاعتماد التي تشير إلى صلاحية التوثيق وتوضح أنشطة التوثيق والتزويد بالمعلومات من أجل تسمية العلامة التجارية الموثوق بها (GUMIB).



GUMİB

TRUSTED OF BRAND NAME CERTIFICATE

Tescilli hat: +90 850 270 02 30 İstanbul: +90 212 595 08 92 Konya: +90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

www.isimder.org.tr

www.gumib.org.tr

bilgi@isimder.org.tr



**TÜRK
[PATENT]**
TÜRK PATENT VE MARKA KURUMU

MARKA TESCİL BELGESİ

No: 2022 132531 - Ticaret - Hizmet - **Garanti**



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

Marka Sahibi

MARKA İSİM MERKEZİ DERNEĞİ

Mal / Hizmet Sınıfları

35, 41, 42, 45

Bu marka, 6769 sayılı Sınai Mülkiyet Kanunu kapsamında,
12.09.2022 tarihinden itibaren 10 yıl süreyle korunmak üzere,
18.01.2023 tarihinde tescil edilmiştir.

Cemil BAŞPINAR
Kurum Başkanı

تطبيق العلامة التجارية

رقم الاستحقاق	2760221	رقم الطلب	2022/132531
رقم المستند	2022-GE-646559	تاريخ الوثيقة	12.09.2022 16:24:23
نوع العلامة التجارية	شكل + كلمة	نوع العلامة التجارية	<u>حركة لضمان</u>
مثال على العلامة التجارية مكتوب	gumib güvenilir marka isim belgelendirme tobnc trusted of brand name certificate	هل هناك أي أحرف بخلاف الأبجدية اللاتينية في مثال العلامة التجارية؟	Yok
كود باتن	❌	مثال على الحروف في العلامة التجارية لاتيني	❌
غطاء الرسالة	Yok	طلب الموافقة	لا
رقم المرجع			

مثال على العلامة التجارية



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

أصحاب العلامات التجارية

نوع المالك	قانوني
الرقم الضريبي / TR هوية	4800496537
الاسم واللقب / العنوان	جمعية مركز اسم العلامة التجارية - MARKA İSİM MERKEZİ DERNEĞİ
تيوك	FERİTPAŞA MAH. AHMET HİLMİ NALÇACI CAD. BAKKALLAR 48 A 2

معلومات الوكيل

رقم التسجيل	1149
اسم اللقب	يافوز تونكاي ديريلي - YAVUZ TUNCAY DERELİ

فئات العلامات التجارية

الإعلان والنسويق والعلاقات العامة تنظيم المعارض والمعارض التجارية لأغراض تجارية أو إعلانية (35-1)

و. ضاف المكتب خدمات مكرتارية؛ ترتيب الاشتراكات الصحفية للأحرار؛ تجسيع الإحصاءات تأجير الآلات المكتبية؛ نظم المعلومات في قواعد بيانات الكمبيوتر. الرد على الياتف المشتركين غير المتولين (2-35)

إدارة الأعمال ، إدارة الأعمال التجارية ، محاسبة ، خدمات استشارية تجارية وضع الموظفين وكالات التوظيف تعيين الموظفين ؛ وكالات الاستيراد والتصدير (35-3)

خدمات تنظيم الأعمال التجارية للمنتجات الصناعية أو التجارية. (دلالة (4-35)

[illegible]

ورق الجدران ، والمستلزمات الجدران ليس من السيج

اللعاب ودمى آلات اللعب القديري السمات؛ جهاز الألعاب والآلات للاستخدام مع شلطة العرض الخرجية والشاشة ، بما في ذلك تلك التي تعمل بقطع النقود المعدنية لعب للحيوانات ألعاب للألعاب في الهواء الطلق والحدائق العامة ومتنزهات الألعاب الجمنز و مواد الريفونية غير المدرجة في الفصول الدراسية الأخرى

أشجار عيد الميلاد من المواد الاصطناعية ، وانجلي لأشجار عيد الميلاد ، الثلج الاصطناعي لأشجار عيد الميلاد ، خشخيشة (للعب) ، المستعدات الأحزاب ، والرقصات (حزب تقطيل) ، والفعلات حزب ورقة الحوم والأسماك والدواجن واللحمة المواد الغذائية المصنعة على أساس اللحوم

المنتجات المجففة لشوي ، الحرق الزيتون المملح ، معجون الزيتون الطيب ومنتجات الألبان والزبدة زويت صلحة للأكل الفواكه والخضروات المجففة أو المحفوظة أو المجمدة أو المطبوخة أو المدخنة أو المملحة ، حبوب القمح أصت ، من المواد الغذائية تحضير لمكبرات وأفواكه المجففة كالجوز الخفيفة البندق ومعجون الفول السوداني الطحينية (معجون بنور المسمن) البيض والبيض المجفف رقائق البطاطس

القهوة والكافو القهوة أو المشروبات القائمة على الكافو ، والمشروبات التي أساسها الشوكولا المعكرونة ، فطائر محشوة ، الشعيرية المعجنات ومنتجات المخازن على أساس الطحين والحلويات على أساس الطحين والثلثوكولاتة الحسل ، الحسل الغراء للاستهلاك البشري ، دنج للأغراض الغذائية

التوابل وأنبهارات للمود الغذائية الصميرة ، ومسحوق الخبز دقيق ، مسند ، نشا طعام السكر والسكر المكعب والسكر لبودرة

الشاوي ، الشاي المملح ، لحويات والثلثوكولاته والبسكويت والبسكويت والرقائق حلبة إيس كريم ، يس كريم ملح الحبوب والمواد الغذائية القائمة على الحبوب ديس للأكل المنتجات الزراعية والمستقيمة غير المدرجة في فصول أخرى ؛ بنور

منتجات لغابات غير المدرجة في الفصول الأخرى الحيوانات الحية؛ بيض مخمب للتغريض البهائم ، نهاليت جففة للزينة أعشاب الحديقة الطازجة ، الأعشاب المجففة لحديقة للزينة

المود الغذائية لحيوانية الشجر ليس للاستهلاك البشري برفقا الاستعدادات لصنع البيرة المياه المعدنية ، مياه البنبع ، مياه المية ، مياه الصود عصائر الفواكه والخضروات ، مركزات الفواكه والخضروات ومقططات لصنع المشروبات ، المشروبات الغازية غير الكحولية (بمستثناء البيرة) التبع ومنتجات التبع

مقالات المدخنين بما في ذلك تلك المصنوعة من المعادن انشينة: الأنابيب ، وأغاني السيجار والسجائر ، ومناقض السجائر ، وصناديق التبع ، وجهاز الجيب للسجائر المدنول ، وورق السجائر ، وأنابيب التبع ، والحرائق ، ولولاعات للمدخنين أعواد الكبريت يمكن توفير هذه الخدمات من خلال متاجر البيع بالتجزئة أو منافذ البيع بالجملة أو وسائل الإعلام الإلكترونية أو من خلال كتلوجات الطلبات البريدية

(41-1) التعليم والتدريب

(41-2) تنظيم وإقامة المؤتمرات والمؤتمرات والندوات

(41-3) الأنشطة الرياضية والثقافية ؛ وسائل الترفيه

(41-4) نشر وتحرير المطبوعات ، بما في ذلك المجلات والكتب والصحف وغيرها من نصوص الدعاية ؛ خدمات النشر الإلكتروني

(41-5) إنتاج أفلام سينمائية وبرامج إذاعية وتلفزيونية

(41-6) خدمات صحفية خدمات تقارير التصوير

(41-7) التصوير

(41-8) ترجمة

(42-1) خدمات التطيل والبحث العلمي والصناعات ؛ فنية

خدمات الكمبيوتر: برمجة الكمبيوتر ، خدمات الحماية من فيروسات الكمبيوتر ، تصميم نظام الكمبيوتر ، إنشاء وصيانة وتحديث مواقع الويب لأخرين ، تصميم برامج الكمبيوتر ، تحديث برامج الكمبيوتر وامتثالها ، توفير محركات البحث للإنترنت ، استضافة مواقع ويب ، استشارات أجهزة الكمبيوتر ، تأجير من أجهزة الكمبيوتر

(42-3) خدمات التصميم الصناعي ؛ غير الهندسة والكمبيوتر والتصميم المعماري ؛ تصميم فن أنجرافيك

(42-4) المصادقة على الأصناف الفنية

(45-1) الخدمات القانونية والاستشارات في مجالات حقوق الملكية الفكرية والصناعية

(45-2) خدمات أمنية لحماية الأفراد والممتلكات

(45-3) وكالات الزواج

(45-4) خدمات الدفن

(45-5) تأجير الملابس

(45-6) خدمت مكافحة الحريق

(45-7) مراقبة في المجتمع





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Reklamcılık, pazarlama ve halkla ilişkiler ile ilgili hizmetler, ticari ve reklam amaçlı sergi ve fuarların organizasyonu hizmetleri, reklam amaçlı tasarım hizmetleri; alıcı ve satıcılar için online pazaryeri (internet sitesi) sağlama hizmetleri.

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Müşterilerin malları elverişli bir şekilde görmesi ve satın alması için Sanayide, bilim sahasında, fotoğrafçılıkta, tarım, bahçecilik ve ormancılıkta kullanılan kimyasallar. Gübreler ve topraklar.

İşlenmemiş suni reçineler ve işlenmemiş plastikler. Yangın söndürücü maddeler. Kütasiye, tıbbi ve ev içi kullanım amaçlı olanlar hariç yapıştırıcılar. Boyalar, vernikler, laklar, pas önleyiciler, ahşabı koruyucu maddeler, boyalar için bağlayıcı ve inceltici maddeler, boya pigmentleri, metali koruyucu maddeler, ayakkabı boyaları; matbaa boyaları ve mürekkepleri, tonerler (dolu halde toner kartuşları dahil); besin maddelerini, ispençiyari ürünleri ve içecekleri boyamaya mahsus maddeler. İşlenmemiş doğal reçineler. Boyacılar, dekoratörler, matbaacılar ve sanatçılar için metal levhalar ve toz halde metaller. Beyazlatma ve temizlik amaçlı maddeler: deterjanlar, çamaşır suları, çamaşır yumuşatıcıları, leke çıkarıcılar, bulaşık yıkama maddeleri. Parfümeri; kozmetik ürünleri, kişisel kullanım amaçlı koku vericiler (insan ve hayvanlar için deodorantlar dahil; ilaç ihtiva eden kozmetikler hariç). Sabunlar (ilaç ihtiva eden sabunlar hariç). Diş bakımı ürünleri: diş macunları, diş parlatma ve beyazlatma maddeleri, tıbbi amaçlı olmayan ağız gargaraları. Aşındırıcı ürünler: zımpara bezleri, zımpara kağıtları, ponza taşları, aşındırıcı pastalar. Deri, vinil, metal ve ahşap için parlatma ve bakım ürünleri: cilalar, bakım kremleri, cilalama amaçlı vaks. Sınai amaçlı yağlar, gresler, kesme sıvıları, toz emici-ıslatıcı ve bağlayıcı maddeler. Katı yakıtlar:



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8.08.2022 13:53

الجمهورية التركية
وزارة المالية
رئاسة إدارة الإيرادات
دائرة الضريبة عبر الإنترنت

تاريخ الرد على العرضة: 08/08/2022

إلى السلطة المعنية

الرقم الضريبي: 4800496537

دائرة الضريبة التابعة لها: مرام

الاسم التجاري: جمعية مركز اسم العلامة التجارية

مقر المؤسسة: قونية/قونية

تاريخ التأسيس: 01/10/2013 - تاريخ الإبتداء الأول (مولانا)

الأنشطة: 949922 - أنشطة جمعيات واتحادات البحث والتعليم التي تتطلب الإنتماء.

مقر العمل: المقر الرئيسي

النوع:

رقم المركز: 2

وضع المكلف: مكلف نشط - تاريخ الإبتداء في العمل 25/05/2022 (مرام)

عنوان مقر العمل أو

القانوني/مقر الإقامة

عنوان مقر العمل

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التاريخ : 18/08/2022

توجد دفعة باردة

الرقم العمومي : 48244

نموذج توقيع

الاسم التجاري

العنوان

المفوض

استخدام الصلاحية

كيفية : مدة التمثيل

رقم - اسم السجل التجاري

دقة - الرقم الضريبي

العنوان مكتوب في الوثيقة الأصلية

جمعية مركز اسم العلامة التجارية:

Feritpaşa Mah. Ahmet Hilmi Nalçacı Cad. Bakkallar No: 48 A/2 Selçuklu/Konya :

مولود كنيار 52678331870، مصطفى فرات شيدا 30358961050

منفرداً :

حسب الكيفية الموضحة في نموذج التوقيع.

قونية - 039 - 038 - 42

480049637 - مديرية طرة ضريبة مرام. 042253

لقد أصدر قرار تخويل السيد/ مولود كانيبر رئيساً على المجلس التنفيذي والسيد/ مصطفى فرات شيدا نائباً لرئيس المجلس التنفيذي منفردين للقيام ببيع وشراء العقارات المتعلقة بالجمعية، وتمثيل الجمعية لدى الأشخاص الاعتباريين والشركات والمواقع بشكل عام حول الشؤون الرسمية، وعلى استيفاء المستحقات وعلى الأخذ والقبض، واستيفاء الشيكات والسندات المقدمة باسم الجمعية بشكل عام، والاستفادة منها كضمان أو كتجديد، وإعداد الشيكات والمستندات من أجل النفقات المقدمة باسم الجمعية، وتقديم تعهد للمكبيالات، وتقديم العروض للمؤسسات الرسمية والخاصة، والتوقيع على الإتفاقيات مع هذه المؤسسات، وفتح حسابات جارية للإستدانة من المصارف، وسحب أموال من هذه الحسابات، والحصول على خطاب ضمان من المصارف وتقديمه لهم، والتوقيع على الإتفاقيات في هذه المؤسسات، والقيام بالمراسلات باسم الجمعية، وتمثيل الجمعية من البداية إلى النهاية لدى المراجع والسلطات الجنائية والإدارية والمالية واستخدام الصلاحيات المذكورة في مادة التمثيل والإلزام كاملة، في إطار القرار الصادر من المجلس التنفيذي بالرقم 58 وتاريخ 11/08/2022 والمذكور في الصفحة 58 من دفتر القرار المعتمد بالرقم العمومي 462 وتاريخ 17/05/2013 من قبل مديرية جمعية محافظة لحافظ قونية التابعة للجمهورية التركية والخاصة بالجمعية الحاملة للاسم التجاري "جمعية مركز اسم العلامة التجارية" المذكور عنوانها أعلاه، وبناء على القرار الصادر فإني أطالب المصادقة على توقيع المدعى نماذج أدناه والتي سأوقعها تحت الاسم التجاري من خلال اجراء المعاملة. مولود كانيبر (منفرداً) ممثل على اسم جمعية مركز اسم العلامة التجارية. مصطفى فرات شيدا (منفرداً)

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إني أقوم بتصديق التوقيع المدرجة أدنى هذه المعاملة، على أنها تخص السيد/ مولود كانيبر، الحامل لرقم الهوية التركية 52678331870، المؤكد لإجاءته القراءة والكتابة، المقيم حالياً في العنوان المذكور أعلاه، من مواليد 1/1/1975، اسم الأب عمر، اسم الأم سانية، وفقاً لبطاقة الهوية الشخصية التابعة للجمهورية التركية والحاملة للصورة الفوتوغرافية، برقم التسلسل A22107656، المؤرخ بتاريخ صلاحية 16/09/2029، الصادرة من قبل وزارة الداخلية التابعة للجمهورية التركية، والمتصرف كمفوض على اسم جمعية مركز اسم العلامة التجارية الحاملة للرقم الضريبي 4800496537، والسيد/ مصطفى فرات شيدا، الحامل لرقم الهوية التركية 30358961050، المؤكد لإجاءته القراءة والكتابة، المقيم حالياً في العنوان المذكور أعلاه، من مواليد 14/2/1971، اسم الأب حمزة، اسم الأم هانم، وفقاً لبطاقة الهوية الشخصية التابعة للجمهورية التركية والحاملة للصورة الفوتوغرافية، برقم التسلسل A23M54569، المؤرخ بتاريخ صلاحية 08/11/2029، الصادرة من قبل وزارة الداخلية التابعة للجمهورية التركية، والمتصرف كمفوض على اسم جمعية مركز اسم العلامة التجارية الحاملة للرقم الضريبي 4800496537، على أنها أجريت في حضوري لدى كاتب العدل. (الثامن عشر من شهر أغسطس لعام ألفين واثنين وعشرين ميلادي) يوم الخميس 18/08/2022.

مستند:

1- تم التأكد من صلاحية السيد/ مولود كانيبر ومصطفى فرات شيدا لتمثيل جمعية مركز اسم العلامة التجارية كما هو موضح في نص نموذج التوقيع بموجب القرار الصادر من المجلس التنفيذي بالرقم 58 وتاريخ 11/08/2022 المذكور في الصفحة 58 من دفتر القرار المعتمد بالرقم العمومي 462 وتاريخ 17/05/2013 من قبل مديرية دركلك محافظة قونية التابعة للجمهورية. وتمت إضافته.

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هادي تركاي توقيع - ختم رسمي

2-) تم التأكد أن المقر الرئيسي لجمعية مركز اسم العلامة التجارية في العنوان: Feritpaşa Mah. Ahmet Hilmi Nalgacı Cad. Bakkallar No: 48 A/2 Selçuklu/Konya بناء على شهادة النشاط الصادرة من قبل مديرية المجتمع المدني، وتمت إضافته.

كاتبه العدل. 29 اسطنبول

جولنشين كرابجاك

رئيسة الكتاب المخولة بالتوقيع نيابة عنها

أصلهان بايزيد

توقيع - ختم رسمي

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تاريخ بدء التعهد:

الالتزام (تنفيذي)؛

رقم الهوية:

الاسم الكنية:

معلومات الاتصال:

رقم هاتف العمل / الجوال:

عنوان البريد الإلكتروني:

رقم طلب GUMIB:

الشخص / اسم الشركة:

1- بالنيابة عن GUMIB ، وبصفتي مقدم الطلب، فإن المعلومات والوثائق المكتوبة أعلاه ، والتي قدمتها إلى رئاسة مركز أسماء العلامات التجارية ISIMDER ، صحيحة.

2- كما صرّح من قبل رئاسة مركز اسم العلامة التجارية ISIMDER ؛

- أ- لزيادة الوعي بالعلامة التجارية وتسجيل العلامات التجارية بأسماء العلامات التجارية .
- ب- المساهمة في وضع العلامات التجارية العالمية لأسماء العلامات التجارية من خلال التطوير في بيئة الإنترنت، أي في الأسواق الافتراضية والأسواق العالمية النشطة.
- ج- تزويد العلامات التجارية بمزايا كونها علامة تجارية وظيفية يسهل الوصول إليها، ليس فقط من خلال الحصول على شهادة تسجيل العلامة التجارية، ولكن أيضًا في الأسواق الافتراضية والحقيقية .
- د- زيادة موثوقية العلامات التجارية ، لتمكينها من النمو في الساحة العالمية وزيادة موثوقية قيم العلامة التجارية ،
- هـ- التأكد من أن العلامات التجارية يمكن أن تنمو وتصبح أقوى بطريقة مستقرة ،

3- كما صرّح من قبل رئاسة مركز اسم العلامة التجارية ISIMDER ؛

- أ- حيازة واحدة على الأقل من المستندات الرسمية والتجارية (لوحة ضريبية ، بطاقة هوية ، جواز سفر ، إلخ).

ب -الحصول على شهادة أو طلب تسجيل شعار العلامة التجارية.

GUMIB

TRUSTED OF BRAND NAME CERTIFICATE

Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

GÜVENİLİR MARKA İSİM BELGESİ

www.isimder.org.tr

www.gumib.org.tr

bilgi@isimder.org.tr



ISIMDER BRAND NAME CENTER مركز اسم العلامة التجارية

- ج- تصميمات الشعار الخاصة بهوية الشركة .
- د- امتلاك موقع ويب موثوق به ينتمي إلى العلامة التجارية أو يتم نشر العلامة التجارية فيه ،
- هـ- الإلتزام دائماً بالمعايير التي لها صفحات نشطة على وسائل التواصل الاجتماعي أو أنه يمكن الوصول إلى العلامة التجارية المسجلة من خلال حسابات وسائل التواصل الاجتماعي .
- و- الإضرار في أي أنشطة إعلانية وترويجية مثل الإنترنت - وسائل التواصل الاجتماعي أو التلفزيون أو المجلات أو الصحف، أو المعرض
- 4- في حالة عدم وجود أي من المعايير الواردة في المادة 3 ، والتي تم تحديدها من قبل (GUMİB) ، سوف اعمل على اكمال التزاماتي في غضون (3) ثلاثة أشهر على الأكثر.
- 5- إذا انتهكت الالتزامات المذكورة أعلاه، وإذا انتهكت المادتين 2 و 3 الصادرة عن رئاسة مركز اسم العلامة التجارية (ISIMDER) فسيتم إلغاء (شهادة الثقة لإسم العلامة التجارية-GUMİB)، ويتم اصدار الشهادة من جديد.

أقبل وأعلن وأتعهد بشكل غير قابل للنقض بأن المعلومات الواردة في هذا التعهد الذي أعدته رئاسة مركز اسم العلامة التجارية (ISIMDER) صحيحة وأتني أقبل /واتحمل المسؤولية في حالة وجود أي قرار مخالف نتيجة للفحص الذي سيتم إجراؤه.

الشخص (الأشخاص) المفوض نيابة عن الشركة



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İSİMDER BRAND NAME CENTER

İSİMDER

رئاسة مركز اسم العلامة التجارية

مركز اسم العلامة التجارية

نموذج بطاقة رجل أعمال لعلامة تجارية معتمدة

وشهادة الثقة لاسم العلامة التجارية (GUMİB).

تم تنظيم هذه الوثيقة باللغتين التركية والإنجليزية حالياً، وسيتم ضمانها من قبل İSİMDER مركز اسم العلامة التجارية من خلال إعدادها باللغة الإنجليزية فقط أو باللغة المطلوبة إلى جانب اللغة الإنجليزية أو باللغة المتداولة في بلدانهم حسب رغبة أصحاب العلامات التجارية.

وستقدم شهادة (GUMİB -) إلى الأشخاص والمؤسسات والدوائر أصحاب العلامات التجارية المتعاقدة على الإمتثال بالمعايير القياسية.



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ISİMDER BRAND NAME CENTER

GUMİB

علامة تجارية معتمدة

ByKANBER

استشاري العلامات التجارية

تحويل ما لمسه إلى علامة تجارية

رئاسة مركز اسم

العلامة التجارية

شهادة الثقة لإسم العلامة التجارية

ISİMDER

مركز اسم العلامة التجارية

علامة تجارية معتمدة

المسجل - الدولة: تركيا	رقم تسجيل العلامة التجارية: 2022/18220	تاريخ الإصدار: 03.10.2022
الرقم الضريبي: 52678331870	رقم الشهادة: 2022/346	تاريخ الانتهاء: 03.10.2023

تم تقديم هذه الشهادة بعد التأكد من اسم العلامة التجارية المعتمدة من جانب تطابقها مع الغايات والمعايير* التي حددناها بموجب القرار الصادر حول العلامة التجارية الخاصة بالسيد/ مولود كانبر BYKANBER ، نتيجة الأبحاث العلمية والثقافية والاجتماعية والرسمية الجارية من قبل رئاسة مركز اسم العلامة التجارية.

*وبناء على المعايير المحددة فإن (BYKANBER) اسم لعلامة تجارية معتمدة.

مجالات النشاط: ترويج الدعايات وتسجيل العلامات التجارية الدولية وتصميم هويات المؤسسات والشعارات وإنشاء أسماء العلامات التجارية العالمية.

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مركز اسم العلامة التجارية
Feritpaşa Mah. Ahmet Hilmi Nalçacı Cad.
Bakkallar No: 48 A/2 Selçuklu/Konya
قونية - تركيا
ISİMDER
جمعية مركز اسم العلامة التجارية
الرقم الضريبي: 4800496537
رقم القيد : 039 - 038 - 42

رئاسة ISİMDER مركز اسم العلامة التجارية

*تم التنظيم من قبل مؤسسة تطبق مواصفات نظام الإدارة المؤسسية ISO 9001:2015. تم تقديم هذه الوثيقة بناء على المواصفات القياسية للعلامة التجارية المعتمدة (GUMİB - TOBNC) ذات السجل رقم (2022/132531) في مؤسسة براءة الاختراع التركي.

GUMİB

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İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

GUMİB



TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

TRUSTED

GÜVENİLİR MARKA

TM

BYKANBER
MARKA DANIŞMANI
Elini Değdiği Markalaşıyor

TRUSTED BRAND

Register-country/ Tescil-Ülke: Türkiye

Brand Registration / Marka Tescil No: 2022/18220

Renewal Date Yenileme Tarihi: 30.10.2025

Tax/Identification No/Vergi/Kimlik No: 526*****870

GUMİB TOBNC / Belge-Certificate No: 2022/346

Exp. Date Bitiş Tarihi: 30.10.2026

*It has been ascertained that the **BYKANBER** brand belonging to the **MEVLÜT KANBER** is a reliable brand name in terms of compliance with the *criteria and purposes we have determined with the decision taken, and this certificate has been issued as a result of the formal, technical, social, cultural, and scientific research performed by the Presidency of Brand Name Center.*

***According to the determined criteria; (BYKANBER) IS A TRUSTED BRAND NAME.**

*Marka İsim Merkezi Başkanlığı tarafından yapılan resmi, teknik, sosyal, kültürel ve bilimsel araştırmalar sonucu **MEVLÜT KANBER**' e ait olan **BYKANBER** markasının alınan kararlar belirlediğimiz *kriterlere ve amaçlara uygunluğu açısından güvenilir bir marka isim olduğu tespit edilmiş ve iş bu belge verilmiştir.*

***Belirlenen Kriterlere Göre; (BYKANBER) GÜVENİLİR BİR MARKA İSİMDİR.**



AREA OF ACTIVITY: Global Brand Name Creation, Logo, Corporate Identity Design, International Brand Patent Registration, Advertising Promotion

FAALİYET ALANI: Global Marka İsmi Oluşturma, Logo, Kurumsal Kimlik Tasarım Uluslararası Marka Patent Tescil, Reklam Tanıtım

Trusted Brand Mark
Güvenilir Marka İşareti



ACCREDITED
ISTU - 2025 / 09-03



Brand Name Center Presidency
Marka İsim Merkezi Başkanlığı

Information: gumib.org.tr/tr/belge-sorgula / +90 530 662 44 08

ISO 9001/27001 KYS standartları uygulanan bir kuruluş tarafından düzenlenmiştir. ★ Bu Belge EUIPO/WIPO'da 018928594 no ile Türk Patent ve Marka Kurumunda 2022/132531 no ile kayıtlıdır. Garanti: Markası Sarmasına göre verilmiştir. ★ It is issued by an organization that implements ISO 9001/27001 QM Standards. ★ This Certificate is issued in accordance with the Warranty Trademark Specification registered in EUIPO/WIPO with number 018928594 and in the Turkish Patent and Trademark Office with number 2022/132531.

(أ) (شهادة اسم العلامة التجارية الموثوقة)
الثقة هي عنصر مهم للغاية في الأنشطة التجارية. يتكون هذا الصندوق من أنشطة ترويجية طويلة الأجل ومراجع وخبرات قوية. بصفتنا رئاسة مركز اسم العلامة التجارية ، نقدم "شهادة اسم العلامة التجارية الموثوقة (GUMİB)" لأسماء علامتكم التجارية إذا كنتم تستوفي المعايير والشروط اللازمة. العلامات التجارية ذات المرجع الموثوق لشهادة اسم العلامة التجارية ستكون خطوة متقدمة أمام منافسيها. سيكون لدى الجمهور المستهدف ثقة أكبر في الأسماء التجارية. ستزداد إمكانات العملاء للعلامات التجارية. لزيادة ارباحكم ، يجب أن تكونوا متقدمين بخطوة عن طريق التميز على منافسيكم وتوثيق اسم العلامة التجارية ؛ (GUMİB) "شهادة اسم العلامة التجارية الموثوقة" ... كن المالك

(ب) أهدافنا:

- 1) زيادة الوعي بالعلامات التجارية وتسجيل العلامات التجارية بأسماءها.
 - 2) المساهمة في وضع العلامات التجارية العالمية لأسماء العلامات التجارية من خلال التطوير في بيئة الإنترنت ، أي في الأسواق الافتراضية والأسواق العالمية النشطة.
 - 3) تزويد العلامات التجارية بمزايا كونها علامة تجارية وظيفية يسهل الوصول إليها والتواصل معها ، ليس فقط من خلال الحصول على شهادة تسجيل العلامة التجارية ، ولكن أيضا في الأسواق الافتراضية والحقيقية.
 - 4) زيادة موثوقية العلامات التجارية ، لتمكينها من النمو في الساحة العالمية وزيادة موثوقية قيم العلامة التجارية.
 - 5) التأكد من أن العلامات التجارية يمكن أن تنمو وتصبح أقوى بطريقة مستقرة.
- هذه الاهداف ، للأسماء التجارية المسجلة للشركات والمؤسسات والمنظمات والشركات والأفراد الذين لديهم لوحة ضريبية أو رقم ضريبي مسجل ؛

(ج) معاييرنا:

- 1) شهادة تسجيل أو تطبيق ، اسم المنتج- الشعار.
- 2) وجود تصميمات الشعار والهوية المؤسسية ،
- 3) صفحة موقع موثوق بها تنتمي إلى العلامة التجارية المسجلة أو يتم نشر العلامة التجارية فيها ،
- 4) وجود صفحات نشطة على وسائل التواصل الاجتماعي أو الوصول إلى العلامة التجارية المسجلة من حسابات ووسائل التواصل الاجتماعي ،
- 5) الانخراط في أي أنشطة إعلانية وترويجية مثل الإنترنت - وسائل التواصل الاجتماعي أو التلفزيون أو المجلات أو الصحف أو المعرض ،
- 6) وجود مراجع العلامات التجارية والاتفاقيات التجارية.

(د) الخلاصة:

تماشيا مع التعريفات والأغراض المذكورة أعلاه ، تم منح هذا المستند (شهادة موثوقة من اسم العلامة التجارية - TOBNC) من قبل رئاسة مركز اسم العلامة التجارية ، لأنه يتوافق مع المعايير المحددة ويتعهد بالامتثال.

يتم تقديم هذا المستند وفقا للمواصفات الموجودة في نطاق علامة الضمان التجارية (GUMİB-TOBNC) المسجلة في مكتب براءات الاختراع التركي برقم 132531/2022 ووفقا للمادتين السادسة عشر والسابعة عشر لمركز اسم العلامة التجارية (ISIMDER) لائحة التأسيس.

(هـ) ملاحظة مهمة:

تم تقديم هذه الوثيقة (شهادة اسم العلامة التجارية الموثوقة) من قبل مركز الاسم التجاري İSİMDER كنتيجة للتدريب والبحث ، حيث إنها تتوافق مع معايير GUMİB-TOBNC (شهادة اسم العلامة التجارية الموثوقة) وتتعهد بالامتثال للمعايير. أيضا سيتم اعتبار شهادات مالكي العلامات التجارية الذين لا يمثلون للمعايير غير صالحة.

بالإضافة إلى ذلك ، فإن مؤسسة İSİMDER التابعة لمركز اسم العلامات التجارية والعقود التجارية وما إلى ذلك يجب أن تتحقق خارج المعايير المحددة. حيث ليست مسؤولة عن الأحداث أو الأضرار.





İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

بموجب قرار لجنة الجودة والاعتماد التابعة للجامعة الدولية للعلوم والتكنولوجيا (ISTU) بتاريخ 16 سبتمبر 2024، والمرقم 2024/09-01، مُنحنا صلاحية الاعتماد لمدة عام واحد لإجراء عمليات إصدار الشهادات الدولية في جميع أنواع معايير ضمان الجودة العالمية السارية حاليًا. جميع الشهادات التي نصدرها الآن



GUMİB

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CERTIFICATE OF ACCREDITATION

(1) "Marka İsim Merkezi Derneği" and (2) "Markaisim Fabrikası Marka Patent Reklam Bilişim Matbaa ve Organizasyon Hizmetleri Limited Şirketi (Markalize)" which carry out joint activities in the same field in a synchronised and coordinated manner, to have common privileges and powers;

With the decision of the Quality and Accreditation Commission dated 03/09/2025 and numbered 2025/09-01 in accordance with the relevant articles of the our University's Main Statute and Quality and Accreditation Directive; they have been accredited for 1 (one) year to corporate brand reliability evaluation and make international certification in all kinds of global quality assurance standards in force.

Authorization Start Date: 03/09/2025 End Date: 02/09/2026

Accreditation Registration Number: 2025/09-01

e-signed

Soroush RAHMANIBOUKANI
Secretary General

e-signed

Prof. Dr. Erdal DURSUN
Rector



International Accreditations and Affiliations



www.istu.edu.pl | www.istu.edu.gr



ISIMDER
BRAND NAME CENTER



محور التوثيق والمواصفات الفنية لشهادة الثقة لإسم العلامة التجارية

خطاب قرار شهادة الثقة لإسم العلامة التجارية

- (1) زيادة الوعي حول تسجيل العلامات التجارية والتحول إلى علامة تجارية عالمية.
- (2) تطوير العلامات التجارية العالمية في الأسواق العالمية الحقيقية من جهة وفي الأسواق الافتراضية عبر الإنترنت من جهة أخرى، مع الإسهام في التحول إلى علامة تجارية عالمية.
- (3) زيادة الوعي حول الاستفادة من قابلية العلامة التجارية للوصول في الأجواء الحقيقية والافتراضية بدلاً من الإقتصار على تسجيل العلامات التجارية.
- (4) المساهمة في تطوير العلامات التجارية على الصعيد العالمي من خلال الرفع من مستوى موثوقية العلامات التجارية، وزيادة قيمتها. وإلى جانب الغايات فسيتم منح شهادة الثقة لإسم العلامة التجارية (GUMİB-TOBNC) للعلامات التجارية الخاصة بالأشخاص والشركات والمؤسسات والدوائر التي لها أرقام ضريبية محتملة أو لوحة ضرائب:

- (1) المتقدمين بطلب شهادة تسجيل - شعار العلامة التجارية.
- (2) أصحاب تصاميم شعار هوية الشركة.
- (3) أصحاب صفحة موقع ويب تنتهي إلى علامة تجارية مسجلة أو منشورة فيها العلامة التجارية.
- (4) أصحاب صفحات وظيفية على وسائل التواصل الاجتماعي.
- (5) أصحاب المراجع التجارية والوعي.
- (6) أصحاب العروض الترويجية والإعلانات لزيادة الوعي لدى الجمهور المستهدف.

فوائد توثيق اسم العلامة التجارية المعتمدة:

لا شك أن الثقة من أهم العوامل المنشودة في المعاملات التجارية. حيث تتكون هذه الثقة من خلال المراجع القوية والخبرة المكتسبة منذ زمن طويل. وبصفتنا İSİMDER مركز اسم العلامة التجارية المعتمدة، نقدم "شهادة الثقة لإسم العلامة التجارية" من أجل علامتكم التجارية، في حال توفر الشروط اللازمة. حيث ننظم "شهادة الثقة لإسم العلامة التجارية" تماماً كشهادة الحلال المستخدمة في المواد الغذائية وشهادة ضمان المنتجات. وستكون العلامات التجارية ذات المراجع متقدمة على منافسها. وسيترفع احتمال العملاء، مع زيادة الأرباح والتقدم على المنافسين في نفس الوقت.

- (1) من المعروف أن القوة التي تجعل العلامة التجارية أكثر وتبلور الخدمات والمنتجات هي "قيمة العلامة التجارية".
 - (2) وستزيد قيمة علامتكم التجارية بفضل العناصر الداعمة كأنشطة الترويج والدعاية وإدارة الجودة وتصاميم هويات مؤسسات شعار العلامة التجاري.
 - (3) وبكوننا مركز اسم العلامة التجارية İSİMDER، فإننا نحرص على حيازتكم على "شهادة الثقة لإسم العلامة التجارية" لاسماء علامتكم التجارية التي سجلناها وكونها بغرض زيادة قيمة العلامة التجارية وجعل العلامة التجارية مميزة فضلاً عن تسجيل العلامة التجارية.
 - (4) أي أننا نساهم في جعل العلامة التجارية اسماً لعلامة تجارية موثوق بها، تكون ذات مكانة عالية ومفضلة من قبل الفئة المستهدفة.
 - (5) ومن أجل التحول إلى مرجع قوي في التجارة والتميز عن منافسيك، فلا تنس الحصول على "شهادة الثقة لإسم العلامة التجارية" لعلامتكم التجارية.
 - (6) يمكنك الحصول على شهادة الثقة لإسم العلامة التجارية من مركز اسم العلامة التجارية İSİMDER.
 - (7) يلعب المرجع القوي دوراً هاماً في تقدمك على منافسيك والوصول إلى مكانة مرموقة في المنافسة.
- "قوتك المرجعية في التجارة تكمن في شهادة الثقة لإسم العلامة التجارية"

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مرحلة توثيق اسم العلامة التجارية المعتمدة

- التقدم بطلب شهادة الثقة لإسم العلامة التجارية من مركز اسم العلامة التجارية ISIMDER عبر الإنترنت أو بشكل خطي.
- تحديد محتوى الثمن والمصاريف اللازمة من أجل شهادة الثقة لإسم العلامة التجارية وإبرام اتفاقية.
- تسديد المصاريف والثمن.
- إعداد شهادة الثقة لإسم العلامة التجارية في حال توفر الشروط.

من أجل الحصول على شهادة الثقة لإسم العلامة التجارية :

- (1) أن تكون العلامة التجارية والشعار مسجلاً.
- (2) أن تكون اسم العلامة التجارية والشعار أصلياً وليس مقلداً.
- (3) أن تكون الشركة قد استخدمت/ تستخدم علامتها التجارية المسجلة في مجال المنتجات أو الخدمات.
- (4) أن تكون العلامة التجارية قابلة للوصول من خلال عنوان الإقامة ومحركات البحث والإعلام الإجتماعي وموقع الويب.
- (5) أن تكون العلامة التجارية مشاركة في إحدى أنشطة الترويج كالمشاركة في المعارض الدولية أو الوطنية أو الترويج أو الدعايات.
- (6) أن يكون صاحب العلامة التجارية دافعاً للضرائب أو أن يثبت استخدام العلامة التجارية أو سماحه للغير لاستخدامها في الأنشطة التجارية (فاتورة - عقد وغيرها) وأن تكون لهذه العلامة التجارية مواد طباعة ومنشورات وعروض ترويجية وكتيبات وكتالوجات تعريف العلامة التجارية.
- (7) إن كان صاحب العلامة التجارية شخصاً، فعليه أن يثبت استخدام العلامة التجارية المسجلة في الأنشطة التجارية أو تقديمه لحق الاستخدام (ترخيص) (عقد - فاتورة الخ).
- (8) أن تكون لهذه العلامة التجارية دعايات في إحدى المراجع الإعلامية كمواقع الويب والمذياع والتلفاز والجريدة والمجلة على الأقل.
- (9) أن تكون مراجع تجارية خاصة بالأشخاص والمؤسسات والدوائر صاحبة العلامة التجارية.
- (10) أن تكون معلومات الإتصال نشطة (هاتف، عنوان، بريد إلكتروني وغيرها).
- (11) أن تكون نسخة من جريدة السجل التجارية الي تشير إلى العنوان الصحيح والمصادقة الرسمة الأخيرة للشركة (من أجل الشركات ذات المسؤوليات المحدودة).
- (12) أن تكون شهادة الأمن SSL نشطة في موقع الويب.
- (13) نماذج التوقيع (من أجل الشركات).
- (14) لوحة الضرائب (من أجل الشركات)
- (15) تملئة استمارة اسم العلامة التجارية المعتمدة.
- (16) المصادقة على عقد (GUMİB-TOBNC) من أجل الحصول على شهادة الثقة لإسم العلامة التجارية من قبل صاحب العلامة التجارية.



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الجزء الأول

الإجراءات التالية للتوثيق

التغيرات

المادة 1 - (1) في حال طلب صاحب شهادة الثقة لإسم العلامة التجارية تغيير هذه الشهادة، تجرى المعاملات في إطار القرار الصادر من قبل لجنة القرار المخولة بعد تقييم الطلب من قبل وحدة توثيق اسم العلامة التجارية.

التغيرات الطارئة على الشهادة والتغيرات المتعلقة بوضع و/أو عنوان أو الاسم التجاري أو العلامة التجارية لصاحب الشهادة

المادة 2 - (1) في حال طرأ أي تغييرات على استمارة الطلب أو الوثائق المرفقة لأي سبب من الأسباب، فسيكون صاحب شهادة الثقة لإسم العلامة التجارية / الطلب مسؤولاً عن إخطار وحدة توثيق اسم العلامة التجارية المعتمدة مع إرسال الوثائق المعنية خلال 7 (سبعة) أيام على الأكثر.

(2) في حال طلب صاحب شهادة الثقة لإسم العلامة التجارية / الطلب، اجراء تغيير في العلامة التجارية المسجلة الحالية من أجل خدمة/ منتج حائزة على شهادة الثقة لإسم علامة تجارية ، وتقديمه للوثائق اللازمة والمطلوبة من أجل العلامة التجارية الجديدة أثناء تقدمه بالطلب، فسيتم تنظيم شهادة جديدة من خلال عقد اتفاقية وفقاً للقرار الصادر من قبل لجنة القرار المخولة بعد اجراء التدقيقات اللازمة على الإنتاج/ الخدمة/ العرض.

(3) في حال تقديم صاحب الشهادة التي تغير وضعه القانوني أو / و الاسم التجاري، الاسم، العنوان، بتقديم الوثائق المطلوبة في الطلب بعد إعدادها من أجل الوضع و/ أو الاسم التجاري الجديد، فمن الممكن التوقيع على العقد الجديد وتنظيم شهادة الثقة لإسم العلامة التجارية الجديدة على اسم الوضع و/ أو الاسم التجاري والعنوان الجديد لصاحب الشهادة بموجب القرار الصادر من قبل لجنة القرار المخولة، دون اجراء أي رقابة على الخدمة أو المنتج وإعادة التدقيق/ العرض/ الخدمة/ الإنتاج، شريطة ألا يحدث أي تغيير في العلامة التجارية المسجلة والتدقيق/ العرض/ الخدمة/ الإنتاج.

(4) في حال شراء أي شخص حقيقي أو اعتباري للخدمة/ الإنتاج في نطاق شهادة صاحب اسم العلامة التجارية بشكل جزئي أو كلي، فسيتمتع على صاحب الشهادة و/ أو صاحب المكان الجديد إخطار مركز اسم العلامة التجارية ISIMDER بهذا الوضع خلال 30 (ثلاثين) يوماً على الأكثر. وفي هذه الحالة، وعند تقديم المالك الجديد في طلبه كافة الوثائق المطلوبة من أجل الوضع القانوني و/ أو الاسم التجاري الجديد، وتعبه بتحمل الإلتزامات المالية تجاه مركز اسم العلامة التجارية ISIMDER ، وكونها مطلوبة من قبل مركز اسم العلامة التجارية المعتمدة، فمن الممكن إبرام اتفاقية جديدة وإعداد شهادة الثقة لإسم العلامة التجارية من جديد بموجب القرار الصادر من قبل لجنة القرار بعد الرقابة على الخدمة أو المنتج عند اقتضاء الأمر والتدقيق من جديد للخدمة/ الإنتاج، شريطة ألا يحدث أي تغيير في العلامة التجارية المسجلة والتدقيق/ العرض/ الخدمة/ الإنتاج.



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الرقابة/ الإشراف الفرعي

المادة 3- (1) يحق لوحدة اسم العلامة التجارية المعتمدة أن تقوم برقابة / إشراف فرعي بغرض الرقابة على ديمومة الإمتثال للشروط اللازمة في إطار أنشطة توثيق اسم العلامة التجارية المعتمدة التي تم تعيينها من قبلهم. وتُعد الشؤون المتعلقة بالرقابة/ الإشراف الفرعي من قبل وحدات التوثيق.

مدة صلاحية الشهادات

- المادة 4- (1) يتم تحديد مدة صلاحية و/ أو تجديد شهادات الثقة لإسم العلامة التجارية من قبل "قواعد التوثيق" الإضافية.
- (2) من الممكن تجديد الشهادة بناء على وضع تنفيذ الوثيقة الأساسية لتوثيق شهادة الثقة لإسم العلامة التجارية، ونتيجة تقارير التقييم النهائي.
- (3) من الممكن تجديد شهادة الثقة لإسم العلامة التجارية عند طرء أي تغيير على شروط التوثيق الأساسية التي تُشكل أساس الشهادة الحالية لصاحب شهادة الثقة لإسم العلامة التجارية، وفي حال الطلب، شريطة أن تجرى خلال مدة خروج الوثيقة الأساسية للتقييم من حيز التنفيذ. وفي هذه الحالة، ستبقى مدة صلاحية شهادة الثقة لإسم العلامة التجارية بمدة خروج الوثيقة الأساسية للتوثيق من حيز التنفيذ.
- (4) تتساوى مدة صلاحيات الوثائق المعدة في إطار الإتفاقيات الدولية لمركز اسم العلامة التجارية ISIMDER والمؤسسات الرسمية، مع الفترات الزمنية المحددة في هذه الإتفاقيات. وفي حال عدم وجود أي حكم متعلق بمدة صلاحية الشهادة في نص الإتفاقية، فسيتم تطبيق المدة المحددة من قبل مركز اسم العلامة التجارية ISIMDER.
- التغيرات الطارئة على شهادة الثقة لإسم العلامة التجارية:

المادة 5- (1) في حال طرء أي تغيير على شهادة الثقة لإسم العلامة التجارية، تُحدد التطبيقات الجديدة التي ستُجرى، من خلال الأخذ بعين الإعتبار المواصفات الفنية الموجودة في محتوى الوثيقة الأساسية لشهادة الثقة لإسم العلامة التجارية المتغيرة وتاريخ دخولها في حيز التنفيذ.

الأخطاء الإملائية و/ أو التغيرات الطارئة على صيغة الشهادة:

المادة 6- (1) في حال طرء أي تغيير و/ أو التأكد من وجود أخطاء إملائية في صيغة شهادة الثقة لإسم العلامة التجارية، أو في الحالات المشابهة والمتولدة من المركز، فسيتم إعداد شهادة الثقة لإسم العلامة التجارية من جديد دون المطالبة بأي أجرة إضافية من صاحب الشهادة.

إحالة الشهادة

المادة 7- (1) لا يجوز لصاحب شهادة الثقة لإسم العلامة التجارية أن يؤجر أو يحيل حق استخدام شهادة الثقة لإسم العلامة التجارية إلى أي شخص حقيقي أو اعتباري ببدل أو بدون بدل دون الحصول على إذن خطي من قبل مركز اسم العلامة التجارية ISIMDER.



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وتُصدر هذه النوعية من الإذن بناء على موافقة لجنة القرار المخولة وبعد تقديم المسوغات الداعية إلى ذلك.

(2) وفي جميع الأحوال تُطلب الوثيقة المتعلقة بإحالة صلاحية استخدام العلامة التجارية أو شهادة تسجيل العلامة التجارية الصادرة على اسم المجال إليه.

تلف الشهادة

المادة 8- (1) إن تقديم صاحب شهادة الثقة لإسم العلامة التجارية بياناً يصرح بتلف هذه الشهادة، ومطالبتة بإصدار شهادة من جديد، فسيتم إصدار الشهادة من جديد بعد الحصول على أجر شهادة الثقة لإسم العلامة التجارية التالفة من صاحب الشهادة، شرطية أن تكون مدة صلاحيتها مقيمة بمدة صلاحية الشهادة التالفة.

استخدام العلامة التجارية والشعار

المادة 9- (1) يجوز لصاحب شهادة الثقة لإسم العلامة التجارية استخدام شهادته شريطة أن تكون صالحة للعلامة التجارية المذكورة في الشهادة فقط.

(2) في حال مطالبة صاحب شهادة الثقة لإسم العلامة التجارية ، استخدام معلومات وضع العلامات المقترحة من قبل وحدة توثيق اسم العلامة التجارية المعتمدة وشهادة الثقة لإسم العلامة التجارية التي حاز على حق استخدامها، بشكل جزئي أو كلي لأسباب محقة، فسيعرض هذا الوضع على وحدة توثيق اسم العلامة التجارية المعتمدة مع مسوغاتها. وبناء على هذا الطلب فقد يُعاف من موضوع وضع العلامات بموجب القرار الصادر من قبل لجنة القرار المخولة. إن أحكام الإعفاء الواردة في "أسس وأصول توثيق اسم العلامة التجارية المعتمدة" المرفقة والمتعلقة باستخدام الشعار والعلامة التجارية بموجب ميزة التوثيق الجاري محفوظة.

التعليق

المادة 10- (1) قد يتم تعليق استخدام الوثيقة خلال مدة معينة يتم تحديدها من قبل مركز اسم العلامة التجارية ISIMDER، إذا رأى مركز اسم العلامة التجارية ISIMDER ذلك لازماً أو في حال الموافقة على طلب صاحب شهادة الثقة لإسم العلامة التجارية ، بناء على هذا الطلب.

(2) على صاحب شهادة الثقة لإسم العلامة التجارية إعادة الشهادة التي حاز عليها إلى مركز اسم العلامة التجارية ISIMDER خلال فترة التعليق.

(3) ولا يمكن لصاحب شهادة الثقة لإسم العلامة التجارية الإستمرار في استخدامها خلال هذه الفترة. وفي حالة حدوث العكس، فسيتم إلغاء شهادة الثقة لإسم العلامة التجارية وفسخ الإتفاقية، وتبدأ الإجراءات بموجب المادة 44 للمحور والمواد التالية لها.

(4) إن تعليق استخدام شهادة الثقة لإسم العلامة التجارية ، لا يعني إعفاء صاحب الشهادة من التزاماته تجاه الشخص الثالث، ولا الإعفاء من الإلتزامات المالية التابعة لها.

(5) في حال تقديم صاحب شهادة الثقة لإسم العلامة التجارية ، أي وثيقة أو معلومة تثبت وجود سبب قاهر خلال فترة التعليق، فقد يُعفى صاحبها بشكل جزئي أو كلي من الإلتزامات المالية بموجب القرار الصادر من لجنة القرار المخولة في إطار الإذن الخطي الصادر من قبل مركز اسم العلامة التجارية ISIMDER.



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(6) عند تقديم صاحب شهادة الثقة لإسم العلامة التجارية لزوال الأسباب الداعية إلى التعليق خلال مدة التعليق، وفي حال إثبات زوال الأسباب الداعية إلى التعليق بناء على التقييمات التي ستُجرى بعدها، فسيتم إنهاء وضع التعليق بموجب القرار الصادر من لجنة القرار المخولة. وفي حالة حدوث العكس، فسيتم إلغاء شهادة الثقة لإسم العلامة التجارية وفسخ الإتفاقية.

إلغاء الشهادة وفسخ الإتفاقية

المادة 11 - (1) إلغاء شهادة الثقة لإسم العلامة التجارية وفسخ الإتفاقية:

هو إنهاء حق استخدام شهادة الثقة لإسم العلامة التجارية المقدمة إلى صاحب اسم العلامة التجارية. حيث يجوز مطالبة صاحبها شهادة الثقة لإسم العلامة التجارية، فسخ الإتفاقية وإلغاء شهادة الثقة لإسم العلامة التجارية دون تقديم أي مسوغ ما. وفي هذه الحالة، يوقف صاحب شهادة الثقة لإسم العلامة التجارية حق استخدامها تماماً.

(2) أما بالنسبة لما يتعلق بنوع توثيق اسم العلامة التجارية المعتمدة، فإن الحالات الخاصة المتعلقة بتعليق الشهادة التي تحتوي على اختلافات وإلغائها وفسخ الإتفاقية مرتبطة "بأسس وأصول توثيق اسم العلامة التجارية المعتمدة" المرفقة.

الجزء الثاني

العقوبات التي ستُطبق على أصحاب الشهادات

المادة 12 - (1) في حال إثبات انتهاك صاحب شهادة الثقة لإسم العلامة التجارية، لقواعد توثيق اسم العلامة التجارية و "أسس وأصول توثيق اسم العلامة التجارية" والمجور والتشريعات، فسيتم تطبيق العقوبات المذكورة في المادة 34 و35 و36 من المحور، بالترتيب أو بأياً منها حسب درجة أهمية المخالفة، بموجب القرار الصادر من لجنة القرار المخولة.

(2) يجوز للجنة القرار المخولة أن تصدر قراراً بتنفيذ نفس العقوبات أو عقوبات مختلفة بشكل متكرر و/أو تصدر حكماً شاقاً في حال التكرار.

(3) يجوز لوحدة توثيق اسم العلامة التجارية أن تقوم بإجراء التحريات التي تراها مناسبة و/أو المطالبة بأنشطة تعديل جديدة خلال كل مرحلة من هذه التطبيقات.

(4) تُعلن قرارات إلغاء شهادة الثقة لإسم العلامة التجارية وفسخ الإتفاقية الصادرة من قبل لجنة القرار المخولة، في موقع الإنترنت الرسمي لمركز اسم العلامة التجارية ISIMDER.

إخطارات التحذير

المادة 13 - (1) إخطار التحذير هو التنبيه الرسمي الموجه لصاحب شهادة الثقة لإسم العلامة التجارية بموجب القرار الصادر من قبل لجنة القرار المخولة لتلافي الإتهام و/أو المخالفة المثبتة.

التعليق

المادة 14 - (1) هو إيقاف حق صاحب شهادة الثقة لإسم العلامة التجارية في استخدامها لمدة معينة دون اللجوء إلى فسخ الإتفاقية. ويتم تعليق الشهادة بموجب القرار الصادر من لجنة القرار المخولة بعد الأخذ بعين الاعتبار درجة وأهمية المخالفة و/أو الإتهام الذي تم اثباته.

(2) تُطبق التطبيقات في حال التعليق كعقوبة بموجب أحكام المادة 28 من المحور.

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إلغاء شهادة الثقة لإسم العلامة التجارية وفسخ الإتفاقية

المادة 15 - (1) هو إنهاء حق استخدام شهادة الثقة لإسم العلامة التجارية المقدمة إلى صاحب اسم العلامة التجارية المعتمدة. حيث يجوز إلغاء شهادة الثقة لإسم العلامة التجارية وفسخ الإتفاقية بموجب القرار الصادر من قبل لجنة القرار المخولة، عند تحقق الحالات التالية:

أ) عدم تقديم صاحب شهادة الثقة لإسم العلامة التجارية معلومات إلى مركز اسم العلامة التجارية ISIMDER خلال 30 (ثلاثين) يوماً عند تغيير مقر الخدمة/ الإنتاج.

ب) إجراء تغييرات على الخدمة/ المنتج الداخلة في نطاق الثقة لإسم العلامة التجارية دون الحصول على إذن خطي من وحدة توثيق اسم العلامة التجارية المعتمدة.

ج) انتهاء مدة الإتفاقية المبرمة مع مالك المكان وعدم تجديدها إن لم يكن مكان الخدمة/ الإنتاج ملكاً لصاحب شهادة الثقة لإسم العلامة التجارية

د) إن لم تكن العلامة التجارية المسجلة ملكاً لصاحب شهادة الثقة لإسم العلامة التجارية، فانهاء مدة الإتفاقية المبرمة بين صاحب شهادة الثقة لإسم العلامة التجارية وصاحب العلامة التجارية المسجلة حول حق الإستخدام وعدم تجديدها.

هـ) انتهاء صلاحية تسجيل العلامة التجارية المتعلقة بتوثيق اسم العلامة التجارية المعتمدة وعدم تجديدها.

و) إدلاء صاحب شهادة الثقة لإسم العلامة التجارية ببيان لا يتفق مع الحقائق المتعلقة بالمعاملات التي يستند إليها البيان.

ز) وفاة صاحب شهادة الثقة لإسم العلامة التجارية، أو انحصاره أو انتهاء الشخصية الاعتبارية أو إفلاسه إن كان شخصية اعتبارية.

ح) عدم إيفاء صاحب شهادة الثقة لإسم العلامة التجارية بالتزاماته المالية والقانونية تجاه مركز اسم العلامة التجارية ISIMDER على الرغم من الإخطارات الموجهة إليه والمهلة الممنوحة له.

ط) عدم زوال المخالفات المتسببة في تعليق شهادة الثقة لإسم العلامة التجارية في نهاية المهلة الممنوحة.

ي) إثبات الخدمة/ المنتج التي لن يتم تقييمها على أنها "خدمة/ منتج آمن" في التحريات.

ك) بالإضافة إلى إثبات وجود مخالفة أو انتهاكات على مستوى توجب إصدار قرار الفسخ من قبل وحدات توثيق اسم العلامة التجارية المعتمدة.



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الجزء الثالث

تحديد الأجر والشؤون المالية والإدارية الأخرى

تحديد أ

المادة 16 - (1) يلتزم صاحب شهادة الثقة لإسم العلامة التجارية /الطلب بتسديد الفاتورة المتحققة خلال 7 (سبعة) أيام على الأكثر اعتباراً من تاريخ التبليغ دون الحاجة إلى توجيه أي إخطار ما. حيث يعتبر صاحب شهادة الثقة لإسم العلامة التجارية /الطلب عاجزاً اعتباراً من تاريخ الفاتورة، إذا لم يقوم بتسديدها خلال هذه المدة.

الأجر

المادة 17 - (1) يتم تحديد الأجر التي ستتحقق بموجبه محتوى الخدمات المقدمة من قبل مركز اسم العلامة التجارية ISIMDER بموجب القرار الصادر من لجنة القرار المخولة وبعد مصادقتها من قبل السكرتارية العامة وعرض الوحدة المعنية. كما تم سرد الأجر وجميع الشؤون الأخرى المتعلقة بتطبيقها في التعريفات المرفقة والتي تعتبر جزء لا يتجزأ من هذا المحور.

كيفية التسديد

المادة 18 - (1) يتم تحديد طرق التسديد من قبل رئاسة مركز اسم العلامة التجارية ISIMDER، وتُعلن في موقع الإنترنت الرسمي لمركز اسم العلامة التجارية ISIMDER بغرض تزويد العملاء بالمعلومات.

(2) تُحسب فائدة التأخير اعتباراً من تاريخ العجز. و طبق الفائدة بالنسبة المحددة وفقاً لفائدة العجز والفائدة التي لم تُسدد خلال مدة الديون.

تسديد الأجر لقاء خدمات التوثيق المقدمة في خارج البلاد

المادة 19 - (1) بالنسبة للخدمات المقدمة في الخارج ، فإذا كان التقييم بالعملة الأجنبية مطلوباً ، سيتم أخذ سعر البيع الفعلي للبنك المركزي في الجمهورية التركية كأساس.

تحديد الأجرة في حال إلغاء أو التراجع عن طلب التوثيق

المادة 20 (1) إذا تراجع صاحب الطلب خلال مرحلة ما أثناء تقديم الخدمة في الفترة التي تُقدم فيها خدمة توثيق اسم العلامة التجارية المعتمدة، أو إيقافه من قبل مركز اسم العلامة التجارية ISIMDER، يتم تحديد الأجر المتعلقة بالخدمات المقدمة و/ أو المبتدئة خلال المدة المحددة حتى تاريخ التبليغ لمركز اسم العلامة التجارية ISIMDER (تاريخ تسجيل أوراق مركز اسم العلامة التجارية ISIMDER) أو تاريخ صدور قرار الإيقاف ويتم استيفائه من صاحب الطلب. وفي هذه الحالة لا يحق لصاحب الطلب المطالبة بأي حقوق معنوية أو مادية.



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ISIMDER BRAND NAME CENTER مركز اسم العلامة التجارية

التبليغات

المادة 21 - (1) تُرسل الفواتير المتحققة وجميع المراسلات الخاصة بصاحب شهادة الثقة لإسم العلامة التجارية / الطلب، من قبل صاحب شهادة الثقة لإسم العلامة التجارية / الطلب إلى عنوان مركز اسم العلامة التجارية ISIMDER عن طريق الطرد. حيث يعتبر صاحب شهادة الثقة لإسم العلامة التجارية / الطلب ملزماً بإخطار مركز اسم العلامة التجارية ISIMDER بشكل خطي خلال 30 (ثلاثين) يوماً عن التغيرات الطارئة في عنوان الإتصال.

(2) في حال عدم الإخطار بتغيير العنوان و/ أو إذا لم تصل بعد إلى مركز اسم العلامة التجارية ISIMDER، فتعتبر كافة الرسائل المقدمة إلى البريد من قبل مركز اسم العلامة التجارية ISIMDER بمثابة تبليغ.

(3) تعتبر الإخطارات الموجهة من قبل مركز اسم العلامة التجارية ISIMDER إلى عنوان البريد الإلكتروني المسجل رسمياً، بمثابة تبليغ باستثناء الفواتير والمستندات المماثلة التي ينبغي وصولها بطريقة ملموسة إلى صاحب شهادة الثقة لإسم العلامة التجارية / الطلب.

(4) يعتبر صاحب شهادة الثقة لإسم العلامة التجارية ملزماً بمتابعة الإعلانات المنشورة في موقع الإنترنت الرسمي لمركز اسم العلامة التجارية المعتمدة. حيث تعتبر هذه الإعلانات أيضاً بمثابة التبليغ.



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